

TRADE FOR PEACE WEEK

15 November – 19 November 2021

LUCIJA LJUBIĆ

AMBASSADOR OF BOSNIA AND HERZEGOVINA



Ambassador Lucija Ljubić is an experienced long time diplomat of the Ministry of Foreign Affairs of Bosnia and Herzegovina. She has been working for the past 22 years within many multilateral organizations and UN specialized agencies - The Organization for Security and Cooperation in Europe (MFA Sarajevo), North Atlantic Treaty Organization HQ (Brussels), European Union (Brussels), Council of Europe (Strasbourg), as an Ambassador of Bosnia and Herzegovina to United Nations and other specialized agencies (Geneva), and Ambassador of Bosnia and Herzegovina to the Council of Europe.

She started her diplomatic carrier in 2000, as a First Secretary in the Ministry for Foreign Affairs of Bosnia and Herzegovina working on cooperation with OSCE and NATO.

During 2004-2007 she served as a First Secretary in the Permanent Mission of Bosnia and Herzegovina to the Council of Europe in Strasbourg, working on political, social and education issues.

In 2007 she moved to the Permanent Mission of Bosnia and Herzegovina to NATO HQ in Brussels, as a Counselor and Security Officer, working on Bosnia and Herzegovina aspiration joining NATO.

In 2009 she was appointed as a Counselor to the Mission of Bosnia and Herzegovina to the EU in Brussels, dealing with Political Security Council of the EU, COWEB - Working Party on the Western Balkans Region.

In period 2011-2012 she was a Head of Department at the Division for Coordination of Activities related to UN Security Council in the Ministry of Foreign Affairs of Bosnia and Herzegovina.

During the Chairmanship of Bosnia and Herzegovina to the Committee of Ministers of the Council of Europe in Strasbourg in 2012, she was appointed to the Permanent Mission of Bosnia and Herzegovina to the Council of Europe as a Deputy Ambassador.

In 2015 she was appointed as an Ambassador to UNOG and other specialized agencies in Geneva.

During that time she successfully chaired European Eastern Group (23 Member States from Eastern, Central and Southern Europe) of the UN Human Rights Council.

She reactivated Bosnia and Herzegovina accession to the World Trade Organization and concluded several bilateral negotiations.

Ambassador Ljubić established an excellent cooperation with World Intellectual Property Organization (WIPO) addressed and participated to the numerous high-level conferences of UN Refugee Agency, International Organization for Migration, World Health Organization, UNEP, UN Economic Commission for Europe and UN Conference on Trade and Development.

On the invitation of Mr. Ryder, Director General of International Labor Organization, she represented UN diplomatic community in Geneva as the panelist at the 107th International Labor Organization Conference - World of Work Summit.

Moreover, she acted as a Vice President of the Biological Weapons Convention (183 states parties) as well as coordinator of the Convention on Cluster Munitions.

As the Head of the Delegation, she represented Bosnia and Herzegovina at the World Economic Forum in Davos in January 2018.

In 2021 she became member of Fund-Raising Committee of the International Liver Foundation (EASL –EILF) as a leading philanthropic organization dedicated to supporting liver health worldwide.

In addition, Ambassador Ljubić also stayed focused on academics, as a guest lecturer at the Geneva School of Diplomacy and guest lecturer at the Geneva Centre for Security Policy.
