TRADE GENERATES BETTER PAID, HIGHER QUALITY AND MORE JOBS FOR WOMEN.

The links between trade and gender was brought to the WTO in December 2017. The signatories to the Buenos Aires Declaration on Trade and Women’s Empowerment include over 70% of the WTO membership.

The Informal Working Group on Trade and Gender serves as a platform to strengthen efforts in increasing women’s participation in global trade.

Some 42% of Aid for Trade commitments from bilateral donors included a focus on gender in 2020. This contributes to women’s capacity to engage in trade, including through financing training programmes and support of women entrepreneurs.