



WTO OMC

Public

Opening of the New WTO Campus

Sunday, 30 June 2013

Programme



Centre William Rappard
Rue de Lausanne 154
1211 Geneva

Parking P+R Sécheron
Chemin des Mines
1202 Geneva

Opening ceremony and inauguration of the new building

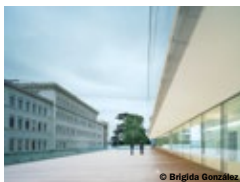
The WTO will open its doors to the public at 10 a.m. The opening ceremony will begin at 11 a.m. in the Council Room (see *map on back page*) with a short film about the WTO building. The following key figures will be present:



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- Pascal Lamy, Director-General of the WTO
- Shahid Bashir, Chairman of the WTO General Council
- Johann N. Schneider-Ammann, Member of the Swiss Federal Council
- Charles Beer, President of the State Council of Geneva
- Sandrine Salerno, Mayor of Geneva

At 12.15 p.m. the public will be invited to the *inauguration of the new building*. The WTO Director-General, Pascal Lamy, together with several other key figures, will cut the ribbon and then invite the public to a reception on the terrace of the new building (see *map on back page*).



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Guided tours

Guided tours of the WTO building will be organized in French and English between 12.30 p.m. and 4 p.m. The tours will start from the Chinese “Gusu” garden immediately following the opening ceremony (see *map on back page*) and will allow



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visitors to take a look around the renovated Centre William Rappard, the new building, the Director-General's office, and the library. WTO staff members will act as guides. The tours will be held in French and English at 12.30 p.m., 1 p.m., 1.30 p.m., 2 p.m., 2.30 p.m., 3 p.m. and 3.30 p.m.



Exhibitions

A *retrospective photo exhibition* on the construction and extension of the WTO building from 1923 to the present day will be held in the Atrium of the Centre William Rappard and in the new building. It will also be possible to view the exhibition outside (see *map overleaf*).



Historical exhibition: A typical office from the days of the GATT has been recreated, using material from WTO archives. The exhibition, located in the new building (see *map overleaf*), includes an exact replica of the office of the recently deceased Mr Åke Lindén, who was Special Advisor to the Director-General in the 1980s and 1990s, and a display of valuable archive documents.



History as News - the Josep Bosch Collection: This collection is made up of original newspapers documenting events that marked the 20th century. About 15 of the newspapers depict important events in the history of international trade. The exhibition illustrates the role played by journalism in the recording of historical events.



The section of the exhibition dealing with international trade is housed in the gallery of the new building, while the other newspapers are on display in the Council Room (see *map overleaf*). This exhibition has been organized in conjunction with the Association of Correspondents Accredited to the United Nations (ACANU).



Architects' corner

The architects who were in charge of designing and constructing the new building will be presenting their work. The architecture firm, Wittfoht Architekten, will give a presentation on the new building from 2 p.m. to 3 p.m. in Room S1 (see *map overleaf*).



Books and souvenirs

The WTO bookshop will be open during the day, allowing visitors to purchase souvenirs, a book on the WTO building and other WTO publications.

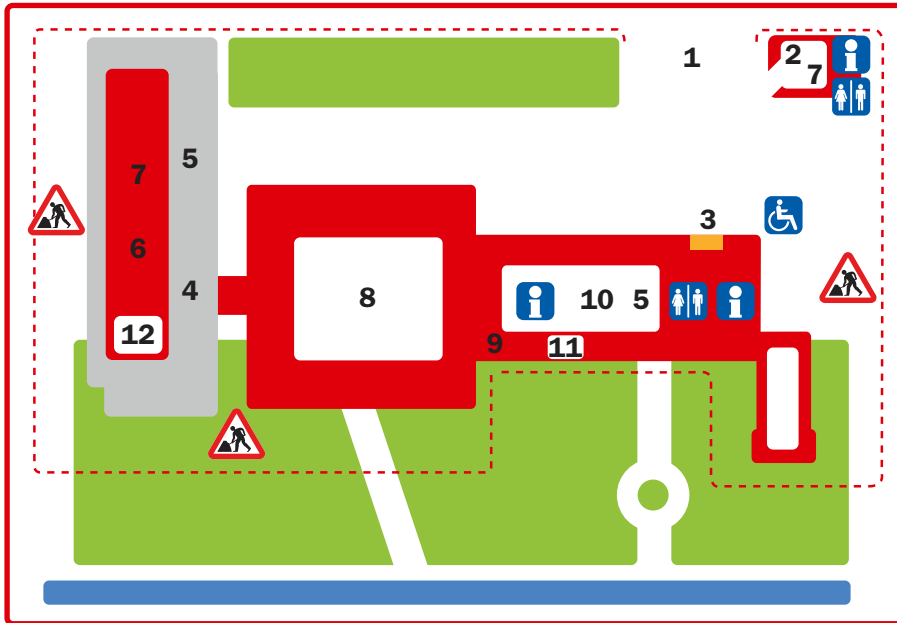


Entertainment and refreshments

The WTO coffee shop and restaurant will be open to the public and live music will be organized throughout the day (see *map overleaf*).



Map



1. **Main entrance to the WTO**
2. **Opening ceremony: Council Room**
3. **Entrance to the Centre William Rappard (main WTO building)**
4. **Ribbon cutting and reception: new building**
5. **Retrospective photo exhibition on the construction and extension of the WTO building: new building**
6. **Historical exhibition: new building**
7. **History as News: new building gallery and Council Room**
8. **Architects' corner: Room S1 (basement)**
9. **Bookshop: main WTO building, next to the atrium**
10. **Orchestras: The Atrium**
11. **Bar: main WTO building**
12. **Restaurant: new building**

JTI = Japan Tobacco International

 = Piétons du P+R à l'OMC

 = Véhicules du P+R à l'OMC

