



A GLOBAL SOLUTION FOR THE PROTECTION OF INVENTIONS

Letter from the president of our board, Esteban Donoso.

A few years ago a simple yet globally significant idea came to me. To my surprise no one had academically proposed to introduce in the current patent's international scheme a differentiated period of protection for inventions attached to the economic status of the different countries, i.e. an international system with proportional global reward towards research and development. Since I realized I was the first to think of it, I felt compelled to investigate, develop and postulate it, and so I did (my conclusions are stated in the books "Vigencia, Justicia y Eficacia del Régimen Internacional de Patentes", "A Global Solution for the Protection of Inventions", and in the economic paper at JIPEL, entitled "Application of a mechanism of proportional reward towards global innovation").

It has generated great deal of interest in countries' representatives, academia and civil society. I want to thank those that are part of Pro Humano Genre that have supporting it and make this possible. Together we pursue this objective. Following this example we have decided to spot other issues to advocate for. We are certainly growing. Thank you for helping create this NGO. We at Pro Humano Genere want to change IP globally.

The proposal is to make the system fairer for developing countries and at the same time have a more efficient and comprehensive reward to innovation (and thus convenient as well for the developed world). In a proportional system, equitable in the way the humanity as a whole compensates the innovators, the interest in finding the right balance of protection will be higher, as the effects that a disproportionate protection potentially carries will be felt equally in all countries regardless of their condition of development. This is a conceptual advantage of a proportional system on regard to the possibility of more harmonization (it could be accepted by the developing world if the system is fair).

We have lunched the #FairInnovation, #EfficientInnovation, #BothSidesMightBeRight, and #ProportionalityIsTheAnswer campaign that will start for the 2015 Ministerial Conference of the WTO in Nairobi and will advance till the next Ministerial Conference of the WTO in two years, to support my proportionality proposal. For other initiatives go to our webpage. Please support Pro Humano Genere using the hashtag #cambiarelmundo.

Thank you for sharing my dream. If achieved, another step towards envisioning human cohesion globally will be taken. Here, reason must be lobbied too (#CabildeoConsciente).

Esteban Donoso
President of the board, Pro Humano Genere

Yánes Pinzón N26-243 y Av. Orellana (esquina). 5to Piso
Quito-Ecuador
Casilla Postal 17-12-853
Telfs. (593-2) 2524-700 / 2547-774 / 2558-030 Fax: (593-2) 2542-202
Cel: (001) (929) 238-3950
Email: info@prohumanogenere.org
www.prohumanogenere.org