



BIOREM
Breathe Easy...

***WTO Workshop on
Environmental Goods & Services***

Geneva, Switzerland

September 25, 2009



BIOREM

Breathe Easy...



Peter Bruijns
President & CEO

About Biorem Technologies

***Designs, manufactures and distributes
air emission control systems that
remove harmful contaminants from the air,
such as Hydrogen Sulfide, Reduced Sulfur compounds,
and VOC's
using biological processes***

About BIOREM

- Established in 1995
- Headquartered in Guelph, Ontario, Canada
- Technology spin-off of the University of Waterloo (Waterloo, Ontario, Canada)
- Leader in biofiltration technology in North America
- Initial public offering in January 2005 (TSX Venture Exchange, TSX-V: BRM)
- Revenue growth rapid in recent years ~50%
- Over 600 installations worldwide (Canada, U.S., China, Middle East, Africa, Brazil, Mexico, etc.)
- Installations have small footprint and are high-efficiency/ cost-effective alternatives to competitive “non-clean” technologies

Biofiltration

Overview:

- Consists of Biotrickling or Biofilter configurations
- A Biotrickling filter runs water continuously over media
- Biofilter wetted twice a day, for 15 to 20 minutes
- May be organized into series if needed

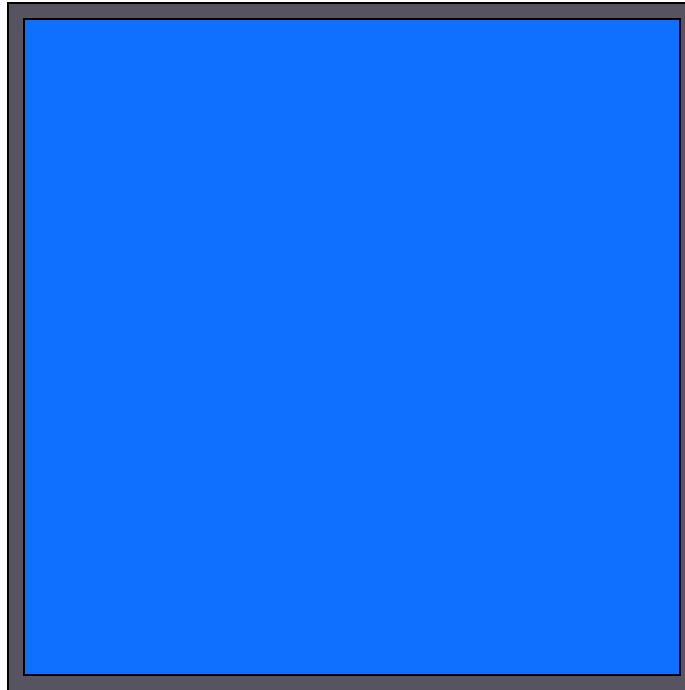
Process:

1. Fouled air enters biotrickler and/or biofilter
2. Air passes through a biofilter media
3. Bacterial community is grown upon media
4. Pollutants solubilize into the moist media
5. Bacteria destroys pollutants
6. Clean air exits



Becoming Cost Competitive

Organic
Biofilter



15 years ago (organic)

Biosorbens
Biotrickler/Biofilter



5 years ago (BS)

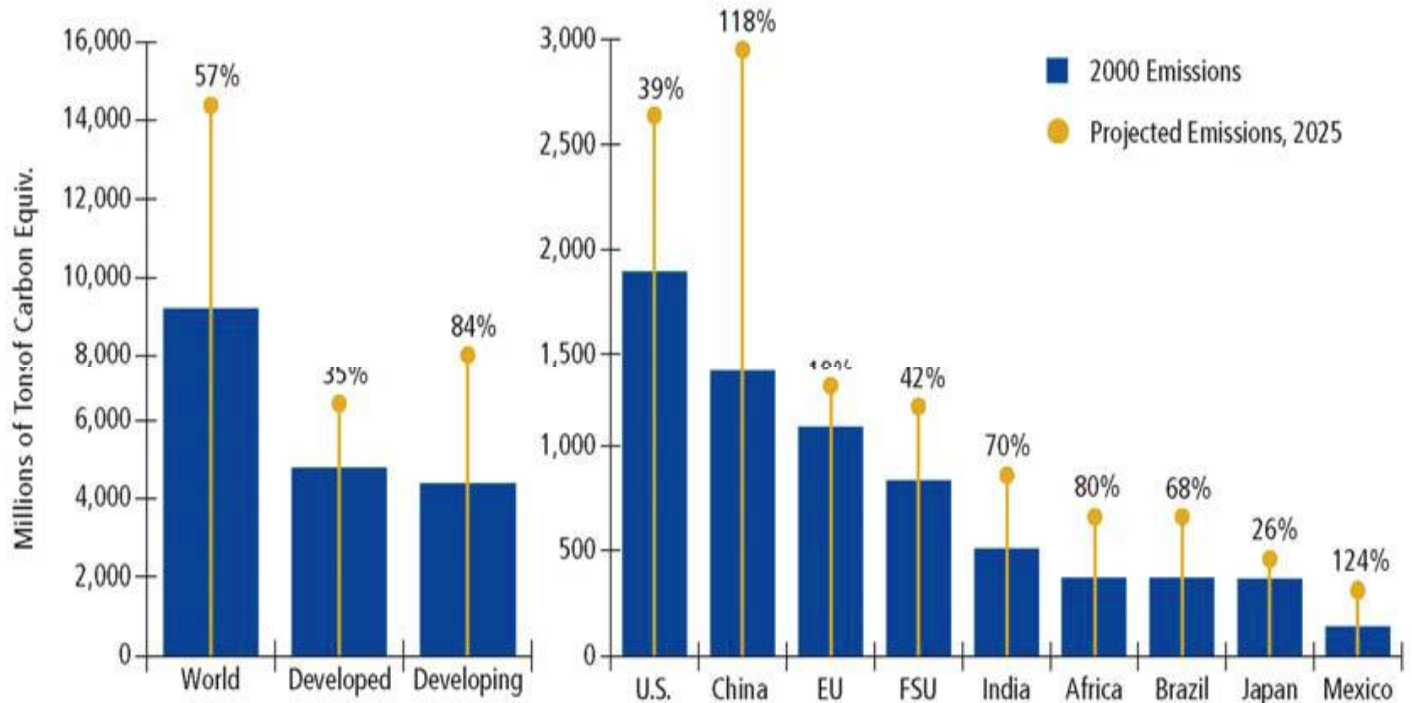
XLD
Biofilter



Today (XLD)



GHG Emissions Projections



Projected Emissions of man made GHGs in 2025. GHG emissions are projected to grow throughout the world, but most rapidly in developing countries.

Emissions Implications: Context

Atmosphere's mass is fixed at **5 quadrillion tonnes**

- ➔ Mankind's pollution emission contributions are **9.5 billion tonnes** of CO₂ eq per year (2000)
- ➔ Mankind's emissions are expected to rise to **14.7 billion tonnes** of CO₂ eq per year by 2025
- ➔ Over the next 25 years we will emit a total of **300 billion tonnes** of CO₂ eq.

Source: *Navigating the Numbers: Greenhouse Gas Data and International Climate Policy*: World Resources Institute

Emissions Implications: Context

Other considerations:

- ➔ Siberian Permafrost thaw will contribute 70 billion tonnes of methane, which equals 1.4 trillion tonnes of CO₂ eq.
- ➔ Canadian pine beetle infestation
- ➔ Deforestation
- ➔ Canadian Permafrost melt

Four Key Points

1. Policy and Regulatory Environment are **behind** the pace at which our atmosphere is deteriorating
2. Few Cleantech Air Funds focused on development of companies and technologies for air emissions management
3. Clean Air technologies reside in small companies and/or Universities and cannot scale up at necessary pace
4. Regulators are reluctant to adopt new technologies which perpetuates Activated Carbon, Thermal Oxidation and Chemical Scrubbers

Every emission has a wide effect

Example

- Chicago, Stickney WWTP
- One of worlds largest plants
- Odor Dispersion Model
- Overlaid onto Google Maps

Top Graphic

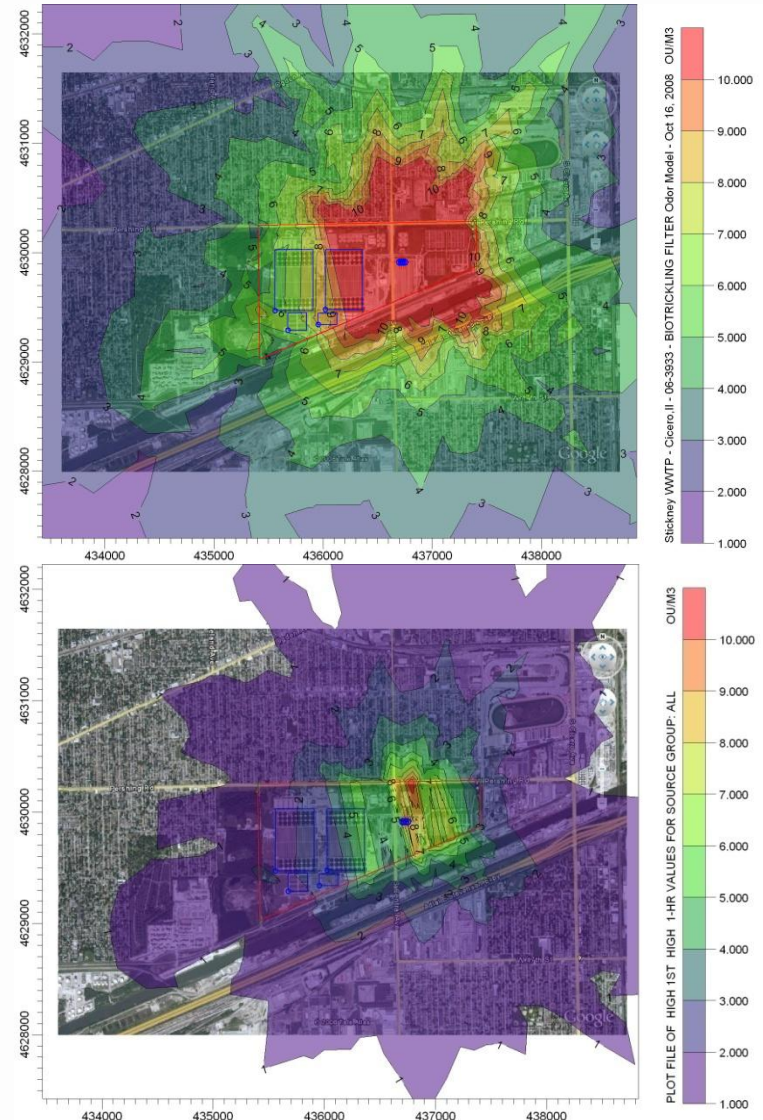
- Odor dispersion from Scrubbers
- Extend well beyond plant limits

Lower Graphic

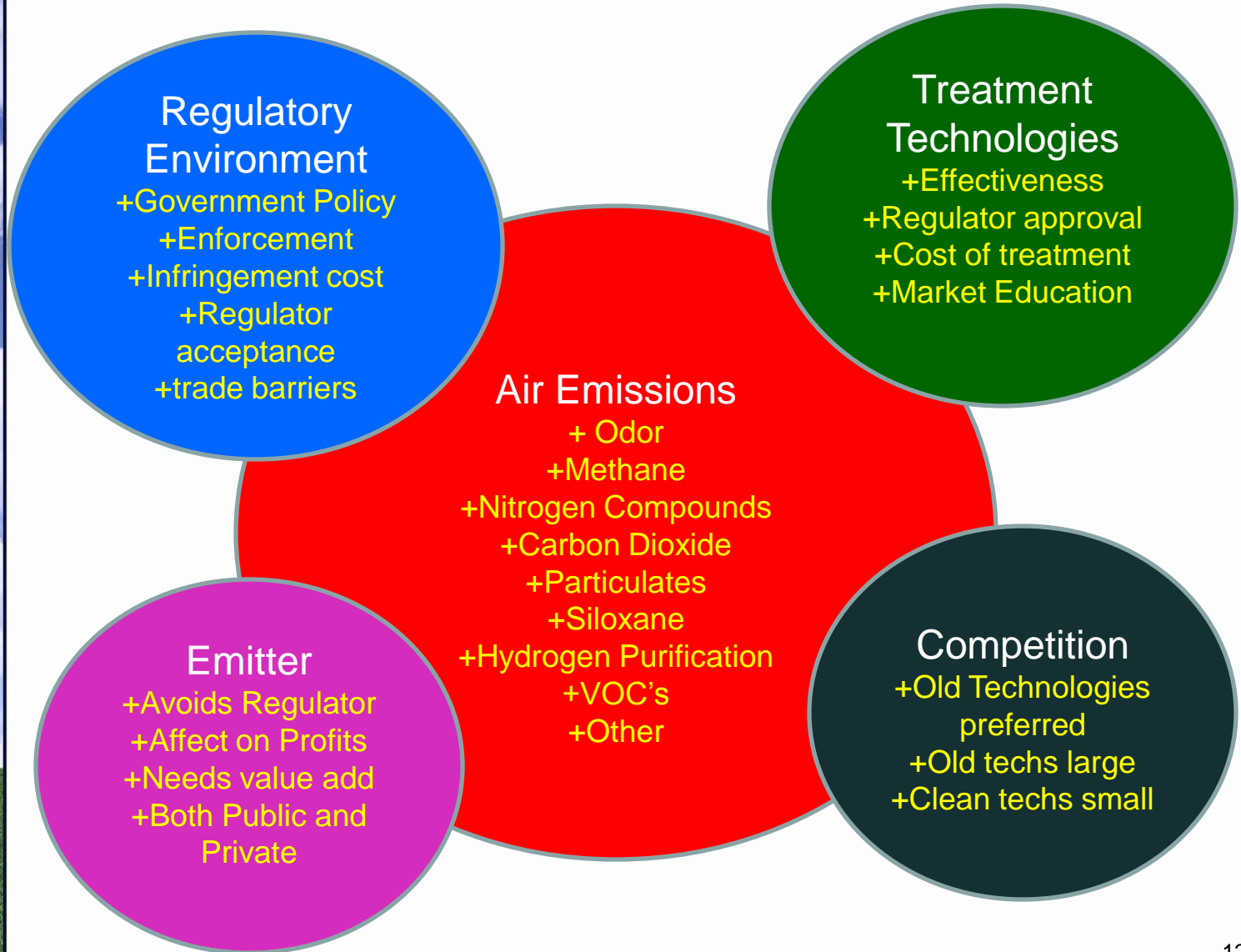
- Odor dispersion XLD Biofilter
- Odor does not go beyond plant

Result

- Community has a vested interest
- One emission amongst many
- Sum of emissions is cumulative



Emissions Market – Macro View



Commercial Issues

1. Many countries do not enforce intellectual property laws
 - Risk of technology theft
2. Import duties make foreign technologies expensive
3. Regulatory framework is at heart of economic system for clean technology emissions business
 - Few jurisdictions make this a priority
4. Emitters reluctant to share information on what they emit and often do not want to know
5. Penalty for regulation infraction is a disincentive to treat
6. Project realities rarely match government policy/regulations, which reduces effectiveness
 - Substandard technologies win contracts
 - Emissions equipment is 'shut-off' or 'fails' within one year
 - Enforcement agencies are not resourced to enforce

Economic Framework

Market Drivers

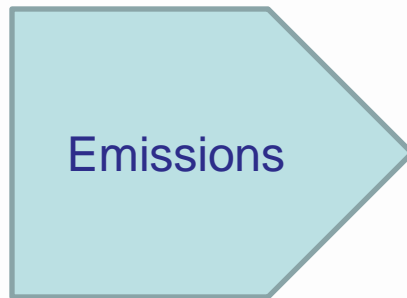
1. Regulatory Framework
2. Permitting Process
3. Process Engineering
4. Analytical Functions

Commercial Engines

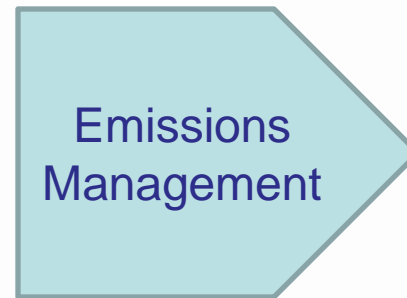
1. New technologies
2. Engineering firms
3. Knowledge economy
4. Creating value/jobs
5. Monitoring/Validation

Outputs/Benefits

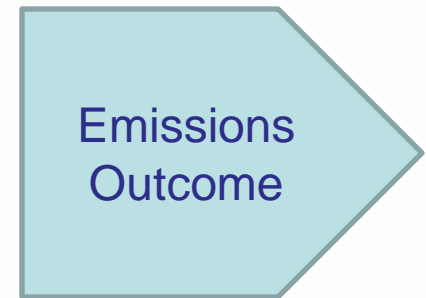
1. Economic wealth
2. Carbon Credits
3. GHG mitigating energy
4. Performance Results
5. Inspection Services



1. Chemistry
2. Temperature
3. Concentration
4. Particulates
5. Energy Value



1. Biological
2. Plasma
3. Ultra Violet
4. Precipitator
5. Energy Recovery
6. Optimization
7. Purification
8. Hydrogen Conversion
9. Others



1. GHG reduction
2. Energy converted
3. Outlet limits
4. Cost mitigation



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