



WORLD TRADE
ORGANIZATION

WTO Director-General's Consultative Framework Mechanism on Cotton (DGCFMC)

35th Session

27 May, 2021

The Organisation of African, Caribbean and Pacific States (OACPS), which became an International Organisation in April 2020, evolved from the ACP Group founded via the Georgetown Agreement in 1975. It is composed of 79 African, Caribbean and Pacific States.

The OACPS promotes the sustainable development of our Member-States and their gradual integration into the global economy with the ultimate objective of reducing and eventually eradicating poverty.

Youth and Women empowerment are at the center of our actions.



**H.E. George Rebelo
Pinto CHIKOTI
Secretary General
OACPS**





Joint OACPS-EU Framework for Private Sector Development

Improving the Business Environment

Strengthening the Capacity of Intermediary Organizations and MSMEs

Support to the informal Micro sector including Micro Finance Schemes

Investment and loans for the private sector including blending

Sharing best practices

Ensuring Market Access

Promoting youth and women led entrepreneurship

Public - Private Sector dialogue at cooperation at national, regional and all-OACPS levels



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Time for a Paradigm Shift

We are living in unprecedented times, which call for a paradigm shift of our Development Policies.

New policies must address the needs and challenges confronted by OACPS stakeholders targeting, among others, vulnerable groups and those working in rural areas and/or from ethnic minorities.

We must foster social, economic and cultural inclusion to ensure the personal development and wellbeing of those targeted as well as more prosperous, peaceful and fair societies.





Support to the OACPS Cotton Industry

“Support to business friendly and inclusive national and regional policies, and strengthening productive capabilities and value chains programme”, which intervenes at 3 levels:

Macro: Enhancing investment climates through improved policies, strategies, regulations, and administrative environments;

Meso: Leveraging intermediary organizations and business membership networks, including investment promotion institutions; and

Micro: Facilitating productive and commercial value chain alliances and providing firm-level support to formal and informal businesses through capacity building and training.

Total Budget: 34,7 million Euros



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Supporting the OACPS Cotton Sector via the Business Friendly Programme

Target countries: Benin, Burkina Faso, Kenya and Zambia

Partners: COMESA, SADC and ECOWAS

Objective: Promote intra-regional and continental trade through adding value to agriculture commodities.

Budget: 2 million US\$ (expenditure to date +/- 600,000 US\$)

Activities: Public-private value chain alliances, Fostering “Cooperatives”, Quality systems and standards, Training, Studies, Branding, Inclusive market and buyer linkages, Production insurance, Equipment, E-commerce tools, Design development, Performance and governance improvement, Eco friendly practices, Soil health and yields, Market Intelligence, Exchange of best practices...





Business Friendly Programme Export Potential

Benin	Benin and Burkina Faso can potentially increase their exports of cotton & textile products by \$62.6 million and \$65.8 million, respectively. In line with the current export structure, cotton offers the most export growth potential, the overwhelming part found in Asian markets.
Burkina Faso	
Kenya	Kenya's apparel exports currently go predominantly to the US, but EU markets offer possibilities for export growth worth \$139 million, thanks to preferential market access under the Economic Partnership Agreements and great demand.
Zambia	Zambia can potentially increase its exports of cotton & textile products by \$34.7 million. While current exports to the regional market exceed those to the rest of the world, export growth potential by 2023 is seven times higher outside than within the region.





Other Examples of support to the OACPS Cotton Industry

- 🌸 The Boost Africa Initiative (EUR 60 million) implemented via the African Development Bank and the European Investment Bank, targeting young entrepreneurs;
- 🌸 The Farmers' Organisations for ACP Programme, (EUR 40 million), with IFAD, the PanAfrican Farmers Organisations and various African Regional Farmers Organisations; focused on capacity building;
- 🌸 The “Investment Climate Reform Facility” (ICR) (<https://www.icr-facility.eu/>), a joint initiative of the OACPS, EU, British Council, Expertise France, GIZ and SNV seeks, among others, to promote social enterprises in the OACPS by improving the investment climate through reforms, fostering sustainability and based on public private dialogue.





Future Actions

- ✿ Promotion of “Cummulation of Rules of Origin” between countries trading under “Everything but Arms” (EBA) and “Economic Partnership Agreements” (EPA) as to enable the creation of regional and continental value chains;
- ✿ Establishment of an “OACPS Business Forum” via the creation of a Network of OACPS Regional and National Private Sector Focal Points;
- ✿ “OACPS-EU Framework Programme on support for Agriculture value chains” (154 million Euro) will aim to empower actors along eleven (11) selected value chains, including cotton, by facilitating access to finance and capacity building...

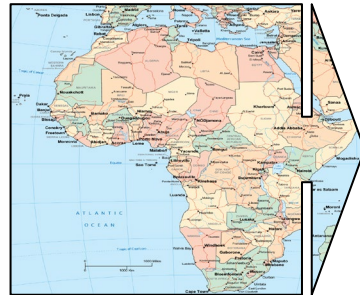
Fostering the International Competitiveness of OACPS Private Sector



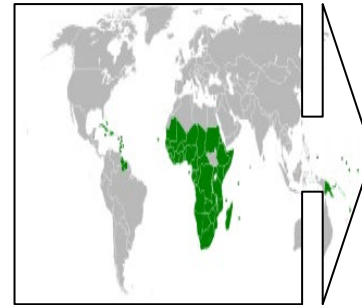
National



Regional



Continental



ACP-wide



World Market





Gracias, Thank You, Merci,
Mèsi, Obrigado, Dank U,
Danki, Shukran, Jai-rruh-jef,
Asante, Vinaka ...

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