

Trade Intelligence for Cotton

15th WTO dedicated session on Cotton



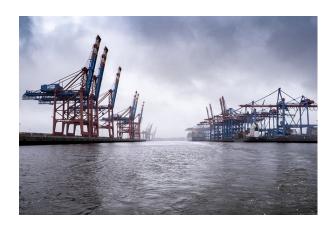


The Covid-19 pandemic continues to have a dramatic impact on our lives this year

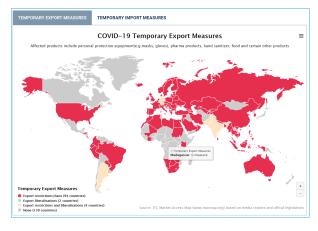
➤ Global trade dropped 14.3% in the second quarter, estimated 9.2% drop in 2020, GDP drop of 4.8% (WTO)

Change of consumption patterns

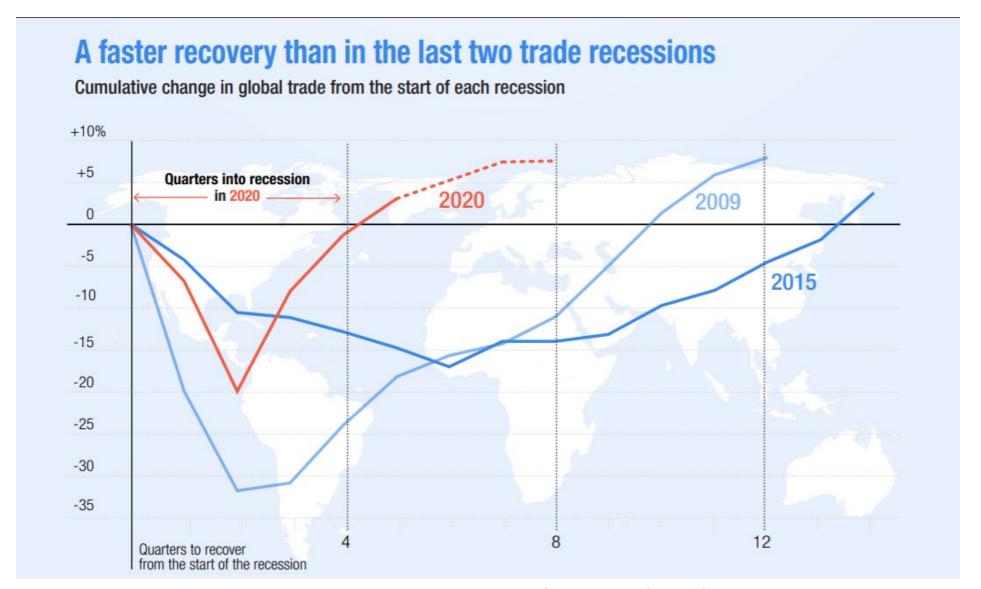
➤ Waves of temporary trade restrictions on both exports as well as imports (60 ePing Notifications related to Cotton (April 2020 – May 2021))





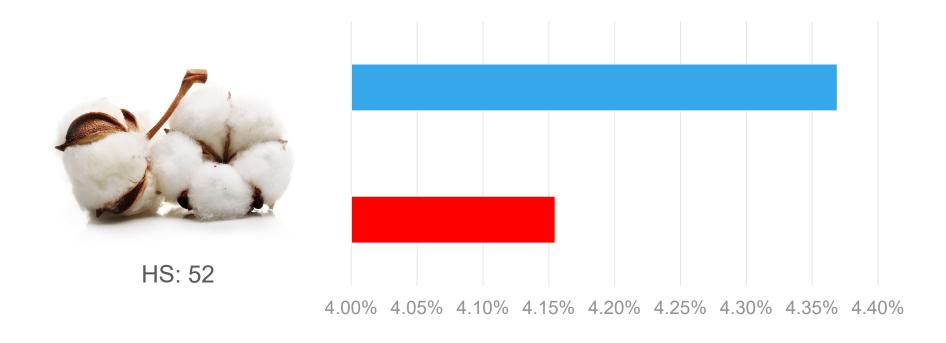


Global trade is bouncing back!



Source: UNCTAD Global Trade Report May 2021

Global Trade Recovery of Cotton in Q1 2021



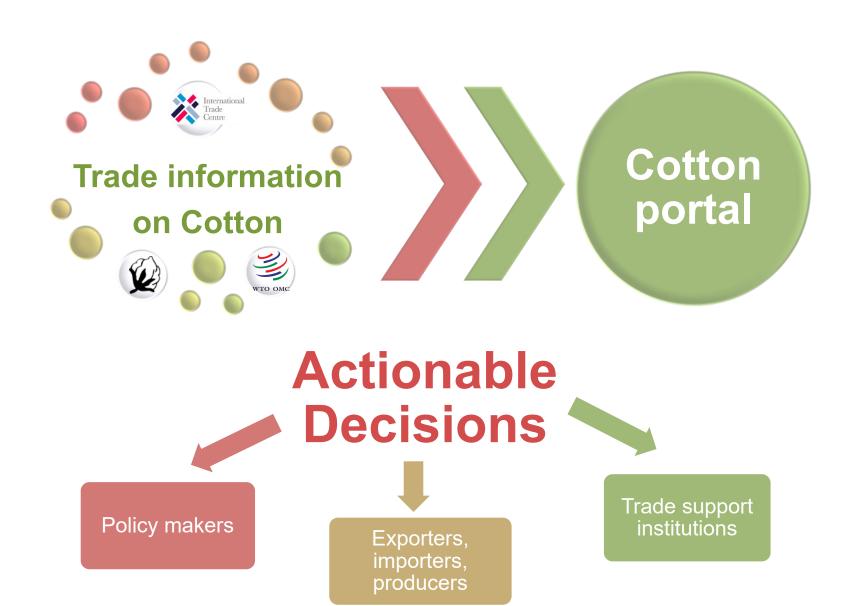
Relative to Q1 2020
Relative to Q1 2019

Source: ITC Trade Map

Access to trade and market intelligence is critical to export success BUT information is often complex, scattered and incomplete



One-stop shop for cotton related information



What's in? Policy, Market and Business information

Market information:



Customs tariffs & preferences



Compulsory requirements



WTO SPS and TBT notifications



Voluntary standards



Trade statistics

WTO corner:



WTO Cotton Web Page



WTO Secretariat Background Paper



WTO-monitored Cotton Development Assistance



Agriculture Information Management System (AG-IMS)

Cotton Statistics:



Area



Consumption



Ending stocks



Production



Yield

Business opportunities:



Business contacts



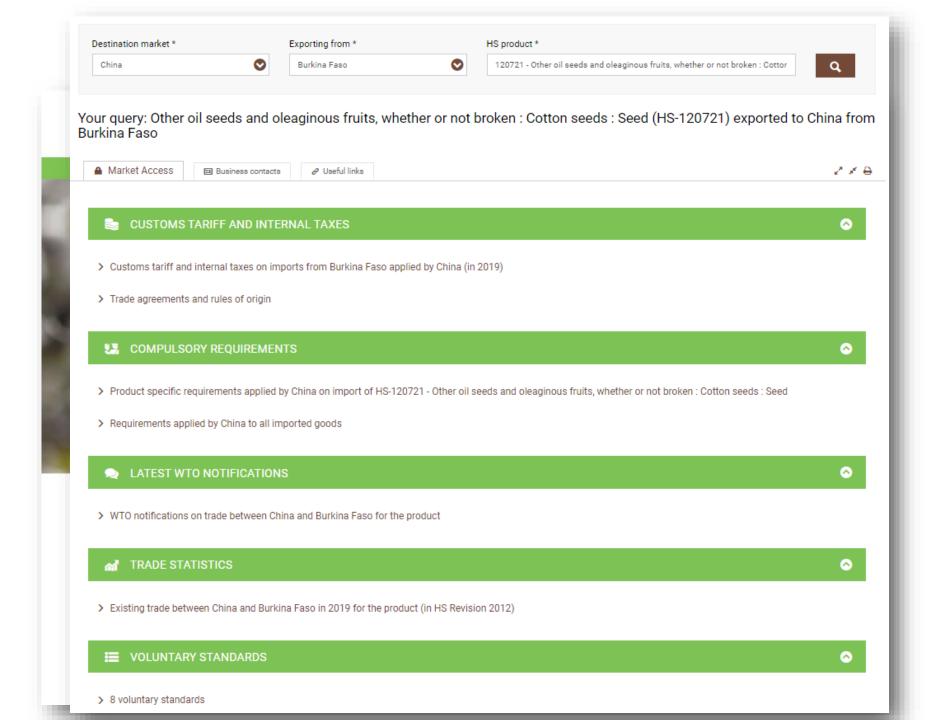
Cotton news and events



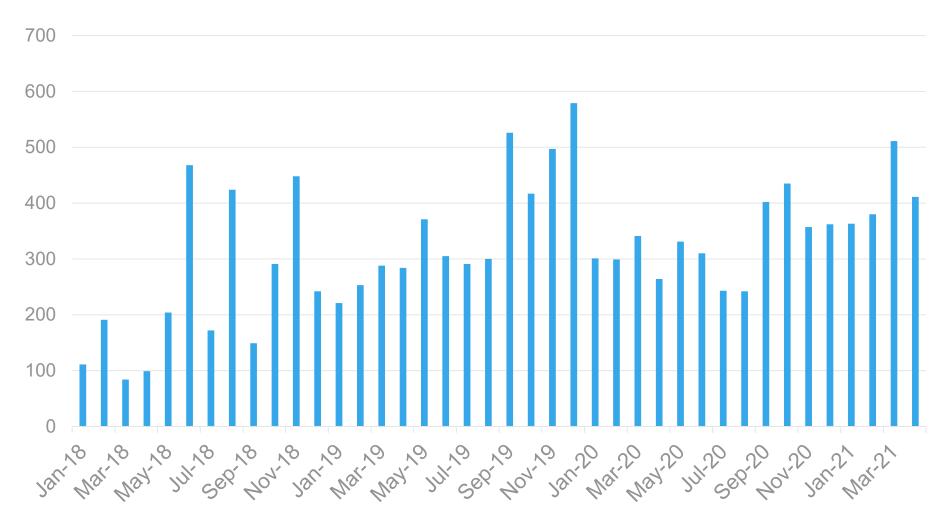
Useful links



Learning corner

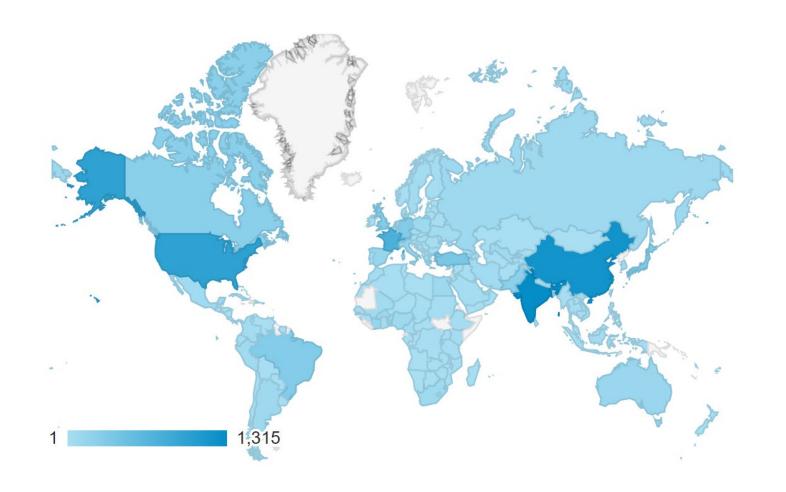


Since then, growing number of users...



Number of users by month 2018-2021

..from across the world



Top 10 countries 2018-2021

Rank	Country	Users	% Users
1.	India	1,315	11.90%
2.	China	1,200	10.86%
3.	United States	982	8.89%
4.	Switzerland	839	7.59%
5.	France	742	6.71%
6.	Turkey	378	3.42%
7.	Japan	325	2.94%
8.	Brazil	312	2.82%
9.	Germany	308	2.79%
10.	United Kingdom	288	2.61%

Total: 13,500 users

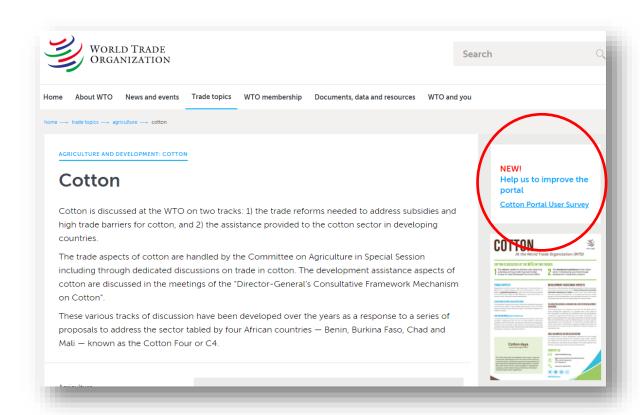
Help us refine the Cotton Portal

Fill in the online survey:

- English: https://bit.ly/3oNlqBD
- French: https://bit.ly/3vnrFyi

Share the link to your network







cottonportal.org

Thank you!





