

Agri-Food Business Day

BIO Book

08_09 December 2022

DAY 1: THURSDAY 8 DECEMBER

OPENING SESSION

09:30 – 11:00



Anabel Gonzalez

Deputy Director-General, World Trade Organization (WTO)

Anabel González is Deputy Director-General at the WTO since June 2021. She is a renowned global expert on trade, investment, and economic development. She has previously served as Minister of Trade of Costa Rica, Senior Director of the World Bank Trade and Competitiveness Global Practice and Director of the WTO Agriculture Division. Before her current job, she was Non-Resident Senior Fellow at the Peterson Institute for International Economics, where she hosted the virtual series Trade Winds, and Senior Advisor at BCG.



Jaine Chisholm Caunt

Director General, Grain and Feed Trade Association (GAFTA)

Jaine Chisholm Caunt was appointed Director General of GAFTA in 2014. She is also the current Chair of the Federation of Commodity Associations. Jaine was the Chair of the International Agri-food Network (IAFN) which co-ordinates the work of the Private Sector Mechanism (PSM) at the UN Committee on World Food Security from 2015–2017. Jaine was Secretary General of the Tobacco Manufacturers Association from 2011 to 2014 and was previously the Director of Stakeholder Relations and Policy for Cogent, the skills body for the UK's science-based and process manufacturing industries from 2006 to 2011. She is a board member of two European Trade Associations in the agri-commodity sphere, COCERAL, and CELCAA. She is also a board member of two international bodies, the IAFN, and the International Grain Trade Coalition. Jaine Chisholm Caunt was awarded an Order of the British Empire (OBE) in the Queen's New Year Honours 2022 for services to promote International Free Trade.



Luiz Carlos Corrêa Carvalho

President, Brazilian Agribusiness Association (ABAG)

Luiz Carlos Corrêa Carvalho is an agronomist; a graduate of the University of São Paulo's "Luiz de Queiroz" College of Agriculture (ESALQ/USP, 1973), having completed post-graduate courses in agronomy and business at the USP School of Economics and Business, including at Vanderbilt University (USA). He is Director of CANAPLAN (a consulting company), Director of Group Alto Alegre Sugar and Ethanol, and President of ABAG. He is a Partner at Bioagência, a sugar and ethanol commercialization enterprise. He is a member of the UNICA Board – the Brazilian Sugarcane Industry Association, a member of the Superior Council for Agribusiness – FIESP (Industrial Federation of São Paulo State). He is also Director of the Union of Biofuel Producers (UDOP) and President of the National Agricultural Academy.

Agri-Food Business Day

BIO Book

08_09 December 2022



Alzbeta Klein

Director General, International Fertilizer Association (IFA)

Alzbeta Klein is the CEO/Director General of IFA. In her role, she is leading the global fertilizer industry towards creating and supporting productive and sustainable agriculture systems that contribute to a world free of hunger and malnutrition. In her previous roles, Ms. Klein led IFC/World Bank Group's Climate Business, positioning IFC as a lead investor in green/ESG investments in emerging markets. Prior to this, she led IFC's Agribusiness investments, Industrial investments, and managed IFC's \$50bn investment portfolio in emerging markets. Ms. Klein received Masters' degree in Economics from the University of Ottawa, Canada, where she also studied for her doctorate; engineering degree from Prague University, Czech Republic; and executive education from Harvard Business School and INSEAD. She holds a Chartered Financial Analyst (CFA) designation. She served on the boards of several agribusiness companies including Grupo Los Grobo in Argentina, HMM in South Africa, LAAD in Latin America, the New York University Center for Sustainable Business Advisory Board, and currently serves on the Nespresso Sustainability Advisory Board and on the IFDC Board.



Agnes Kalibata

President, Alliance for Green Revolution in Africa (AGRA)

Agnes Kalibata joined AGRA as its President in September 2014. She leads the organization's efforts with public and private partners to ensure a food secure and prosperous Africa through rapid, inclusive, sustainable agricultural growth, improving the productivity and livelihoods of millions of smallholder farmers in Africa. Prior to joining AGRA, Dr. Kalibata was Rwanda's Minister of Agriculture and Animal Resources from 2008 to 2014, where she drove programs that moved her country to food security helping to lift more than a million Rwandans out of poverty. Dr. Kalibata sits on various boards, councils and commissions including the Global Commission on Adaptation, the Global Agenda Council of the World Economic Forum, the Malabo-Montpellier Panel, the Food and Land Use (FOLU) Coalition, the Architecture for REDD + Transactions (ART), the International Fertilizer Development Corporation (IFDC), Bioversity International, and Africa Risk Capacity, among others. She served as the Special Envoy of the UN Secretary-General for the 2021 Food Systems Summit, accelerating action to transform food systems around the world to achieve the Sustainable Development Goals.



Moderator:

Doaa Abdel-Motaal

Senior Counsellor, World Trade Organization (WTO)

Doaa Abdel-Motaal is Senior Counsellor at the World Trade Organization (WTO) Agriculture and Commodities Division, in charge of external relations and outreach. She is the former Executive Director of the Rockefeller Foundation Economic Council on Planetary Health, the former Chief of Staff of the United Nations International Fund for Agricultural Development (IFAD), the former Deputy Chief of Staff of WTO, and the external assessor of the operations and performance of the World Food Programme in 2015.

Agri-Food Business Day

BIO Book

08_09 December 2022

FIRST ROUNDTABLE: RESILIENT GLOBAL FOOD AND AGRICULTURAL VALUE CHAINS

11:20 – 12:50



H.E. Mr. Chenggang Li
Permanent Representative of China to the WTO

His Excellency Mr. Li was appointed, on 26 December 2020, as the Permanent Representative & Ambassador Extraordinary and Plenipotentiary to the WTO, and Deputy Permanent Representative to the UN Office in Geneva (UNOG) and other International Organizations in Switzerland, of the People's Republic of China. Prior to his current position, he had been Assistant Minister in the Ministry of Commerce of China (MOFCOM) since December 2016. In November 2010, he was appointed as Director-General of the Department of Treaty and Law, MOFCOM, and served as Vice Mayor of Qingdao from February 2013 to February 2014. Since January 2004, he had served successively as Deputy Director General of the Bureau of Fair Trade for Imports & Exports and as Deputy Director-General of the Department of Treaty and Law, MOFCOM. He was a key member of the negotiating team for China's accession to the WTO, as well as the Chief Negotiator representing China for the investment treaties' negotiations with the European Union and the United States.



Jennifer Han
Chief Supply Chain Officer for Nutrition (Foods Brands), Unilever

Jennifer Han is the Chief Product Supply Officer for Unilever Nutrition Business. She is a member of Unilever Nutrition Leadership Board and a member of Unilever Global Supply Chain Executive. With more than 25 years of professional experience, Jennifer has a passion for pioneering, value creation and business growing and transformation through creating supply chain leading edge. She has led various critical roles in different geographies and divisions covering the strategic design, re-shaping and optimisation of the supply chain and great execution and performance driving.



Kristjan Hebert
Global Farmer Network (GFN) Member, and CEO of Hebert Farms

Kristjan Hebert is the President and CEO of The Hebert Group and Managing Partner of Hebert Grain Ventured, a 30,000-acre grain and oilseed operation in southeast Saskatchewan, Canada. He is also the co-founder of Maverick Ag Consulting which provides custom designed lending, accounting, and insurance solutions to producers. Hebert received the Top Producer Award in 2020 and was recognized as a Global Climate Positive Leader by Corteva Agriscience in 2021. He is a lifetime member of the GFN and recently attended The GFN Roundtable and Leadership Training program in Brussels. Hebert is also a finalist in the EY Entrepreneur of the Year Awards, Prairies Region, for 2022.

Agri-Food Business Day

BIO Book

08_09 December 2022



Yu Lu

Vice President, China Chamber of Commerce of Foodstuffs and Native Produce

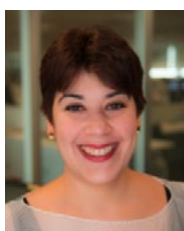
Yu Lu is Vice President of the China Chamber of Commerce of Import and Export of Foodstuffs, Native Produce and Animal By-products (CFNA), senior expert in the field of import and export of food and agricultural products. She has long been committed to upholding fair international trade and coordinating and promoting agricultural trade between China and the wider world. She has established extensive contacts with industry insiders in her field from both home and abroad and now serves as Vice Chairman of International Tea Committee (ITC) and Executive Member of World Poultry Council (IPC).



Gerald Makau Masila

Executive Director, East Africa Grain Council (EAGC)

Gerald Makau Masila has been the Executive Director and CEO of EAGC since 2011, working to support structured grain trade in the Eastern Africa region. Under Mr. Masila's leadership, the organization has grown, and its operation now spans over 10 countries, including Kenya, Uganda, Tanzania, Rwanda, Burundi, the DRC, Zambia, Malawi, Ethiopia, and South Sudan. Mr. Masila has over 20 years of experience in sales, marketing, distribution, commodity trading and fast-moving consumer goods management, having worked in sectors including tobacco, dairy, coffee, and wine. Mr. Masila has worked for the British American Tobacco, New Kenya Cooperative Creameries and Acumen Business Consultants. He holds a Master's degree in Agricultural Economics and a Bachelor's degree in Marketing, both from Egerton University, Kenya. He is currently pursuing a PhD in Project Planning and Management at the University of Nairobi.



Juliana de Lavor Lopes

Chief Sustainability Officer at AMAGGI, Brazilian Business Council for Sustainable Development

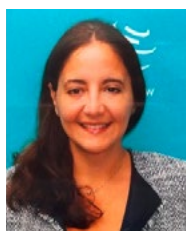
Born in the state of Rio de Janeiro, Juliana de Lavor Lopes is AMAGGI's ESG, Communications and Compliance Director. She is also an executive at the André and Lucia Maggi Foundation, the institution responsible for managing AMAGGI's Private Social Investment. Her team was responsible for some of the most important achievements at AMAGGI, such as the Round Table on Responsible Soy certification, the Forest Footprint Disclosure recognition, the adherence to the global climate campaign Race to Zero, international recognitions such as the CDP Forest and Forest 500, and the More Integrity seal of good practices (granted by the Ministry of Agriculture, in Brazil). Currently, Juliana also represents AMAGGI in several entities: she is a member of the Board of Directors of the PCI Institute (Produce, Preserve and Include), in the state of Mato Grosso; member of the Executive Group of the Brazil Climate, Forests and Agriculture Coalition; member of the Guidance Council of Rede Brazil of the UN Global Compact; member of the Deliberative Council of the Brazilian Association of Business Communication (Aberje); and member of the Deliberative Council of the National Pact Institute for the Eradication of Slave Labor (InPacto), among others. In 2020, Juliana won the Communicator of the Year award, from Aberje; in 2021, she was nominated among the 100 Most Powerful Women of Agro in the country by Forbes Brazil magazine; in 2022, she was named in the Sustainability category as one of the top 150 female leaders in the country, by the PODER magazine.

Agri-Food Business Day

BIO Book

08_09 December 2022

Moderator:



Renata Cristaldo Oviedo

First Secretary - Permanent Mission of Paraguay

Renata Cristaldo Oviedo is a First Secretary at the Permanent Mission of Paraguay in charge of Agriculture, Sanitary and Phytosanitary Measures (SPS) and the Council of Trade in Goods related issues. Previously she also handled the environment, Technical Barriers to Trade (TBT) and Non-Agricultural Market Access (NAMA) files. Before her posting in Geneva she was at the Office of the Chief of Staff of the Minister of Foreign Affairs. She holds a Master's degree from the University of Georgetown in Foreign Service and Bachelors' degrees in Political Science and History from the Catholic University "Nuestra Señora de la Asunción". second roundtable: Food Standards For better functioning global value chains

SECOND ROUNDTABLE: FOOD STANDARDS FOR BETTER FUNCTIONING GLOBAL VALUE CHAINS

14:00 – 15:30



H.E. Dr. Eheth Salomon

Permanent Representative of Cameroon to the WTO

His Excellency Dr. Eheth Salomon has been serving as the current Ambassador of Cameroon to the WTO since 2020, and is also the current African Group coordinator on WTO thematic. Previous to this post, Dr. Salomon was the Director of the International Relations Institute of Cameroon. For 17 years, he was at the Head of the Mission to the Presidency of the Republic. Dr. Salomon holds a Doctorate in International Relations (International Law) from the University of Yaoundé, where he also taught.



Caroline Emond

Director General, International Dairy Federation

Caroline Emond was appointed Director General of the International Dairy Federation in February 2018. She is a lawyer, a diplomat, and has 25 years' experience in senior executive and public affairs roles in private, public and the not-for-profit sectors. Caroline is an inspiring and motivating leader. She is known for her capacity to influence and bring people together to deliver business objectives and changes. Caroline studied law at Université de Montréal and has been a member of the Barreau du Québec since 1994. She is a trained mediator. Caroline Emond hails from La Baie, in Quebec's Saguenay region.

Agri-Food Business Day

BIO Book

08_09 December 2022



Carel du Marchie Sarvaas
Executive Director, Health for Animals

Carel du Marchie Sarvaas is Executive Director of Health for Animals, the global animal health association. Health for Animals represents the top 10 global animal health companies (Boehringer Ingelheim, Ceva, Elanco, IDEXX, Merck/MSD, Phibro, Vétoquinol, Virbac, Zoetis, Zenoaq) and 29 national associations. Collectively the companies represent 85% of the global animal health market. They develop and produce animal vaccines, parasiticides, antibiotics, diagnostics, monitoring, and other health tools. Carel has been a government affairs and communications professional for 25 years. Prior to Health for Animals, he worked in numerous sectors including biotechnology, chemicals, food, agriculture, climate change, and intellectual property. Prior to Europa Bio, Carel worked at international consultancies and think tanks in Brussels and Washington DC. Carel holds advanced degrees from the University of Leiden and Johns Hopkins University.



Giulia di Tommaso
International Strategic Advisor on Sustainability, Innovation and Food Systems

Formerly President and CEO CropLife International Giulia was responsible for developing a new vision, purpose and strategy for the plant biotechnology and crop protection industry developing key strategic partnerships with FAO and others as well as key transformational initiatives including the sustainable pesticide management framework. She has over thirty years of experience leading strategy, transformation change, reputation and sustainability strategies, risk and issue management as well as legal and compliance in global executive roles. Before joining CropLife International, Giulia was Chief Communications & Sustainability Officer at the Ferrero Group. Her international career includes more than a decade with Unilever at its London headquarters, as well as in Brussels and Africa. She has also been a senior strategic advisor to the United Nations' Food and Agriculture Organization (FAO) on private sector partnership engagement. Over the years Giulia has built a unique network within international organizations including the World Economic Forum, the World Business Council for Sustainable Development, the Investment Climate Facility for Africa, the Transatlantic Business Dialogue, the EU-Africa Summits, the Southern Corridor of Tanzania, the UN organizations (FAO, IFAD, WFP), the World Bank, and the EU institutions. Giulia is an attorney at law and holds a master's in European law. She is alumna of the Cambridge Institute for Sustainability Leadership, UK. She has led for several years the business and human rights programme at the Venice School - European Inter-University Centre for Human Rights and Democratisation (EIUC) in Venice.

Agri-Food Business Day

BIO Book

08_09 December 2022



Randal Giroux
VP Global Regulatory Affairs Leader - Cargill

Randal Giroux is a senior leader in Cargill's Food Safety, Quality, and Regulatory (FSQR) organization and currently serves as Cargill's Global Regulatory Leader. Over his 20-year tenure with the company, Dr. Giroux has held a broad range of leadership roles across R&D, Regulatory Affairs, and the Business Operations and Supply Chain (BOSC) Function. He has led Global FSQR teams in Cargill's Global Poultry Group and Cargill's Agricultural Supply Chain Enterprise (Grains and Oilseeds, Sugar, Palm, and World Trading). Harnessing his passion and expertise in enabling a Global Food System, Dr. Giroux is a recognized thought leader in agriculture, working strategically across Cargill's global food and agricultural businesses and representing Cargill broadly in the food and agricultural sector with industry, governments, and NGOs. He holds several leadership positions in key international and national industry associations and serves on several science and trade advisory committees. Before joining Cargill, Dr. Giroux was a National Program Manager with the Canadian Grain Commission. Previous to this public service, he was a National Needs Fellow with USDA-ARS. Randal graduated with a PhD in Agriculture from the University of Guelph (OAC) and earned a Master's in science from the University of Toronto.



Cindy Brown
President - Global Pulse Confederation

Cindy Brown is co-owner and President of Chippewa Valley Bean & Doane, Ltd, a family-owned agribusiness that grows, processes and markets dark, light red and white kidney beans. Cindy served as a member of the Department of Agriculture, Trade and Consumer Protection Board for Wisconsin and as President of the US Dry Bean Council and is currently the President of the Global Pulse Confederation (GPC) which is a past Chair of the Private Sector Mechanism of CFS. Cindy's focus and passion is to continue the Chippewa Valley legacy of quality bean production and to promote pulses as the near perfect food for consumers throughout the world.

Moderator:



Elisa Maria Olmeda de Alejandro
WTO Agriculture Attaché (Mexico)

Elisa Olmeda is a Counsellor at the Mexican Mission to the WTO, where she oversees negotiations for agriculture, non-agriculture market access, accessions and technical barriers to trade (TBT). She was the chairperson for the TBT committee in 2021. She has over 15 years of experience in multilateral and bilateral trade negotiations as part of Mexico's Ministry of Economy. In addition, she has held positions and developed projects for Fast Moving Consumer Goods companies based in Switzerland and Mexico. She has worked at the Office of the Executive Director for Mexico at the World Bank and at NAFTA's Commission for Labor Cooperation. She holds a Master in Science of Foreign Service from Georgetown University and a BA in International Trade from Tec de Monterrey. third roundtable: Trade Facilitation, Digitalization and E-Commerce

Agri-Food Business Day

BIO Book

08_09 December 2022

THIRD ROUNDTABLE: TRADE FACILITATION, DIGITALIZATION AND E-COMMERCE

15:50 – 17:20



Marcel Vernooij

Chair, WTO Committee on Agriculture

Marcel Vernooij is Deputy Permanent Representative to the WTO and Head of Economic and Development Affairs at the Permanent Representation of the Kingdom of The Netherlands in Geneva. Mr Vernooij has been working for the Government of the Netherlands for 33 years, with senior functions at the Ministries of Foreign Affairs, Economic Affairs, and Agriculture & Nature Management. He has been responsible for programs for private sector development, trade, agro-industries, agriculture, food security, nature conservation, development cooperation and sustainable development. In addition to his work with Geneva based institutions, he has participated in the Commission on Sustainable Development, the Food and Agriculture Organisation, the Convention on Biological Diversity, and agreements for tropical timber, coffee and cocoa. He has been actively involved in bilateral co-operation with several partner countries. Marcel Vernooij graduated in biology at Leiden University, with a specialization in environmental sciences and sustainable development.



Darren Howie

Director, Global Business Development, Trimble Inc.

Darren grew up on a mixed cattle and grain farm in Southern Alberta, Canada. As an agronomist and business manager he has led agronomy, sales, and business teams through times of growth and expansion. For 15 years Darren helped shape and lead Agri-Trend, an agronomic and marketing consulting company. He directed development of Agri-Trend's proprietary software to an internet based "Agri-Data Solution" database. Agri-Trend started its Carbon aggregation business in 2007 and continues today with Trimble's Connected Climate Exchange. As a project developer and aggregator, this business continues to deliver millions of dollars to thousands of farmers annually. Shortly after Trimble acquired Agri-Trend in 2015, Darren was named the General Manager of the newly formed Trimble Ag Business Solutions Division. As the leader of the software and services of Trimble's Agricultural division, he led the development and integration of Trimble's farm management and precision agriculture software platforms for farmers, advisors, ag businesses, and food processors. As Chair of the Board of the Digital Ag Association, Darren works to help bring the voice of the industry to issues relating to innovation, technology, and digital applications as the association nurtures an ecosystem of cooperation for organizations in the agriculture sector.

Agri-Food Business Day

BIO Book

08_09 December 2022



Valerie Picard

Deputy Director, Global Alliance for Trade Facilitation, International Chamber of Commerce (ICC)

Valerie Picard is Deputy Director of the Global Alliance for Trade Facilitation, a public private partnership working to make trade simpler, faster, and more cost-effective in developing economies. Based at the ICC's global headquarters in Paris, she leads ICC's contribution to the Global Alliance for Trade Facilitation, working with her team on business engagement and strategic communications. In this role, Ms. Picard collaborates closely with ICC's network of businesses, national committees, and chambers of commerce. Prior to taking up her current role, Ms. Picard practiced law for 20 years both in private practice and in-house. She joined ICC and the Global Alliance for Trade Facilitation from Bollore Transport & Logistics, where she advised on legal matters relating to public private partnerships and the development and operation of ports and terminals in Africa and Asia. Ms. Picard holds a JD/LL.M from Duke University School of Law and a BA in Government from Smith College.



Stéphane Graber

Director General - International Federation of Freight Forwarders Association (FIATA)

Stéphane Graber has been Director General at FIATA since 2020. FIATA is the largest non-governmental organisation in the field of logistics, which represents 40,000 freight forwarding and logistics firms and employs around 10 million people around the globe. Prior to joining FIATA, Dr. Graber was Secretary General at the Swiss Commodity Trading and Shipping Association and chaired the eGTSA, a company that successfully developed a digital platform used by commodity trading companies and commodity trade-financing banks. Dr. Graber has previously worked at the Economic Department of the Republic and Canton of Geneva and was President of the Geneva Chapter of the Swiss-Chinese Chamber of Commerce.



Gary C. Martin

President and CEO - North American Export Grain Association (NAEGA)

Gary C. Martin has served since June of 2000 as President and Chief Executive Officer of NAEGA. Since 2014 he has served as the President of the International Grain Trade Coalition. In addition, his many industry leadership activities include service with the U.S. Food and Agriculture Dialogue for Trade, the Canada-U.S. Grain and Seed Trade Task Group and the Board of Directors of Soy Export Sustainability LLC. Before assuming the presidency of NAEGA, Gary was a NAEGA Board Director and officer, representing Farmland Industries, Inc. At Farmland he had several responsibilities including Director of Trade and International Relations, Director of Grain Marketing, and Founder and President of Farmland Graños in Mexico. From 1990 to 1992, Mr. Martin served the Administration of George H.W. Bush at the US Department of Agriculture as Deputy Administrator of Commodity Operations, and as an officer of the Commodity Credit Corporation. In the first year of the Clinton Administration, from 1992 to 1993, he served as an advisor to the Special Ambassador to the former Soviet Union at the U.S. Department of State. Gary earned a B.Sc. in Agricultural Economics, with highest honours, from the University of Illinois, Champaign-Urbana. He is also a graduate of the University of Missouri, Institute of Cooperative Leadership, and has graduate studies in International Transactions at the George Mason University.

Agri-Food Business Day

BIO Book

08_09 December 2022



Emily Whitelock

Senior Regulatory Affairs Executive, Food Industry Asia (FIA)

Emily Whitelock is the subject matter expert within FIA's regulatory team on the topics of food e-commerce, food safety and alternative protein. Emily is involved in researching, monitoring and critically analysing regulations, scientific findings, policies and consumer perception studies, as well as promoting science-based advocacy through strategic stakeholder engagement. In addition, Emily is involved in the development of food standards on a national and international level. Prior to FIA, Emily worked as an AfN Registered Associate personal nutritionist, and within the technical team of the snack company Graze in the UK.

Moderator:



Ogwuche Sunday

Counsellor, Mission of Nigeria to the WTO

Ogwuche Sunday is a Counsellor with the Mission of Nigeria to the WTO. He holds a Master's degree (Magna Cum Laude) in International Law and Economics of the university of Bern, Switzerland (2013) and a Bsc in Business Management (Second Class Upper) 2002 of the University of Jos, Nigeria. He has over 15 Years' experience dealing with Trade and Investment Policy issues with excellent trade analytical and negotiating skills. He is an expert in modelling the impact of Trade Arrangement on economies. He is also a specialist in assessing international economic cooperation in the context of the growth and integration of emerging markets into the world economy. Currently, he is the African Group Focal Point Official on the WTO Agriculture negotiations. He represents Nigeria in the WTO Council for Trade in Goods and its subsidiary bodies as well as the Council for Trade in Services and its subsidiary bodies. He also represents Nigeria in respective negotiations under WTO Joint Statement Initiatives on E-Commerce, Investment Facilitation, Services Domestic Regulations and MSMEs as well as in discussions at UNCTAD and the International Trade Centre (ITC). fourth roundtable: the Environmental Sustainability of global value chains

Agri-Food Business Day

BIO Book

08_09 December 2022

DAY 2: FRIDAY 9 DECEMBER

FOURTH ROUNDTABLE: THE ENVIRONMENTAL SUSTAINABILITY OF GLOBAL VALUE CHAINS

09:30 - 11:00



H.E. Mr. George Mina

Permanent Representative of Australia to the WTO

His Excellency Mr. George Mina was appointed Ambassador to the Australian Permanent Mission to the WTO in August 2020. Prior to taking up his current role, he served as First Assistant Secretary, Consular and Crisis Management Division, in Canberra. He has also served as Assistant Secretary, Services and Intellectual Property Branch (2010-2012); Assistant Secretary, Trade Policy Branch (2012); Head of Australia's campaign for the United Nations Human Rights Council (2017); and Head of the Office of Trade Negotiations (2017-2020). Overseas he has served as First Secretary, then Counsellor, Cairo (1999-2002); Counsellor, Australian Mission to the WTO, Geneva (2004-2007); and Deputy Head of Mission and Ambassador to UNESCO, Paris (2013-2017). Ambassador Mina holds a Master of Arts (International Relations) from the Australian National University (1998); a Bachelor of Commerce (Honours, Economics) from the University of Melbourne (1991); and a Diploma in Modern Languages (French) from the University of New England (2012).



Berry Marttin

Executive Board Member, Rabobank, President, European Association of Co-operative Banks

Berry Marttin joined Rabobank as a management trainee after earning his degree in Business Administration in his native Brazil. Over the course of his career at Rabobank he has gained extensive experience as a banker in both the Wholesale and Rural & Retail Banking business worldwide. Before joining the Executive Board in 2009, Berry Marttin moved to the Netherlands in 2004 to become Chairman of the Board of Directors of Rabobank Amsterdam. His principal other activities outside Rabobank include serving as a Member of the Supervisory Board of Wageningen University & Research center, Member of the Supervisory Board of IDH (Sustainable Trade Initiative) and Member of the Global Agenda Council on Food & Nutrition Security of World Economic Forum.

Agri-Food Business Day

BIO Book

08_09 December 2022



Rodolfo Rossi

Former President and Board Member, Argentinean Soybean Chain (ACSOJA)

As a child, Rodolfo Rossi dreamed of playing a part in feeding the world. As an adult, he discovered that agricultural science — specifically plant breeding — was one of the keys to unlocking that dream. Rossi went on to pioneer the use of plant biotechnology in Latin America, helping Argentina to significantly increase its contribution to the global food supply. To that end, Rossi was part of an international team that created several new varieties of soybeans that advanced agriculture in Argentina and neighboring countries. Soybean products are now Argentina's number one export.



Antonia Wanner

Head of ESG, Sustainability Strategy and Deployment, Nestlé

Antonia Wanner became the Group Head of Environmental, Social Governance (ESG) Strategy & Development for Nestlé in 2020. Ms. Wanner started her career with Nestlé in 1996 as an in-house lawyer for Nestlé Germany. In the last 26 years, Ms. Wanner has held multiple roles with Nestlé including the role as a local buyer for Nestlé Germany, local group manager and later becoming the European group manager. In 2003, she became the Head of Procurement for Nestlé Germany and in 2007, she became the Head of Global Procurement Excellence for the Nestlé group. In 2012, Ms. Wanner became the Head of CSV Program for Nestlé Germany, shortly thereafter she became the Group Head of Commodity Procurement and in 2017, she became the Group Head of Procurement. Ms. Wanner is a lawyer, has a PhD in Law from the Universities of Tübingen, Lausanne, Bonn and Munich and has a PED diploma from IMD Lausanne.



Lowell Randel

Senior VP, Government and Legal Affairs, Global Cold Chain Alliance (GCCA)

Lowell Randel currently serves as Senior Vice President of Government and Legal Affairs for the GCCA. Lowell has over 25 years of experience working on food and agriculture policy issues in Washington, DC ranging from private sector representation to government service. For the past 13 years, he has been responsible for advancing the cold chain industry's interests with the government officials and helps association members deal with regulatory compliance. Lowell also actively works with GCCA development projects and advises on cold chain policies, standards, and industry best practices. Prior to joining GCCA, Lowell served as the Deputy Assistant Secretary for Congressional Relations at the United States Department of Agriculture (USDA). While in this role, Lowell worked closely with the Secretary of Agriculture and across all USDA agencies to coordinate legislative policy and functioned as a primary contact between the Department and Congress. Lowell holds a Bachelor's degree in agricultural economics and Master's degree in agricultural development, both from Texas A&M University. He also holds a Juris Doctorate from George Mason University School of Law.

Agri-Food Business Day

BIO Book

08_09 December 2022



Jabu Mabobo
 Executive Director
 Southern African Business Development Forum

Jabu Mabobo is the co-founder and Executive Director of Southern African Business Development Forum (SABDF) where he has successfully driven the strategic plan, business development, fiscal operations and more importantly successfully established positive relationships with stakeholders and other business leaders. He lead the team of SABDF directors in establishing MoU and Implementation plan for the Western Corridor intra-trade and infrastructure development with the Zambia Government which has resulted in a signed 25yrs concession agreement with the Office of the Vice President as the contracting Authority. He served as a founding Chief Executive Officer for Zim-SA Forum whose mandate was to drive and facilitate investment into Zimbabwe and is credited for coining a slogan, “Zimbabwe is Open for Business”.

Moderator:



Tetsuo USHIKUSA
 Deputy Assistant Minister for International Affairs, Ministry of Agriculture, Forestry and Fisheries, Japan

Tetsuo Ushikusa joined the Ministry in 1987 and was involved in a number of agricultural trade negotiations as well as in other fields of work in the Ministry such as farm management and the food industry. Mr. Ushikusa has been Chief Negotiator of Japan both for WTO Agriculture negotiations and for Fisheries Subsidies negotiations since 2019. He is also the Chair of the OECD Committee for Agriculture since 2021. fifth roundtable: industry views on the rules-based multilateral trading system

FIFTH ROUNDTABLE: INDUSTRY VIEWS ON THE RULES-BASED MULTILATERAL TRADING SYSTEM

11:20 – 12:50



John Clarke
 Director for International Affairs, DG Agriculture and Rural Development, European Commission

John Clarke is the Director for International Relations at DG Agriculture in the European Commission. He was previously Head of the EU Delegation to the WTO and the UN in Geneva. He joined the European Commission in 1993 as a trade negotiator. From 1983 to 1993 John Clarke was an official of the Hong Kong Government, working in the team responsible for raising Hong Kong’s standard of living and bringing it to developed country status by the late 1980’s.

Agri-Food Business Day

BIO Book

08_09 December 2022



Lloyd C. Day

Deputy Director-General, Inter-American Institute for Cooperation on Agriculture (IICA)

Lloyd C. Day is a United States citizen and assumed his position as Deputy Director General of the IICA on July 1, 2012. He started his career with the Governor of California eventually becoming the Deputy Secretary of International Trade and Investment for California. Mr. Day moved to Washington, D.C. to serve as Administrator of USDA's Agricultural Marketing Service, and acted as Head of Federal Government Affairs at Syngenta, and now as the Deputy Director General of IICA.



Ricardo Calderon Lopez

Executive Director - Asociación de Proveedores de Productos Agropecuarios (APPAMEX - Mexico)

Ricardo Calderon has been the Executive Director of APPAMEX, since 2002. Ricardo has worked as a coordinator for the Nutrition Outreach Project at DICONSA. He was the Technical Director of Foreign Agricultural Markets at the National Market News Service and assigned into the Secretariat of Commerce and Industry Development in the Mexican Federal Government. Ricardo also worked as an External Consultant to the U.S. Grains Council for Technical Support, Outlooks, and Market Projections for Mexico. Ricardo is an active member of many organizations including the Agricultural Market News Association in the U.S., the private sector advisory group of the U.S.-Mexico-Canada Agreement negotiation process, the National Agricultural Council of Mexico for Livestock, Poultry & Feeds Commission, Agri-Food Industry Commission, Foreign Trade Commission, Trans-Pacific Partnership Negotiations Working Group, and the Standards Committee. He is on the board for the North American Plant Protection Organization Mexican Industry Advisory Group and the Mixed Consultative Council of the Mexican Federal Government's Inter-Secretariats Commission on Biosafety of Genetically Modified Organisms (CIBIOGEM). Ricardo is also a member of the Management Council of the International Grain Trade Coalition (IGTC) and was awarded with the Prix d'Honneur in 2021. Ricardo holds postgraduate degrees in Applied Marketing and Public Administration as well as a Master's degree in Agri-Food Sector Public Administration.



Lucy Muchoki

CEO - Pan-African Agribusiness and Agroindustry Consortium (PanAAC)

Lucy Muchoki is the Chief Executive Officer of PanAAC, a pan-African private sector organization created to support African agribusiness through enhanced productivity and competitiveness in regional and global markets. Lucy is also the coordinator of Kenya Agribusiness and Agroindustry Alliance, the national chapter of PanAAC, and partner of Kenya National Chambers of Commerce and the Kenya Private Sector Alliance. She is a social scientist with a Master's degree in Strategy and Business Management. She is currently a member of the recently formed steering committee of the African Union that supports the Regional Agribusiness Platform (intended to promote intra-African trade), a subject that is dear to her heart. She serves as a member of the delivery unit under the Ministry of Industrialization, as the agro-processing private sector.

Agri-Food Business Day

BIO Book

08_09 December 2022



Donald Moore

Executive Director - Global Dairy Platform (GDP)

Donald Moore is the Executive Director of the GDP, based in Chicago USA, and serves as the Chairman of the Dairy Sustainability Framework and as a member of the UN Global Agenda for Sustainable Livestock's Guiding Group. He is the past Chairman of the International Agri-Food Network (IAFN) and the Private Sector Mechanism (PSM) to the United Nations Committee on World Food Security (CFS). GDP is a not-for-profit industry association representing the global dairy sector. Before joining GDP in 2010, Donald spent 10 years with Fonterra Cooperative Group Ltd. in a variety of roles including Managing Director, Oceania; Director, Business Development and Director, Ingredients Marketing. While with Fonterra, Donald represented the cooperative on the boards of many of its joint venture businesses in Asia, Africa, Middle East, and Europe. Prior to his involvement in the dairy sector, Donald spent 10 years as Chief Executive Officer of New Zealand's largest independent business and information management consulting firm where he oversaw its international expansion, opening offices across Southeast Asia.



Rick White

President and CEO - Canadian Canola Growers Association (CCGA)

Rick White first joined CCGA in 2003, as the Director of Policy Development, where he was responsible for national policy development and advocacy activities of the organization. He was promoted to General Manager of the association in February 2008, and Chief Executive Officer in 2014. In his position as CEO, Rick is responsible for the overall management and operations of CCGA. This includes the development and advocacy of agricultural policies at national and international levels, and managing the administration of the Advance Payments Program, which issues cash advance loans to farmers. Rick has considerable experience in agricultural policy development and analysis. Through the course of his career, he has served in positions with the University of Saskatchewan, the Canadian Wheat Board, Agricore Cooperative Ltd, and the Association of Manitoba Municipalities. Rick has a Bachelor of Science in Agriculture, and a Master of Science degree from the University of Saskatchewan, both majoring in Agricultural Economics.

Moderator:



Assan Touray

WTO Agriculture Attaché (The Gambia)

Assan Touray is the First Secretary at the Permanent Mission of The Gambia to the United Nations Office, WTO, and other International Organizations in Geneva. He represents The Gambia in various WTO negotiations including agriculture. Prior to joining the Permanent Mission, he was as a Senior Economist in the Ministry of Trade, Industry, Regional Integration and Employment of The Gambia.

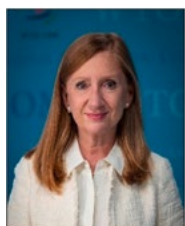
Agri-Food Business Day

BIO Book

08_09 December 2022

CLOSING SESSION

14:00 – 15.30



Anabel Gonzalez

Deputy Director-General, World Trade Organization (WTO)

Anabel González is Deputy Director-General at the World Trade Organization since June 2021. She is a renowned global expert on trade, investment, and economic development. She has previously served as Minister of Trade of Costa Rica, Senior Director of the World Bank Trade and Competitiveness Global Practice and Director of the WTO Agriculture Division. Before her current job, she was Non-Resident Senior Fellow at the Peterson Institute for International Economics, where she hosted the virtual series Trade Winds, and Senior Advisor at BCG.



Michael Keller

Secretary General of International Seed Federation (ISF), Chair, International Agri-Food Network (IAFN)

Michael Keller was appointed Secretary General of ISF in June 2014. Michael, a German national, lived and worked in Paris for 18 years before relocating to Switzerland to join ISF in Nyon. Having graduated from the Universities of Mannheim and Bonn where he completed a Law State examination, Michael pursued post-graduate studies at the Paris-Sorbonne University. In 1999 Michael joined the French Senate in Paris as a Parliamentary Advisor and moved to the Mayor's Association of France where, as Head of European and International Affairs, he represented his constituents' interests at European level. Between 2008 and 2014 Michael held the post of Director of Regulatory and Public Affairs at DuPont Pioneer in France. During the same period Michael was a member of the Board of Directors and Executive Committee at the Union Française des Semenciers (UFS) and Chairman of the UFS Regulation and Innovation Commission.



H.E. Ms. María L. Pagán

Deputy United States Trade Representative and Chief of Mission (Geneva) and Permanent Representative of the US to the WTO

Her Excellency Ms. María L. Pagán is Deputy United States Trade Representative and Chief of Mission in the Geneva office. She was previously Deputy General Counsel in the Office of the U.S. Trade Representative. She is responsible for supervising and providing legal advice to senior USTR officials on all legal aspects regarding trade negotiations, implementation of trade agreements, and trade related legislation and regulations. She has been the lead U.S. attorney for numerous trade agreement negotiations, including the Trans-Pacific Partnership, the Peru and Colombia free trade agreements, and the revised WTO Agreement on Government Procurement. Before becoming Deputy General Counsel, she specialized in providing legal advice on services, government procurement, and section 421 (country-specific safeguard), among other things, and also litigated several disputes before the WTO. Prior to joining USTR in 2003, she worked as an attorney advisor in the Office of the Chief Counsel for International Commerce at the U.S. Department of Commerce (1993 – 2003). Ambassador Pagán received her law degree and a Master's in Foreign Service from Georgetown University, and a B.A. from Tufts University.

Agri-Food Business Day

BIO Book

08_09 December 2022



Arianna Giuliadori

Secretary-General, World Farmers Organization (WFO)

Arianna Giuliadori was appointed Secretary General of the WFO in December 2017. In this role she promotes solid governance of the association and international partnerships to ensure that farmers can play a key role in addressing global sustainability challenges. After her degree in Communications Sciences, she gained a Master's in Economics and Rural Development at Siena University in Italy. She spent ten years at the Italian farmers' organisation Coldiretti, acting as Economic Officer, Secretary General of Young Farmers, Head of the President's Technical Secretariat and Senior Policy Advisor at the European Representation. She also worked at a multinational research and consulting company in Paris and gained an executive MBA at Sorbonne University.



H.E. Dr. Ahmed Ihab Gamaleldin

Permanent Representative of Egypt to the WTO

His Excellency Dr. Ahmed Ihab Gamaleldin is the current Permanent Representative of the Arab Republic of Egypt in Geneva (Switzerland) since 2021. He has previously served as Assistant Minister of Foreign Affairs of Egypt for Human Rights and International Humanitarian and Social Affairs, Ambassador of Egypt to the Kingdom of Morocco and Deputy Assistant Minister of Foreign Affairs for Environment and Sustainable Development, in Cairo. He holds a Ph.D. in International Relations, from Johns Hopkins University, Washington D.C., U.S.A.



Moderator:

Doaa Abdel-Motaal

Senior Counsellor at the World Trade Organization (WTO)

Doaa Abdel-Motaal is Senior Counsellor at the World Trade Organization (WTO) Agriculture and Commodities Division, in charge of external relations and outreach. She is the former Executive Director of the Rockefeller Foundation Economic Council on Planetary Health, the former Chief of Staff of the United Nations International Fund for Agricultural Development (IFAD), the former Deputy Chief of Staff of WTO, and the external assessor of the operations and performance of the World Food Programme in 2015.