WORLD COTTON DAY
JOURNÉE MONDIALE DU COTON
DÍA MUNDIAL DEL ALGODÓN

2021
WTO celebrates UN resolution recognizing 7 October as World Cotton Day

The WTO welcomed the decision by the United Nations General Assembly to officially recognize 7 October as World Cotton Day, following a proposition by Benin, Burkina Faso, Chad, Côte d’Ivoire and Mali. The resolution acknowledges the vital role cotton plays in several countries by providing livelihoods and as a subsistence crop for millions of people, as well as its broader economic and social impacts around the world.

“...The UN resolution on World Cotton Day recognizes the importance of cotton for millions of people and acknowledges the work undertaken in the WTO since the launch of the cotton initiative in 2003. It is also a recognition of the excellent cooperative spirit between all the international, regional and national stakeholders involved,” said WTO Director-General Ngozi Okonjo-Iweala. “The UN resolution should help catalyse progress in the cotton sector, including the ongoing trade negotiations and the other efforts up to the 12th WTO Ministerial Conference at the end of this year.”

DG Okonjo-Iweala on World Cotton Day: Cotton is crucial for sustainable development

On 7 October, the WTO celebrates World Cotton Day to reaffirm cotton’s vital role in the livelihoods of millions of people around the world. Director-General Ngozi Okonjo-Iweala said the cotton sector has a crucial role to play in contributing towards the achievement of sustainable development goals. A wide range of activities are taking place at the WTO and on online platforms to mark the day.
Le PGS du CNOF, Dr. Nango Dembélé, a accueilli le Premier ministre, Dr. Choguel Kokalla Maiga, lors de son déplacement à Gambia en vue de prendre part à la 7ème édition de la "World Cotton Day".

International Trade Centre (ITC) @ITCnews - Oct 8
Today, Executive Director @CalebHarmston visited the "World Cotton Day" exhibition at the WTO. ITC remains fully engaged to support the "Cotton Four" countries' value chain upgrades, trade diversification and connection to international buyers.

All Out Health @allouthealth - Oct 8
Happy World Cotton Day! #WorldCottonDay #Sustainable

WTO @wto - Oct 8
This morning, DG Okonjo-Iweala @OUIweala and #Mali Prime Minister Choguel Kokalla Maiga @ChoqueKMaiga visited the World Cotton Day exhibition at the WTO. In celebration of WorldCottonDay, @UN, resolution has recognized 7 October as World Cotton Day.

The Cotton Board @TheCottonBoard - Oct 7
Today, the world joins us to celebrate the fiber that we celebrate every day. Happy World Cotton today to all of you who grow, spin, buy, and wear the Fabric of Our Lives. #worldcottonday #cotton
WTO-ITC webinar in celebration of World Cotton Day 2021

develop a sustainable cotton to clothing value chain in Africa

The United Nations General Assembly has adopted a resolution (A/RES/75/318) proclaiming 7 October as the International Day for Cotton, recognizing its vital importance.

As part of the celebration of World Cotton Day 2021, the Secretariats of the World Trade Organization (WTO) and the International Trade Centre (ITC) are organizing a webinar to examine the status and potential of African value chains for cotton, textile, and the clothing sectors.