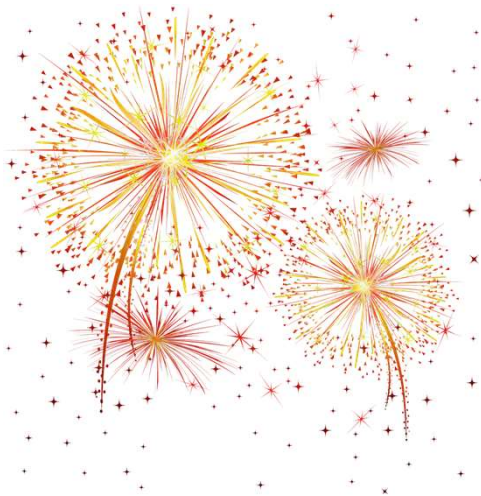


# World Cotton Day

## 7 October 2021



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# How many participated? We don't know!

## Partial list includes:

USA  
Colombia  
Mexico  
Brazil  
Argentina  
Bangladesh  
Iran  
Pakistan  
India

Uzbekistan  
Chinese Taipei  
Russia  
Sudan  
Turkey  
Egypt  
South Africa  
Benin  
Australia


Burkina Faso  
Chad  
Cote d'Ivoire  
Mali  
WTO  
FAO  
ITC  
UNCTAD  
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## MEETINGS COVERAGE

GENERAL ASSEMBLY > **PLENARY**  
SEVENTY-FIFTH SESSION, 99TH MEETING (AM)













GA/12354  
30 AUGUST 2021

### **General Assembly Proclaims World Wetlands Day, World Cotton Day, Expresses Solidarity with Haiti, as It Adopts 3 Resolutions**













Acting without a vote, the General Assembly adopted three resolutions today, two proclaiming World Wetlands Day and World Cotton Day, respectively and the third expressing solidarity with the people and Government of Haiti in the aftermath of the devastating 14 August earthquake in that country.

Introducing the text "World Wetlands Day" (document A/75/L.125), the representative of Costa Rica noted that wetlands serve both people and nature, with an intrinsic value and services quantified in billions of dollars annually. Those ecosystems directly and indirectly service humans and crops, especially the cultivation of rice, a staple for a large percentage of humankind, as well as fishing, he added. Wetlands also regulate global climate, storing carbon in a natural manner, with peatlands covering 3 per cent of the Earth's surface yet storing 30 per cent of its carbon. However, despite the benefits they provide, wetlands have been threatened for decades, with 35 per cent lost since 1970 and 74 per cent of the planet's surface altered by human action, he noted, emphasizing that they are crucial to realizing the Sustainable Development Goals.

## #worldcottonday

 425 MENTIONS	 390 SOCIAL MEDIA MENTIONS	 35 NON-SOCIAL MENTIONS
 2 332 671 ESTIMATED SOCIAL MEDIA REACH	 857 212 NON SOCIAL REACH	 394 USER GENERATED CONTENT
 3 NUMBER OF VIDEOS	 188 (99.5%) POSITIVE MENTIONS	 1 (0.5%) NEGATIVE MENTIONS
 \$ 280.42k AVE	 4 MENTIONS FROM BLOGS	 0 MENTIONS FROM FORUMS

## #cottonforgood

 116 MENTIONS	 115 SOCIAL MEDIA MENTIONS	 1 NON-SOCIAL MENTIONS
 582 968 ESTIMATED SOCIAL MEDIA REACH	 150 NON SOCIAL REACH	 115 USER GENERATED CONTENT
 0 NUMBER OF VIDEOS	 82 (100.0%) POSITIVE MENTIONS	 0 (0%) NEGATIVE MENTIONS
 \$ 57.29k AVE	 0 MENTIONS FROM BLOGS	 0 MENTIONS FROM FORUMS



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# Thank You

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COMMITTEE

