



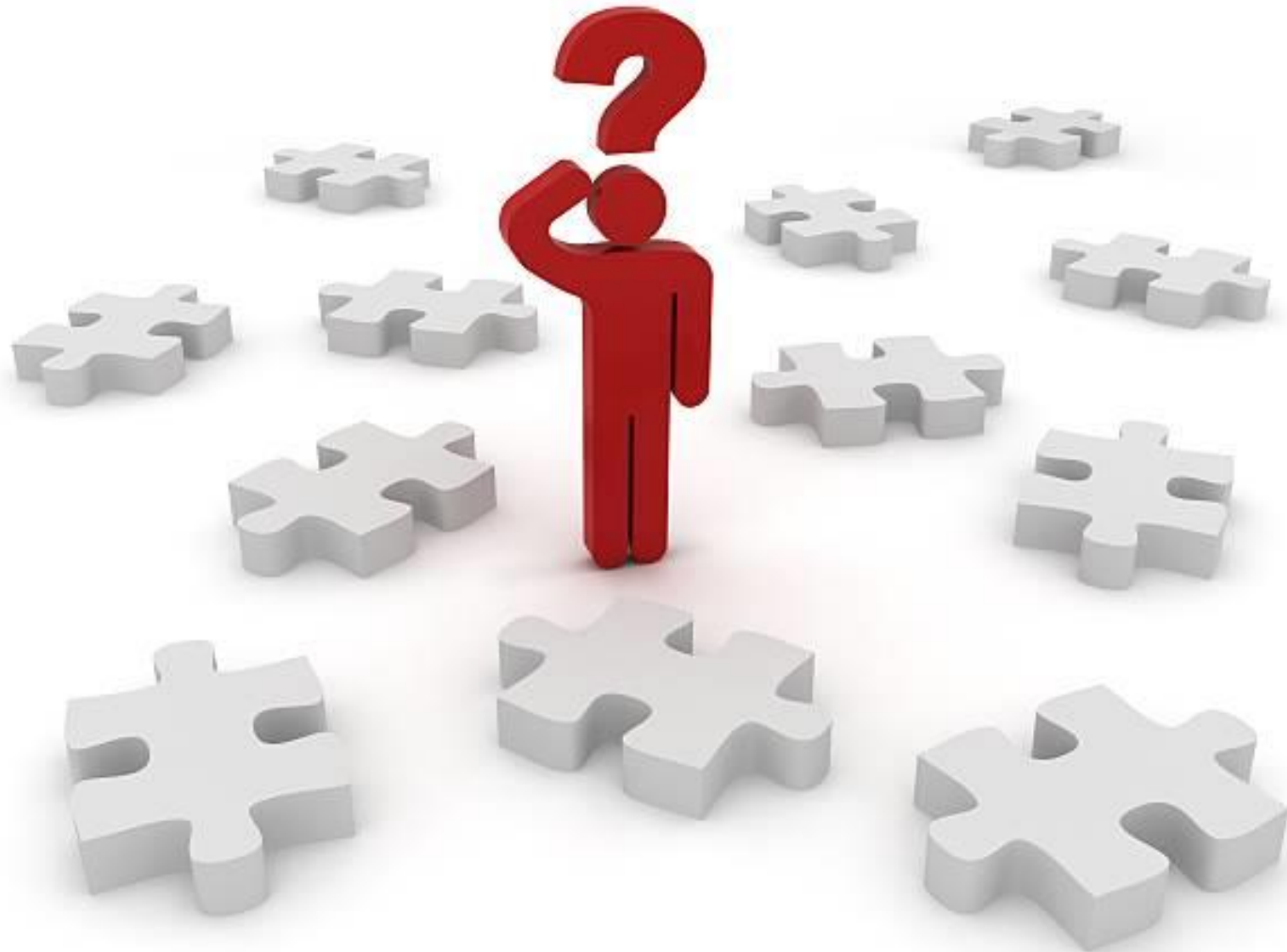
# Cotton Portal

Trade Intelligence for Cotton

Wednesday 20 Novembre  
WTO dedicated session on Cotton

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Trade and Market Intelligence, ITC

Access to trade and market intelligence is critical to export success  
BUT information is often complex, scattered and incomplete



ITC has been a lead agency in collecting and disseminating trade information...



# ... providing easy and free-to-use market analysis tools

The image displays a collage of several ITC web portals and tools. The top row includes 'TRADE MAP' (Trade statistics for international business development), 'MARKET PRICE INFORMATION' (Real time market intelligence), and 'MARKET ACCESS MAP'. Below these are 'INVESTMENT MAP' and 'ePing SPS & TBT notification alert system'. The central focus is the 'RULES OF ORIGIN FACILITATOR' (Your gateway to trade agreements), which features a search interface for exporting products. The interface includes dropdown menus for 'EXPORT FROM' and 'IMPORT TO' (both set to 'Select country'), a 'PRODUCT NAME OR HS CODE' search field, and a 'SEARCH' button. A globe highlights Malawi with a tooltip: 'MALAWI Agreements as Exporter : 31 Agreements as Importer : 4 Tariff Year : 2016'. Other visible elements include a 'Collaborate' section with a video thumbnail and a 'market prices in real-time' section with a video thumbnail. The bottom of the collage shows a 'BUSINESS' section with a map and a 'What are Morocco's products with highest export' section.

ITC

TRADE MAP

ITC

MARKET PRICE INFORMATION

EN ES FR



Home & Search

Trade Map provides - i competitive markets, a Trade Map covers 220 available from the mos

ITC

MARKET ACCESS MAP



International Trade Centre

Home Prices News

Login ITC Tools

ePing SPS & TBT notification alert system



register log in EN



RULES OF ORIGIN FACILITATOR

Your gateway to trade agreements



Home Agreements Help About Us

ITC Tools

What are you exporting?

EXPORT FROM

Select country

IMPORT TO

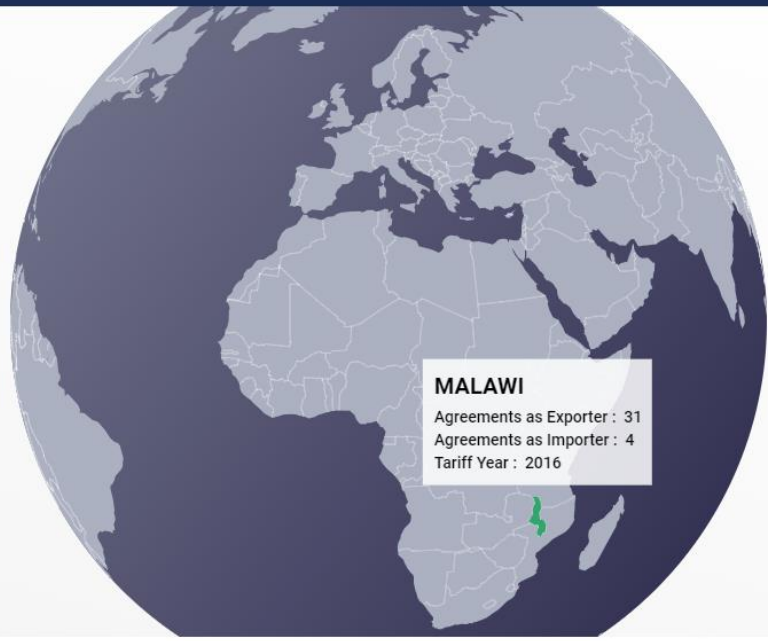
Select country

PRODUCT NAME OR HS CODE

Search product by code or name

What's my product code?

SEARCH



MALAWI  
Agreements as Exporter : 31  
Agreements as Importer : 4  
Tariff Year : 2016



Collaborate  
Once registered, benefit from additional features such as discussion forum and file sharing



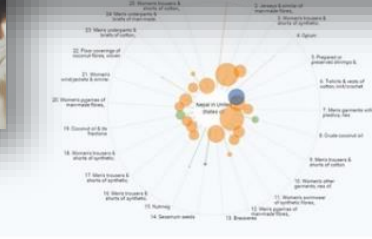
market prices in real-time

Information provides free access to real-time data on market updates for more than 300 agricultural products.

product, prices are broken down by variety, quality and other factors, enabling micro, small and medium size enterprises to respond to the latest market movements.

price data is available for the following sectors:

- agricultural soft commodities
- various spices and herbs
- meat and livestock
- seafood
- fruits and vegetables
- grains, pulses and oilseeds
- meats and fats



8000  
6000  
4000  
2000  
0

What are Morocco's products with highest export

What are the best markets for Guatemala's coffee






Into which products could Nepal diversify that have

# One-stop shop for cotton related information




# What's in? Policy, Market and Business information

## Market information:

-  Customs tariffs & preferences
-  Compulsory requirements
-  WTO SPS and TBT notifications
-  Voluntary standards
-  Trade statistics





## WTO corner:

-  WTO Cotton Web Page
-  WTO Secretariat Background Paper
-  WTO-monitored Cotton Development Assistance
-  Agriculture Information Management System (AG-IMS)

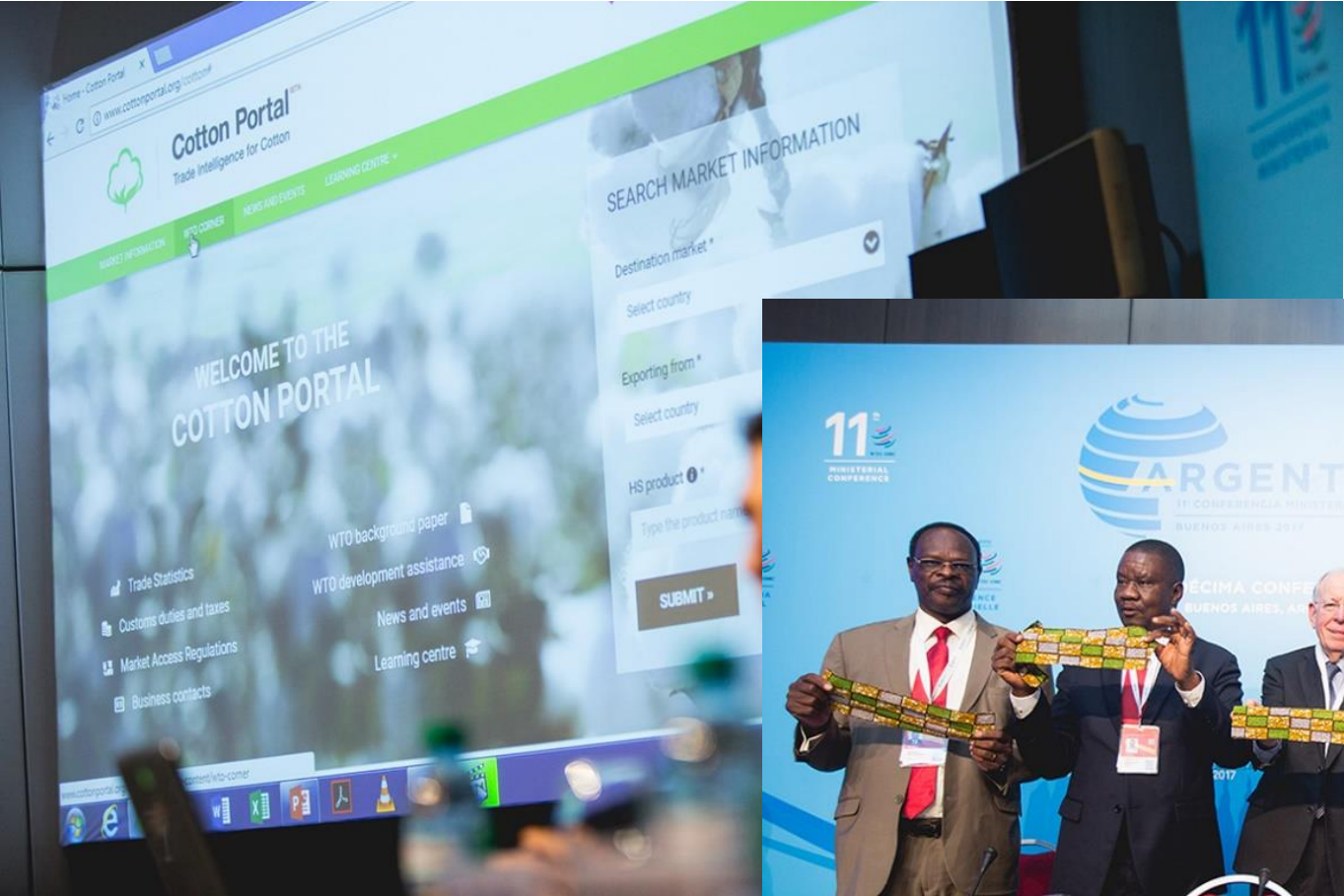
## Cotton Statistics:

-  Area
-  Consumption
-  Ending stocks
-  Production
-  Yield

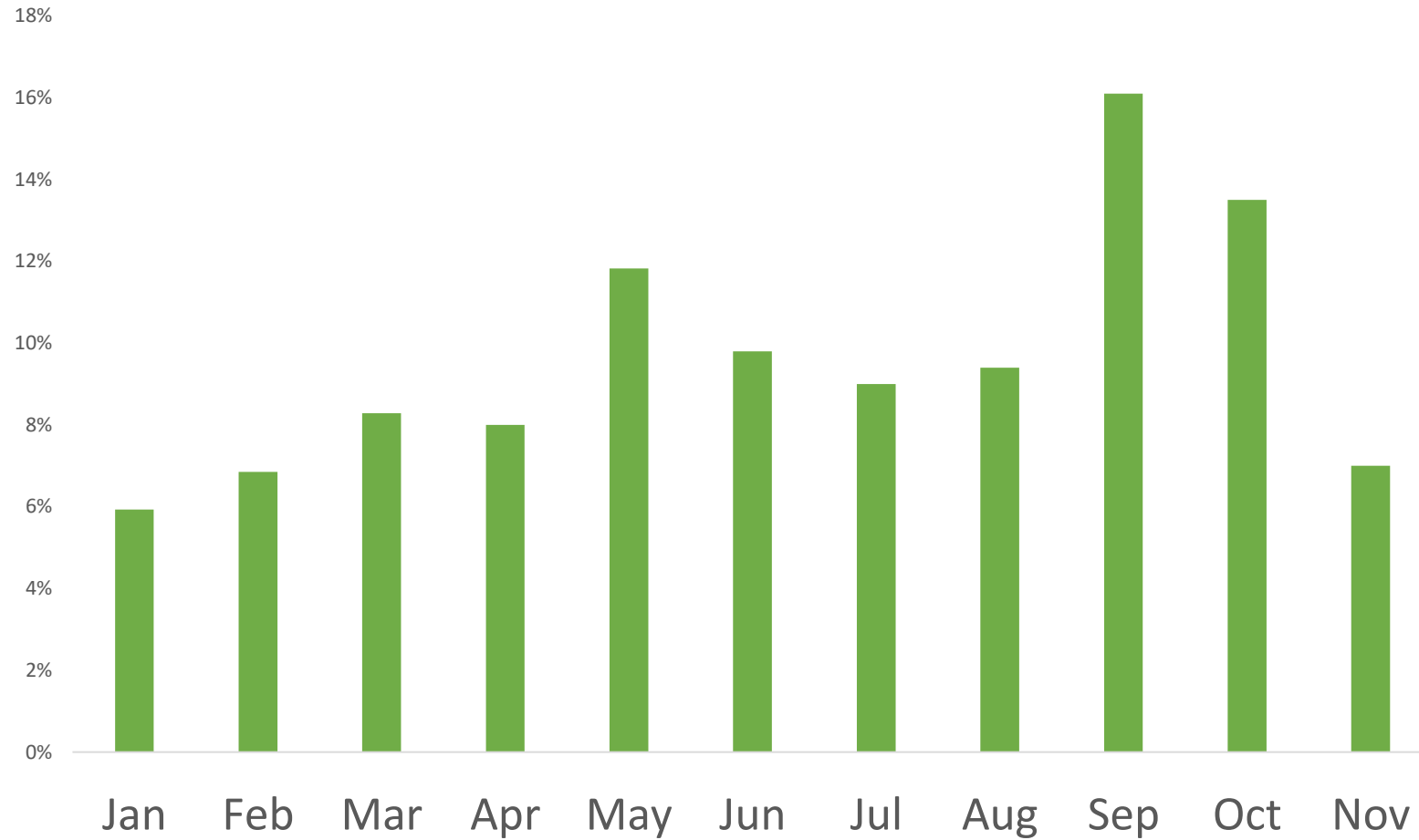
## Business opportunities:

-  Business contacts
-  Cotton news and events
-  Useful links
-  Learning corner

# Portal Launch at MC11, December 2017



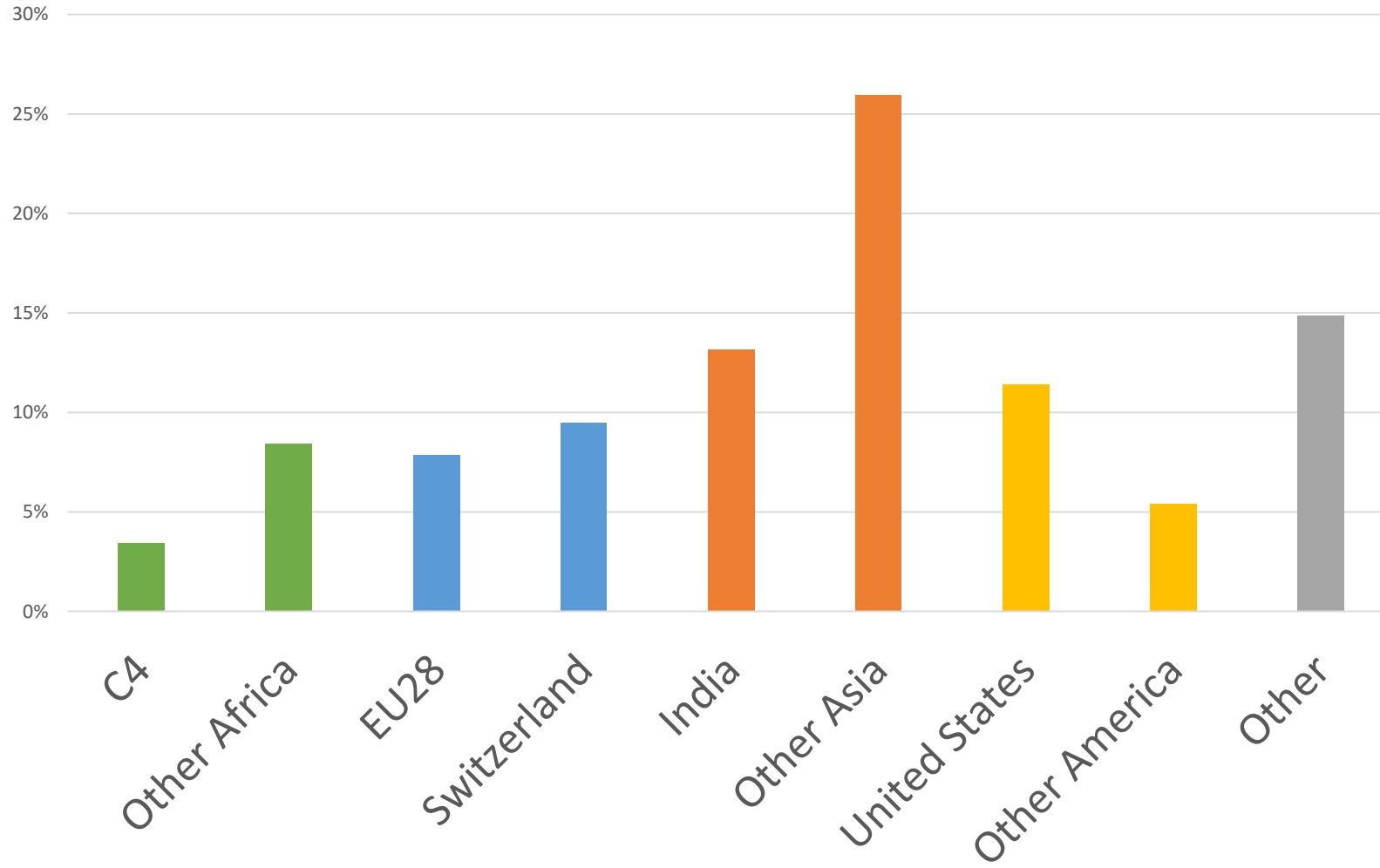
# Since then, growing number of users..



Share of new registered users in 2019



# ..from across the world



Share of new registered users in 2019

# [www.cottonportal.org](http://www.cottonportal.org)



**Cotton Portal**  
Trade Intelligence for Cotton



MARKET INFORMATION

WTO CORNER


COTTON STATISTICS


NEWS AND EVENTS


LEARNING CENTRE ▾


OTHER TOOLS ▾


## WELCOME TO THE COTTON PORTAL


 Trade Statistics


 Customs duties and taxes


 Market Access Regulations

 Business contacts

WTO background paper 

WTO development assistance 

News and events 

Learning centre 

### SEARCH MARKET INFORMATION

Destination market \*

Select country/territory 

Exporting from \*

Select country/territory 

HS product ⓘ \*

Type the product name or HS6 code

SUBMIT »

\* Required fields

## Cotton Portal

Trade intelligence for cotton

The Cotton Portal provides a single entry point for all the cotton-specific information available in WTO and ITC databases on market access, trade statistics, country-specific business contacts and development-assistance related information, as well as links to relevant documents and webpages. It also provides links to other organisations active on cotton.

READ MORE »



WTO and ITC launch Cotton Portal during the 11th Ministerial Conference



# Thank you!



**Cotton Portal**  
Trade Intelligence for Cotton

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