Food, Climate, Trade:
global challenges and their implications in the food policy debate

Tassos Haniotis

WTO Symposium on
The role of trade in the global agri-food system

Geneva, 27-28 June 2019
Global challenges – from ECON 101 to Farming 4.0

Mind the gaps!

Knowledge Applications Perceptions

Globalisation
Macroeconomy and trade

In order to respond to

- Citizens’ demands
- Globalisation challenges
- COP21/SDGs commitments

Farming 4.0 must produce

More food with lower cost
Back to some basic issues that need to be addressed

Food is not just a supply-driven challenge...
  ... but increasingly one reflecting competing and contradictory shifts in consumer/citizen choices

Climate and environmental issues are bound to and should dominate farm policy...
  ... but jointly achieving more economic and environmental efficiency requires a change in mindsets

There is no doubt that trade liberalisation increased overall welfare...
  ... but winners should not “forget” to compensate the losers – and to communicate the results!

So where do we go from here?
  ... analyse, communicate, but also change our thinking - what type of farm policies do we really want?
Commodity price waves (real price indices)

What type of farm policies do we want?
What type of farm policies do we want? "Amber"?
What type of farm policies do we want? "Blue"?
What type of farm policies do we want? "Green"?
Thank you!