What a body needs!
Calcium
Phosphorus
Protein
Vitamin B2
Vitamin B12
Potassium

Milk is good for:
Brain
Teeth
Nervous system
Muscles
Bones

Praised for excellence
100% natural

Advanced monitoring systems in the whole chain
Ideal soil and climate conditions, lots of expertise

Recommended by the Netherlands Nutrition Centre
2 - 3 glasses a day
2 slices (30+) = 40 grams a day

Dairy is part of a healthy and sustainable diet

Dutch Dairy at a Glance
2019 Edition

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**ECONOMY & SUSTAINABILITY**

- **1.6 m** cows
- **Dairy product export**
- **35%** Domestic market
- **20%** Outside of the EU
  1. China
  2. Japan
  3. South Korea
- **45%** EU market
  1. Germany
  2. Belgium
  3. France
- **53** dairy factories
- **49,000** employment in dairy farming and dairy industry (fte)
- **25%** have solar panels
- **100%** use responsible soy
- **16,500** dairy farms
- **16,500** dairy industry
- **€7.1 bn** production value
dairy farming
- **€5.3 bn** production value
dairy industry
- **62%** of dairy farms save energy by utilizing the natural heat from milk
- **48%** less antibiotic use in 2016 compared to 2009
- **82%** of farms practice grazing
- **1. China**
  2. Belgium
  3. France
- **1. Germany**
  2. Belgium
  3. France
- **1. China**
  2. Japan
  3. South Korea
- **Export value**
  **€7.7 bn**
- **1.6 m** cows
- **Domestic market**
  35%
- **Outside of the EU**
  20%
- **EU market**
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- **Export value**
  **€7.7 bn**
DAIRY AND THE SUSTAINABLE DEVELOPMENT GOALS (SDG’S)

1. NO POVERTY
   - Many rural areas rely on dairy production and processing for their income

2. ZERO HUNGER
   - Dairy products are high in energy, provide high value protein and other essential nutrients
   - Animal by-products can be used as fertilizers for crop production
   - Production provides incomes that can ensure food security

3. GOOD HEALTH AND WELL-BEING
   - Dairy products provide essential nutrients, especially for adolescents, pregnant women and the elderly
   - European dairy sector also ensures the good health and well-being of its animals

4. QUALITY EDUCATION
   - A healthy diet, of which dairy is key, is vital for a person’s learning capacities
   - Dairy production provides incomes that can support education

5. GENDER EQUALITY
   - The dairy sector contributes €10 Billion annually to the EU trade balance
   - With demand set to increase by 60% it is a growing sector

6. CLEAN WATER AND SANITATION
   - Dairy livestock can contribute to the protection of water quality through grazing

7. AFFORDABLE AND CLEAN ENERGY
   - Dairy production can provide an alternative to fossil fuels, such as the recycling of manure

8. DECENT WORK AND ECONOMIC GROWTH
   - Wastes and losses along the dairy production chain are still relatively high (of 1 l milk, 100ml - 250 ml is wasted, depending on the region)
   - The European dairy sector is been a major stakeholder in food waste reduction initiatives

9. INDUSTRY INNOVATION AND INFRASTRUCTURE
   - The entire dairy value chain, from production, processing to retail, provide valuable inputs
   - There is an increasing amount of innovation in the sector

10. REDUCED INEQUALITIES
   - The dairy sector is a significant contributor to global Greenhouse gases emissions (2.7%)
   - Roughly 2.4 kg carbon dioxide-eq./kg liquid milk, however only 1.5kg for European milk
   - European dairy producers have been the forefront of developing and implementing more environmentally friendly practices

11. SUSTAINABLE CITIES AND COMMUNITIES
   - Production provides incomes that can ensure food security
   - European dairy producers have been the forefront of developing and implementing more environmentally friendly practices

12. RESPONSIBLE CONSUMPTION AND PRODUCTION
   - Efficient grazing management can contribute to grassland restoration, carbon sequestration in soils and can reduce deforestation through agroforestry
   - Ruminant grazing can turn unusable peripheral land into high quality protein for human consumption

13. CLIMATE ACTION
   - The dairy sector stakeholders have come together under the Global Dairy Agenda for Action (GDAA) and created the Dairy Sustainability Framework, a roadmap towards greater sustainability in the sector
   - Close cooperation with the EU in its sustainability efforts

14. LIFE BELOW WATER
   - Wastes and losses along the dairy production chain are still relatively high (of 1 l milk, 100ml - 250 ml is wasted, depending on the region)
   - The European dairy sector is been a major stakeholder in food waste reduction initiatives

15. LIFE ON LAND
   - Wastes and losses along the dairy production chain are still relatively high (of 1 l milk, 100ml - 250 ml is wasted, depending on the region)
   - The European dairy sector is been a major stakeholder in food waste reduction initiatives

16. PEACE, JUSTICE AND STRONG INSTITUTIONS
   - The dairy sector stakeholders have come together under the Global Dairy Agenda for Action (GDAA) and created the Dairy Sustainability Framework, a roadmap towards greater sustainability in the sector
   - Close cooperation with the EU in its sustainability efforts

17. PARTNERSHIPS FOR THE GOALS
   - The dairy sector stakeholders have come together under the Global Dairy Agenda for Action (GDAA) and created the Dairy Sustainability Framework, a roadmap towards greater sustainability in the sector
   - Close cooperation with the EU in its sustainability efforts