


WHO'S WHO

THE ROLE OF TRADE IN THE GLOBAL AGRI-FOOD SYSTEM


Thursday 27 June 2019 - Session 1 - (10:45-13:00)

[Understanding the role of trade in global agri-food systems](#)

Panellists

<p>Annelies DEUSS <i>Agricultural Policy Analyst at the Organisation for Economic Co-operation and Development (OECD)</i></p> 	<p>Annelies Deuss is an Agricultural Policy Analyst at the Organisation for Economic Co-operation and Development (OECD), where she leads the work on agricultural trade and manages and conducts economic research on agricultural policy issues. She is the OECD representative for the Agricultural Market Information System (AMIS) Initiative. Her recent work focuses on public stockholding policies and agricultural export restrictions. She also contributes to the annual OECD-FAO Agricultural Outlook, which provides market projections for major agricultural commodities, and to the Review of Agricultural Policies in India.</p> <p>Prior to joining OECD, she was a Visiting Professor of Economics at Carnegie Mellon University (2010-2013) and worked as an Agricultural Economist at the Food and Agriculture Organization (FAO) of the United Nations (2000-2005). Annelies Deuss is a Belgian national. She holds a Ph.D. in Agricultural Economics from Cornell University (USA), an M.A in Development Economics from the University of Bologna (Italy), a M.Sc in Agricultural Engineering and B.Sc in Bio-engineering from the Katholieke Universiteit Leuven (Belgium).</p>
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<p>Baris KARAPINAR <i>Independent Advisor</i></p> 	<p>Baris Karapinar teaches graduate courses in the areas of climate change, agriculture, food security and international trade. He is currently a Mercator-IPC Fellow at Sabanci University in Istanbul. He also worked as Marie-Curie Fellow at Boğaziçi (Bosporus) University.</p> <p>Baris served as a lead author of the Intergovernmental Panel on Climate Change's (IPCC) Fifth Assessment Report on climate change impacts, adaptation, and vulnerability. He was part of the IPCC's technical committee. He also served in the CSO Panel of the United Nations Convention to Combat Desertification (UNCCD), representing more than 500 CSOs worldwide. He was the Managing Director of the TEMA Foundation - one of Turkey's largest environmental NGOs. He has worked as a leader of a research program on trade and climate change at the University of Bern in Switzerland. He has also worked as senior researcher for the Overseas Development Institute (ODI) in London.</p> <p>He is the lead editor of 'Food Crises and the WTO' (Cambridge University Press, 2010) His work examining the interplay of food security and the World Trade Organisation (WTO) have appeared in journals such as the Journal of International Economic Law and Agricultural Economics. He holds a PhD in Development Studies from the London School of Economics and Political Science (LSE).</p> <p>Baris has engaged in policy consultancy for a number of international policy institutions, including the Swiss Agency for Development, European Parliament, Caribbean Community (CARICOM), and German Development Cooperation (GIZ).</p>
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<p>Fousseini TRAORÉ <i>IFPRI, DAKAR</i></p> 	<p>Fousseini Traoré is a Research Fellow in the Markets, Trade and Institutions Division of IFPRI and head of the modeling component of the African Growth and Development Policy Modeling Consortium (AGRODEP) project. He is based at IFPRI Regional Office for West and Central Africa, in Dakar (Sénégal) and has conducted research on various topics in trade, commodity price transmission and regional integration in Africa. He received a Ph.D. in Development economics from CERDI, University of Clermont Ferrand, France, in 2010.</p>
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Discussants

<p>Tassos HANIOTIS <i>Director for "Strategy, Simplification and Policy Analysis" in DG AGRI-European Commission.</i></p> 	<p>Tassos Haniotis is Director for "Strategy, Simplification and Policy Analysis" in DG AGRI-European Commission. He has also been Acting Director for Direct Payments, Head of Unit in Agricultural Policy Analysis and Perspectives, and in Agricultural Trade Policy Analysis in DG AGRI, as Deputy Head of Cabinet of former European Commissioner for Agriculture Franz Fischler, and as Agricultural Counsellor in the European Commission's Delegation in the US.</p> <p>Tassos holds Ph.D. and M.S. degrees in Agricultural Economics from the University of Georgia in the U.S., and a B.A. in Economics from the Athens University of Economics and Business in his native Greece and was a visiting Fellow at the Centre for European Agricultural Studies, Wye College, University of London.</p> <p>A former member of the Executive of the IATRC, Tassos currently represents the European Commission in the G20's Rapid Response Forum and the GEOGLAM Advisory Committee.</p>
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<p>Alexandre DANILTSEV <i>Director Institute of Trade Policy, Russian Federation</i></p> 	<p>Alexandre Daniltsev has more than twenty years of experience of work in trade policy area as a civil servant, independent expert, scholar and university lecturer.</p> <p>He participated in negotiations on Russia's accession to the World Trade Organization. Now he is a head of Trade policy institute (TPI) which is a research division of the National Research University Higher School of Economics (HSE).</p> <p>The TPI provides expert and consultancy services in international trade regulations and trade negotiations for government, business and the Eurasian Economic Commission – the ruling body of Eurasian Economic Union. Mr. Daniltsev has a scientific degree of Doctor of Economics and he is a lecturer in trade policy and foreign trade regulations in HSE since 2004.</p>
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Thursday 27 June 2019 - Session 2 - (15:00-17:30)

Integrating agricultural markets - Impact of border measures

Panellists

Ralf PETERS

Chief of UNCTAD's Trade Information Section



Ralf Peters is the Chief of UNCTAD's Trade Information Section in the Trade Analysis Branch, Division on International Trade and Commodities. He is in charge of trade control measures data and runs UNCTAD's non-tariff measures programme. He conducts and guides data collection, analysis and technical cooperation projects on trade policy and development. For several years, he was in UNCTAD working closely with developing countries on the WTO Doha round negotiations on agriculture and non-agriculture market access. He was also Chief Technical Advisor at the ILO for trade and employment. Before he joined the UN he was Project Coordinator at the Centre for European Economic Research and Assistant Professor for economics. He has a Master degree in economic mathematics and holds a Ph.D. in economics.

Christine WIECK,

Professor for agricultural and food policy, University of Hohenheim.



Christine Wieck is professor for agricultural and food policy at the University of Hohenheim. Her research, teaching and outreach centers on the quantitative and qualitative analysis of agricultural and food policies in a globalized world.

Prior to returning to academia, she worked in the years 2015-2018 for the German Development Agency (GIZ) as an agricultural trade policy advisor. At GIZ, her focus was on the analysis of international agricultural trade and regional integration policies, their impacts on the local food economy and how coherent and enabling domestic agricultural, food and trade policies can contribute to the development of inclusive agricultural value chains. Before joining GIZ, she worked at the University of Bonn and in the US at the Washington State University.

She did research and teaching in the area of international agricultural trade policy and markets, on the impact of food safety regulations on agricultural trade and on the EU Common Agricultural Policy. She started her agricultural career with a vocational training as a farmer and worked for several years on organic farms in the West of Germany.

In April 2018 she was appointed by EU Agri-Commissioner Hogan to the Task Force "Rural Africa", who engages in giving recommendations to strengthen the cooperation between the EU and Africa in the agricultural sector.

Janine PELIKAN,
*Deputy Director, Thünen Institute of
Market Analysis*



Janine Pelikan is deputy director of the Thünen Institute of Market Analysis in Braunschweig, Germany. The Thünen Institute is the Federal Research Institute for Rural Areas, Forestry and Fisheries under the auspices of the German Ministry of Food and Agriculture (BMEL).

Pelikan's research focuses on international trade analysis with a specific focus on European and German agricultural and food markets. She published several articles about the measurement of tariff and non-tariff trade barriers and impact analysis of EU agricultural and trade policies.

Since this year, she is leading the IMMPEX project which investigates the impact of German meat and milk exports on selected developing countries (Ghana and Senegal).

Olayinka Idowu Kareem,
*Trade and Development Policy
Network.*



Olayinka Idowu Kareem is an Associate Coordinator of Trade and Development Policy Research Network, Nigeria.

He had a Ph.D. in Economics and specializes in the areas of trade policy, agri-food policy, markets, trade and issues in development economics. He was a Lecturer 1 at the Federal University of Agriculture Abeokuta, Nigeria before joining the World Bank as a Consultant on Commercial Agriculture.

He was at the European University Institute for his Postdoctoral in Economics programme and at the Graduate Institute, Geneva, for an In-Residence Global South Scholar programme as well as at the University of Oxford, UK, for a fellowship.

He was a Senior Member of St' Anthony College while at the University of Oxford. Recently, he completed the Alexander von Humboldt Stiftung Georg Forster Postdoctoral Research Fellowship. He has published many articles in these areas in peer-reviewed journals and contributed chapters to publications in the international organisations including UNCTAD, IFPRI, etc.

He was a recipient of many research grants among which were those from IDRC, AERC, IFPRI, etc. In addition, he was a recipient of the Global Development Network First Prize Award in 2014. He has presented papers in several international conferences including twice at the International Economic Association.

Discussants

Jason HAFEMEISTER
*Acting U.S. Department of
Agriculture (USDA)
Deputy Under Secretary for Trade
and Foreign Agricultural Affairs*



Jason Hafemeister is the acting U.S. Department of Agriculture (USDA) Deputy Under Secretary for Trade and Foreign Agricultural Affairs. In his role, Mr. Hafemeister leads the Department's international activities, including key responsibilities for trade policy and export assistance, as well as food aid, international economic development, and trade capacity building. He has been involved in agricultural farm and trade policy for over 25 years, including almost 20 at USDA and the Office of the U.S. Trade Representative.

His responsibilities have included serving as the lead U.S. negotiator on agriculture in the World Trade Organization's (WTO) Doha Round negotiations, the Central America Free Trade Agreement, and China's accession to the WTO. He also was part of the negotiating team for the Uruguay Round agreements on agriculture and sanitary and phytosanitary measures and has worked on WTO dispute settlement. In the private sector he spent 6 years working as a trade consultant helping clients with policy and market analysis and export promotion projects.

Jason grew up on California's scenic central coast. He received a bachelor's degree from the University of California at Berkeley, a master's degree from the University of California at San Diego, and a law degree from Georgetown University in Washington, D.C.. He is married with two small children. Before that, he used to enjoy reading and sport.

Philip HOULDING
*Director International Policy
New Zealand Ministry for Primary
Industries*



Philip Houlding is the Director of International Policy at the New Zealand Ministry for Primary Industries. As Director of International Policy, he leads teams focussed on trade policy (including international standards setting bodies), environment negotiations, international fisheries issues and New Zealand's international agriculture relationships.

Prior to taking up his current role in February 2019, Houlding was Trade and Economic Counsellor at the New Zealand Embassy in Washington, DC. He was responsible for leading the Embassy's advocacy efforts in Washington on trade, environment and economic issues, including the Trans-Pacific Partnership.

Prior to taking up his assignment in Washington, he was the Trade and Economic Manager for the Meat Industry Association of New Zealand, representing processors and exporters of beef and lamb with a particular focus on political advocacy and market access. Before that, Phil spent 8 years with the Ministry of Foreign Affairs and Trade, principally working on trade policy, including leading market access negotiations in trade negotiations with Korea, India and in the Regional Comprehensive Economic Partnership (RCEP). He had other roles in the Ministry of Foreign Affairs and Trade's Economic and APEC divisions.

Offshore, Phil was posted to the New Zealand Embassy in Jakarta, Indonesia for three years, where he led work on trade and environmental policy, including Indonesia's ratification of the ASEAN/Australia/New Zealand free trade agreement.

Philip holds a First Class Master's degree in English literature, a BA in German and a BSc. in Applied Mathematics from the University of Auckland.

Friday 28 June 2019 - Session 3 - (10:30-13:00)

Analysing public spending in agriculture (2.5 hours)

Panelists

Carin SMALLER,
*Advisor on Agriculture and Investment,
International Institute for Sustainable
Development*



Carin Smaller is Senior Policy Advisor and Team Leader on Agriculture and Investment at IISD's Economic Law and Policy Program. She has 17 years experiencing living and working in several developing countries, including Tanzania, Namibia, Nepal and India, advising governments and communities on trade, investment and sustainable development.

She was director of the Trade Information Project in Geneva which provided advice to developing country trade negotiators on the agriculture negotiations for the Doha Development Agenda. She joined IISD eight years ago and advises governments and parliamentarians on law and policy issues related to foreign investment in agriculture.

She is the author of the IISD Guide to Negotiating Investment Contracts for Farmland and Water, the first attempt to create a model contract for developing countries to attract investment for agriculture, while at the same time, promoting the needs of the poor and protecting the environment. She holds a Bachelor of Laws and a Bachelor of Political Science from the University of New South Wales in Sydney, Australia.

Thierry H. NGOGA,
Alliance for Green Revolution in Africa



Thierry has over 16 years' experience providing leadership for strategic and operational solutions to governments and development partners in relation to spearheading reforms on land management, rural and urban agricultural development. His extensive experience at global, regional and national level, spans across over 18 countries at both Anglophone and Francophone Sub-Saharan Africa.

Out of a profound passion and career focus for agriculture and rural transformation in Africa, Thierry is supporting several governments realize their national strategy goals and vision. He has proven his ability to develop trust-based partnerships, provide strategic leadership, and co-create innovative home-grown initiatives. Based on his diverse experience, and ability to interact across several cultures and working environments, Thierry has played a lead role in supporting governments design and implement complex programs in a timely fashion. Among several notable examples is the widely-acclaimed Rwanda land tenure regularization reform programme, with which he worked in various capacities, including Head of Land Technical Operations. The Rwanda programme resulted in successful titling and adjudication activities for over 11 million parcels and was the subject of his recent publication Rwanda's Land Tenure Reform: Non-existent to Best Practice.

His deep experience in Governance, policy (particularly agricultural), institutional capacity development and government-led urban development and natural resource management is widely recognized, as evidenced by numerous speaking invitations to international conferences.

Thierry is currently the Head of Support to State Capability, at the Alliance for a Green Revolution in Africa (AGRA), where he works across 14 African countries, focusing on supporting governments to build agricultural governance systems, strategic and institutional delivery mechanisms and policy development.

Krijn POPPE,
Business Economist
Wageningen, the Netherlands



Krijn J. Poppe (1955) is a business economist working in the research management of Wageningen Economic Research, located in The Hague, the Netherlands. As Chief policy Analyst he helps decision makers in policy and business to understand and act upon trends in agri & food, based in science. He is involved in several large, multidisciplinary research projects for the EU. He chaired a group of experts for DG RTD to design missions for the FP9 Horizon Europe research program on food and agri. Current research interest focus on agricultural and food policy issues, ICT, research infrastructures and the agricultural knowledge and innovation system. He is much in demand as a speaker on the future of farming and food.

In addition, Krijn Poppe works one day a week as member of the Council for the Environment and Infrastructure, a strategic advisory body to the Dutch government. From 2009 – 2011 he worked part-time as Chief Science Officer at the Dutch Ministry of Economic Affairs, Agriculture and Innovation. Krijn J. Poppe is a Fellow of the European Association of Agricultural Economists and was for 12 years (1999-2011) their Secretary-General. He is honorary secretary-treasurer of the EAAEP Foundation (that publishes the ERAE) and chairs the Steering Group of the journal EuroChoices. He is a board member of the organic control authority SKAL and advises the Provinces of South-Holland and Flevoland.

Alejandro ACOSTA
Agricultural Economist and Policy
Officer at FAO



Alejandro Acosta has more than fifteen years of working experience conducting quantitative policy analysis and supporting the formulation of sector strategies and investment programs in various regions, including specific field positions in Australia, Southern Africa, South America and Europe. He is the editor and team leader of the FAO flagship publication "Transforming the livestock sector through the Sustainable Development Goals". Alejandro is currently leading the establishment of the Livestock-SDGs Policy Innovation Lab (LPL) at FAO, a policy-science platform that serve as interface between decision makers, researchers, and practitioners to support the identification of evidence-based policy instruments to enhance the contribution of the livestock sector to the Agenda 2030 for Sustainable Development. He has a special focus of interest in quantitative policy analysis, a strong track record of leadership and delivery in the food security and sustainable development policy spheres. Alejandro holds a PhD in Agricultural Economics from the University of Göttingen.

Discussants

Frédéric SEPPEY, Assistant Deputy Minister, Agriculture and Agri-Food Canada



Frédéric Seppey is Assistant Deputy Minister of the Market and Industry Services Branch at Agriculture and Agri-Food Canada (AAFC). His responsibilities include agriculture and agri-food sectoral competitiveness, trade negotiations and the department regional operations.

Prior to his current assignment, Mr. Seppey held several management positions (most recently as Canada’s Chief Agriculture Negotiator) with AAFC and at the Canadian section of the Canada-US Regulatory Cooperation Council. During his 25-year career in the Public Service, Mr. Seppey also worked at the Department of Foreign Affairs and International Trade, as well as the Privy Council Office, the Department of Finance and the Treasury Board Secretariat.

Frédéric Seppey est Sous-ministre adjoint de la Direction générale des services à l’industrie et aux marchés à Agriculture et Agroalimentaire Canada (AAC). Ses responsabilités incluent la compétitivité des secteurs agricoles et agroalimentaires, les négociations commerciales et les opérations régionales du ministère.

Avant d’exercer ses fonctions actuelles, M. Seppey a occupé plusieurs postes de direction à AAC (le plus récemment comme Négociateur en chef canadien pour l’agriculture) et à la section canadienne du Conseil de coopération Canada–États Unis en matière de réglementation. Durant ses vingt-cinq ans de carrière au sein de la fonction publique, M. Seppey a aussi travaillé au ministère des Affaires étrangères et du Commerce international, au Bureau du Conseil privé, au ministère des Finances et au Secrétariat du Conseil du Trésor.

Simon SMALLEY is Minister Counsellor at the Australian High Commission in London.



Simon Smalley is Minister Counsellor at the Australian High Commission in London responsible for bilateral agriculture engagement with the UK, representing Australia’s interests at the OECD agricultural forums and the International Grains Council, and supporting Australia’s mission to the WTO on agriculture issues.

Prior to taking up this role, Simon was Assistant Secretary responsible for bilateral agricultural trade relations with China, Japan, Korea and Taiwan. Simon’s Branch was also responsible for engagement with the World Trade Organisation on agriculture, sanitary and phytosanitary matters, working with industry stakeholders to reduce non-tariff barriers to trade, developing approaches to modernise the department’s regulatory technology and coordinating engagement with Australian state and territory governments on trade matters.

Simon was previously Australia’s Minister-Counsellor Agriculture at the OECD in Paris and in Washington DC in the USA. Simon has worked in a variety of senior executive roles in the Australian Government including on the development of Australia’s national water policy and on natural resource management. Simon led the policy design and implementation of the infrastructure and on-farm elements for water savings measures in Australia’s \$10 billion National Plan for Water Security.

Simon has post-graduate degrees in public sector administration, environmental management, and a Bachelor of Science degree with honours in biology.

Y. İlker SALAR

Head of Department,
Ministry of Agriculture and Forestry
DG EU Affairs and International
Relations

Department of Economical and
Technical Relations



Mr. Salar is an economist and also has MS degree of EU Affairs. He has been working in the Ministry of Agriculture and Forestry for about 15 years in the different branches mainly focusing on WTO, Turkish accession to EU, grant management, and other related international affairs of agriculture.

For the last 5 years, Mr. Salar has been dealing with WTO issues such as notifications, SPS related areas, negotiations and other agricultural diplomacy activities.

Mr. Salar is also the Head of Department of the Department of Economical and Technical Relations which is the focal point of WTO within the Ministry responsible for WTO related fields about agricultural policy and negotiations as well as free trade agreements, dispute settlement issues and international grants.

Friday 28 June 2019 - Session 4 - (15:00-17:30)

Innovations to addressing the challenges faced by smallholder producers (2 hours)

Panellists

Mark W. ROSEGRANT

International Food Policy Research Institute



Mark W. Rosegrant - International Food Policy Research Institute
1201 Eye Street, NW - Washington, D.C. 20005 - Email:
m.rosegrant@cgiar.org.

Mark W. Rosegrant is Research Fellow Emeritus, International Food Policy Research Institute. With a Ph.D. in Public Policy from the University of Michigan, he has extensive experience in research and policy analysis in agriculture and economic development and the future of world food security, with an emphasis on water resources and other critical natural resource and agricultural policy issues as they impact food security, rural livelihoods and environmental sustainability. He is the author or editor of 12 books and over 100 refereed papers in agricultural economics, water resources and food policy analysis.

Rosegrant has won numerous awards and is a Fellow of the American Association for the Advancement of Science; and a Fellow of the Agricultural and Applied Economics Association.

Sunita DANIEL

CEO of Export Saint Lucia



Sunita Daniel is the CEO of Export Saint Lucia, the agency responsible for trade, and export development promotion in Saint Lucia. She previously served as an Economist and Chief Planning Officer for Agriculture in Saint Lucia, and more recently was employed by the United Nations Food and Agriculture Organization (UNFAO) as the Programme Liaison Officer to the Organization of Eastern Caribbean States (OECS). Sunita is also a past teacher of Advanced Level Economics at the Junior College level. She has wide experience in the areas of public policy, agricultural planning and development.

Sunita was a major contributor to the development of the Saint Lucia National Agricultural Policy and Strategy (2005 – 2015), she developed the 'Saint Lucia National Food Production Plan', approved by Cabinet in (2014), chaired the National School Feeding Committee and coordinated "Zero Hunger Challenge" activities in St. Lucia. She was also Coordinator of the OECS Shipping Initiative implemented by the OECS Commission, and Saint Lucia's focal point for development of the 'Food and Nutrition Security Policy and Action Plan', developed by the Government of Saint Lucia and UNFAO. She is currently involved in the finalization of Saint Lucia's 'National Export Strategy' being undertaken in Saint Lucia by the International Trade Centre.

Sunita holds degrees in Economics and Management from the University of the West Indies, a degree in Public Policy and Management from the University of London and Professional level qualification in Project Management from the University of Cambridge, United Kingdom.

Tulio GARCIA

Cooperativa 4 Pinos, Guatemala



Tulio René Garcia Morales, 65 years old, agronomist, born in San Pedro Sacatepéquez, Guatemala.

Has held different positions such as:

- Director of the Coordination Committee of Agricultural, Commercial, Industrial and Financial Associations (CACIF) representing the monetary board. (2012-2014).
- President of the board of directors of Guatemalan Exporters Association (AGEXPORT) during the period 2007 to 2009.
- Executive director of Cooperativa Agrícola Integral Unión de Cuatro Pinos R.L. since 2000.
- General Manager of San Juan AgroExport since June 1992.
- General Manager of Miami Agro-Import, Miami Florida USA.
- Exports Manager of Agro Exportadora El Camán S.A. since 1998.
- General Manager of Agro Industry Legumex, S.A.
- President of Fundación Juan Francisco García Comparini which is dedicated to enhance rural communities since 2007.
- President of the agricultural committee of Guatemalan exporters since 2016.

During his professional career, he has obtained different awards:

- Professional Excellence by the National Central Agriculture School in 2008.
- Ûlises Rojas” Award by the President of the Republic and the Ministry of Agriculture, Livestock and Food (MAGA) for his contribution on agriculture and rural development of the country in 2007.
- National Award by the American Institute for Co-operation on Agriculture (IICA) for his contribution in agricultural development and for improving life conditions of rural areas in America. March 2007.
- Corporate Social Responsibility Award by the Central Action for Corporate Social Responsibility CENTRARSE for his contribution on promoting rural development by Cooperativism and entrepreneurship. Cooperativa Agrícola Integral Union de Cuatro Pinos R.L. October 2007.

Discussants

Mrs Tjitske BOLT

Director of the Dutch Dairy Association



Tjitske Bolt is the process manager international affairs at the Dutch Dairy Association (NZO) in the Netherlands, representing the majority of the Dutch dairy industry. At the NZO she advises on trade relations, dairy policy as well as climate and environmental affairs relating to the dairy sector.

Prior to her position at the NZO, Tjitske worked for 17 years for the Ministry of Agricultural Affairs where she started her career in 1999 as the agricultural coordinator on the Dutch Embassy in Moscow and in 2004 on the Dutch Embassy in Paris. In 2007, after working 8 years abroad, Tjitske took a position as policy officer at the Ministry and gained extensive experience in various agricultural policy fields such as international phytosanitary affairs and EU agricultural affairs. From 2014 onwards, she was the Ministry’s coordinator for bilateral agricultural trade relations with Russia and Eastern Europe. In 2017 Tjitske joined the NZO.

Tjitske holds a MA from the University Groningen in Slavic languages and economics.