WHY COTTON?

A GLOBAL COMmodity

Produced in 75 COUNTRIES

USD 18 BILLION of Annual Trade

USD 41.2 BILLION of Annual Revenue

28.67 MILLION Growers

Benefitting over 100 MILLION families

Produced all over the world

World Production 25 MILLION TONNES

MAJOR PRODUCERS

China, India, USA, Brasil, Pakistan, Turkey, Uzbekistan, C-4

MAJOR EXPORTERS

USA, Brasil, India, Australia, C-4

DEVELOPMENT ASSISTANCE

USD 615 MILLION NOTIFIED FOR 209 PROJECTS WORLDWIDE

COTTON 4
(C-4)

Benin, Burkina Faso, Chad and Mali are the co-authors of the 2003 WTO Cotton Sectoral Initiative

DID YOU KNOW?

SOCIAL IMPACT: A single tonne of Cotton provides year-round employment for 5 people on average, often in some of the most impoverished regions.

WATER USAGE: Cotton is a drought-resistant crop, with a deep root system ideal for arid climates. Seasonal rainfall at critical points in the plant’s growth is sufficient to produce a high yield.

LAND USAGE: Cotton occupies just 2.1% of the world’s arable land, yet it meets 27% of the world’s textile needs.

INNOVATION: For instance, Cotton-based filaments are appealing to 3D printers because they conduct heat well; become stronger when wet; and are more scalable than materials like wood pulp.

FIBRE, FOOD AND FEED: In addition to its fibre used in textiles and apparel, food products can be derived from Cotton, such as edible oil and animal feed from the seed.

AND ALMOST NOTHING IS WASTED

COTTON LINT

Textiles

Apparel

46%

MEAL

Fertilizer

Animal feed

EDIBLE OIL

Oil and fat for food products

LINTERS

Furniture

Cellophane

Photographic film

Battery boxes

Paper

Currency

Cosmetics

Nanocellulose applications

Bandage, cotton buds

Cotton balls

WASTE OR COMPOST

MEAL

Fertilizer

Animal feed

EDIBLE OIL

Oil and fat for food products

LINTERS

Furniture

Cellophane

Photographic film

Battery boxes

Paper

Currency

Cosmetics

Nanocellulose applications

Bandage, cotton buds

Cotton balls

HULL

Fuel

Packaging

Fertilizer

Animal feed

Source: ICAC (2019/2020)

www.wto.org/worldcottonday

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