WTO Deputy Director-General Johanna Hill

Johanna Hill is a Deputy Director-General at the World Trade Organization, a position she assumed on 13 November 2023. With over 30 years of experience in international trade, Ms Hill, a native of El Salvador, has collaborated with governments and businesses to foster economic development through international policy and trade negotiations.

Before joining the WTO, Ms Hill advised firms and SMEs on trade regulations, foreign direct investment strategies, and market access. She has also held senior roles in financial institutions and has leadership experience in telecommunications regulation. Additionally, she served as Vice Minister of Economy for El Salvador, where she oversaw trade policy formulation and negotiated both bilateral and multilateral trade agreements.

In her role as Deputy Director-General, Ms Hill leads the WTO's work on economic research and statistics, digital trade, intellectual property, government procurement, competition, trade in services and investment, and documentation and information management.

She holds a bachelor's degree from Tufts University and a master's degree from Columbia University and serves on the board of TradeExperettes.