Role of commerce in Natural disasters

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“Stereotypical perceptions”
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Natural catastrophes worldwide 1980 – 2011
Number of events with trend

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Deaths from climate and non-climate disasters

Climate-related deaths
(Floods, droughts, storms, wildfire, extreme temps)

Non-climate-related deaths
(Earthquakes, tsunamis, volcanos)

Financial loss from Natural disasters

But the reality – most people live in cities!
Impact on disaster response!
The reality of today's natural disasters

Connectivity is essential for affected communities

Cash disbursement is replacing relief

Re-establishment of markets is key indicator

Infrastructure is core in the recovery process
Private sector in emergency response
Trade “or” Response

Challenges:

• Impact/increase the price of goods available locally
• Closed borders, transport, storage and connectivity and paperwork issues
• Donated goods such as food or free distributions may undercut the local market

Initiatives:

• IDRL (International Disaster Response Law)
• ASYREC (Automated SYstem for RELief Consignments)
• Airport Efficiency for Effective Disaster Response
• CBI (Connecting Business Initiatives)
Connecting Business Initiative

• Launched at the World Humanitarian Summit 2016
• Strategic engagement of private sector prior, during and post disasters
• Strengthening the supportive role of “local private sector” though:
  • Single entry point
  • Mobilization and connecting partners
  • Integrating private sector response
  • Matching resources and needs
  • Build resilience
  • Development of good practice
  • Establishment of polici