Big money for small business
Financing the Sustainable Development Goals

ITC Flagship launch
27 June 2019, Geneva
CLOSING THE SMALL AND MEDIUM-SIZED ENTERPRISE FINANCE GAP
Four channels of SME impact on SDGs
SME competitiveness impacts on 60% SDG targets
We need $1 trillion annually to unleash SMEs for the SDGs
How is $1 trillion figure calculated?

For each country, a peer group is defined based on GDP per capita:

- Peer group
- Top 5 SDG performers within peer group
- E.g. Guinea

SDG score (average of SDGs 8 & 9) vs. GDP per capita

*SDG performance is measured using data from the SDG Index and Dashboards Report 2018

*Illustrative
How is $1 trillion figure calculated?

For each country, the investment gap is calculated. Adding the gaps gives $1 trillion.
$1 trillion in investment for SMEs to help achieve SDGs

AID FOR TRADE

Investors → Facilitators → Businesses

- Accelerators
- Crowdfunding platforms
- Investment promotion agencies
- Local financial institutions
$1 trillion in investment for SMEs to help achieve SDGs

Accelerators

Crowdfunding platforms

Investment promotion agencies

Local financial institutions

Investors

Facilitators

Businesses

“AID FOR TRADE example 1

“Trade Finance and SME Initiative”
$1 trillion in investment for SMEs to help achieve SDGs

ITC’s “Local Business Intelligence”

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example 2

Investment promotion agencies

Local financial institutions

to facilitate risk assessment
$1 trillion in investment for SMEs to help achieve SDGs

AID FOR TRADE example 3

Help Business Speak “Investment Language”
CLOSING THE SMALL AND MEDIUM-SIZED ENTERPRISE FINANCE GAP

By facilitating risk assessment through better prepared MSMEs and stronger local Investment Facilitators.