Women Economic Empowerment Initiatives in the Philippines

WTO Aid for Trade Workshop on Economic Diversification and Empowerment
5 November 2018
Joint Declaration on Trade and Women’s Economic Empowerment

The Philippines is among the 121 WTO Members and observers who supported the Joint Declaration on Trade and Women’s Economic Empowerment during the 11th WTO Ministerial Conference in Buenos Aires, which envisioned to make trade policies more gender-responsive without creating new rules in the WTO.

The sponsors of the Joint Declaration committed to work together to remove trade barriers for women’s economic empowerment and increase women’s participation in trade.
WOMEN’S ROLE IN THE PHILIPPINE ECONOMY

- **Labor Force**: 39% (16 M) of women who are part of the labor force industry.
- **Education**: 96% (26 M) of women who have basic literacy.
- **IT Industry**: 10% (1.5 M) of women who work in the IT industry.
- **Agriculture**: 24% (4.2 M) of women who work in the Agriculture sector.

**Senate**: 6 members

**House of Representatives**: 88 members

**Government**: 65%

**Corporations**: 35%

*Source: Philippine Statistics Authority, 2018*
Magna Carta of Women (Republic Act No. 9710)

• Signed into law on August 14, 2009

• Guarantees the civil, political and economic rights of women in the marginalized sectors

• Mandates all government offices, including government-owned and controlled corporations and local government units to adopt gender mainstreaming as a strategy for implementing the law and attaining its objectives

• The Philippine Commission on Women (PCW), an agency under the Office of the President, serves as the overall monitoring and oversight body to ensure the implementation of the law.
Implement programs that encourage women to participate in the labor market such as:

(1) Full implementation of the Responsible Parenthood and Reproductive Health Act of 2012 (Republic Act No. 10354)

(2) Improving access and affordability of child care services;

(3) Providing re-training services for women returning to the workforce;

and

(4) Improving access of women to entrepreneurship opportunities
PINAY LEADING ECONOMIC ADVANCEMENT TOWARD DEVELOPMENT AND SUSTAINABILITY (PINAY LEADS)

PROJECT DESCRIPTION

• A Gender and Development (GAD) program which seeks to integrate gender responsiveness in the Department of Trade and Industry’s MSME enterprise development programs i.e., Kapatid Mentor ME (KMME), Negosyo Center (NC) Trainings and Seminars, Shared Service Facilities (SSF), Regional Interactive Platform Program for Philippine Exporters (RIPPLES PLUS)

PROJECT GOALS

• Aims to strengthen delivery of services of DTI bureaus and offices’ enterprise development programs for women entrepreneurs

<table>
<thead>
<tr>
<th>Projects/Programs Enrolled</th>
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<tbody>
<tr>
<td>Negosyo Center</td>
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<tr>
<td>Shared Service Facilities</td>
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<tr>
<td>Kapatid Mentor ME</td>
</tr>
<tr>
<td>SME Roving Academy</td>
</tr>
<tr>
<td>Regional Interactive Platform Program for Philippine Exporters</td>
</tr>
<tr>
<td>Comprehensive Agrarian Reform Program</td>
</tr>
<tr>
<td>One Town, One Product</td>
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<tr>
<td>Industry Cluster Enhancement Program</td>
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SEX DISAGGREGATED DATA ON DTI SERVICES
(CUMULATIVE REPORT, 2017)

**Business Name Registration**

<table>
<thead>
<tr>
<th></th>
<th>Male</th>
<th>Female</th>
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<tbody>
<tr>
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<td>206,205</td>
<td>257,294</td>
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**MSME and Export Development Services**

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<tr>
<th>Service</th>
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<tr>
<td>Int’l Trade Expo.</td>
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<td>947</td>
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<tr>
<td>Product Design</td>
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<td>Enterprise Dev’t</td>
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<td>1,933</td>
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<tr>
<td>Export promotion</td>
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**Consumer Complaints**

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<tbody>
<tr>
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<td>1,047</td>
<td>1,206</td>
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**Consumer Protection Service**

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<tbody>
<tr>
<td></td>
<td>3,887</td>
<td>3,998</td>
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**Business Regulation Services**

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<tbody>
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<td></td>
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<td>13,860</td>
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<tr>
<td></td>
<td>3,269</td>
<td>7</td>
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</table>
SEX DISAGGREGATED DATA ON DTI SERVICES

**Small Business Finance**

**Small Business Finance Service Beneficiaries**

- Male: 1,444
- Female: 1,469

**Value of Loan Releases**

- Male: ₱1,384,314,817.00 (49%)
- Female: ₱1,469,312,780.00 (51%)
7Ms for MSME Development

- Mindset Mastery Mentoring
- Negosyo Centers
- SMERA
- Kapatid Program (Mentor Me)

- Franchising
- Distributorship
- Direct Selling
- Skills Training

Models of Business

- 0.4% Large

- Go Lokal!
- Government Procurement
- Inclusive Business

Market Access

- Money Access

- Pondo sa Pagbabago at Pagasenso

Machine

- Shared Service Facility (SSF)

MSMEs

- 99.5%
THANK YOU