The Enhanced Integrated Framework (EIF)

11 February 2020, Geneva, Switzerland
What is EIF?

• International multilateral partnership
• Global mandate, national relevance
• Focus on inclusive trade for development
• Unique mechanism for Aid for Trade
What we do:

• Assist Least Developed Countries (LDCs) use trade as an engine for growth, sustainable development and poverty reduction

• Empower LDCs to integrate into global trade and transform rural economies

• Support inclusive trade to improve rural lives and livelihoods

• Strengthen institutions so trade can thrive and benefit the most vulnerable
Zambia – Context

• Most smallholder households still tend to maintain subsistence production

• Increasing trend towards market-oriented farming

• Agricultural productivity however still very low; increased pressure on land

• Low capacity to deal with climate change and increasing urban demands outside staples
Zambia – National Policy Initiatives

- Subsidized inputs and safe market outlets for cash crop production
- Diversification of small-scale farmers to non-traditional value chains has been limited
- The mining sector is still the engine of the Zambian economy - more than 80% of foreign exchange earnings
- Agriculture was a key priority sector in the 2014 EIF analytical study (DTIS)
Zambia – Honey Intervention

- Honey Sector Improvement Project – USD 2.4 million – 3 years
- Strengthened the already existing relationships between honey producer groups and processors
- Supported the construction of centres to provide easy access to markets
- Trained producers on improvements to productivity and quality
Zambia – Results

- 18 centres constructed for greater market access
- Quality of honey from trained beekeepers improved by 60-75%
- Resources distributed to beekeepers including 5,638 modern beehives and 4,000 sets of protective clothing
- Honey exports grew by 700% — from EUR 163,000 in 2013 to EUR 1,316,000 in 2018
Cambodia – Context

- Agriculture provides around half of current employment.
- Supply chains are underdeveloped, with high energy and transport costs.
- Value addition and impacts on rural transformation have remained untapped.
- Two thirds of a total 1.6 million rural households face seasonal food shortages each year.
Cambodia – National Policy Initiatives

- Decentralization of public services delivery
- Participatory decentralized area-based programs
- Shift from food security to diversification and commercialization
- Disconnect between the development policies and implementation at the local level
Cambodia – Rice Intervention

- Cambodia Export Diversification and Expansion Programme – USD 1.1 million USD – 3 years

- Rice is the largest employment sector of the Cambodian economy

- EIF worked to increase the competitiveness of Cambodian rice exports

- Goal – Better earnings for rice millers and farmers in the milled rice supply chain
Cambodia – Results

- 3 new markets procured for Cambodian rice (USA, EU, China)

- 11 Cambodian rice mills became Hazard Analysis Critical Control Point (HACCP) certified

- An estimated 268,842 metric tonnes of rice (MT) worth US$146,618,197 was facilitated by the project

- Cambodia won the world’s best rice award three years in a row
Samoa – Context

• Small remote island economy with limited natural resources

• Large distance to major markets and vulnerability to shocks

• Stable economy with progress in social development

• Rural communities still suffer from poverty of opportunity and unequal distribution of benefits
Samoa – National Policy Initiatives

- Macroeconomic and fiscal stability
- Stimulating private sector development
- Community development (improved village governance and improved economic and social wellbeing)
- Environmental sustainability and disaster risk reduction.
Samoa – Cocoa & Coconuts Intervention

- Samoa Trade Sector Support Programme USD 2.3 Million - 5 Years
- Focused on scaling up collaboration between the largest state owned producer and women cooperatives for value-add
- Enhanced private sector participation and manufacturing linkages
Samoa – Results

• 500 acres of coconut and cocoa trees were planted

• The ‘Buy Samoa Made’ initiative was launched in 2013 to connect Samoan goods and services with potential markets and to attract FDI

• Empowered women through the Women in Business Development Incorporated (WIBDI)

• Supported the construction of the WIBDI processing warehouse to centralize processing
EIF Strategic Plan 2019-2022

Vision
Inclusive trade for better lives

Mission
LDCs are empowered to use trade and investment to integrate into global trade for sustainable development and poverty reduction
Outlook: Promoting rural economies

- Continue to support rural producers in the LDCs to acquire skills and harness international connections
- Continue to support quality infrastructure in the LDCs
- Support rural producers to comply with export standards
- Support skills development to empower women and youth to keep up with technological evolution
Thank you

The Enhanced Integrated Framework (EIF) is the only multilateral partnership dedicated exclusively to assisting Least Developed Countries (LDCs) in their use of trade as an engine for growth, sustainable development and poverty reduction.

www.enhancedif.org