Aid For Trade at a Glance 2019
Chapter 7

Export Diversification at the Time of Slowbalisation

United Nations Conference on Trade and Development (UNCTAD)

Herfindahl Hirschman index of product concentration of exports, 1995-2017

Source: UNCTAD Intrastat.

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Source: UNCTAD Intrastat.
“Decelerating” GVCs; Slowing of GVC participation (2000-2010 vs. 2010-2017)

GVC Participation Growth rate (%)

Source: UNCTAD World Investment Report 2018

Exports from Africa - Share of medium and high technology goods, by destination

Diversification within intra-regional South-South trade (1995-2017)

Exports by technological category and partner (1995-2017)

Source: UN COMTRADE. Note: East, South and South East Asia excludes China. Product categories are based on the classification developed by Lall (Lall, 2000).
Growing intra-regional trade despite high trade barriers

Source: UNCTAD Key statistics and trends in regional trade in Africa 2019
Regional Regulatory Cooperation within an RTA

**Type of cooperation**
- Recognition
- Transparency
- Harmonisation
- Fairness
- Use of international standards
- Review (appeal) processes
- Notification mechanism
- Non-discrimination
- Regulatory restriction
- Regulatory flexibility

**Enforceability**
- Obligation
- Right
- Recommendation
- Weak enforceability
- etc.

Source: NTMs in Comprehensive and Progressive Agreement for Trans-Pacific Partnership (tentative title) (UNCTAD, forthcoming)
Chapter 7: Export diversification at the time of “Slowbalisation”

1. Export Diversification
   - Part of dynamic process of structural transformation

2. New diversification strategy needed?
   - As we face ...
     - Sign of “slowbalisation”
     - Sustainable development paradigm

3. “Low hanging fruits” of export diversification at the time of slowbalisation (esp. for Africa)?
   - Services sector development
   - South-South (intraregional) trade

4. Main focus of diversification strategies?
   - South-South regulatory cooperation

5. Aid for Trade implication?
   - Regulatory cooperation as regional trade facilitation
THANK YOU