



Global Donor Platform  
for Rural Development

## 5<sup>th</sup> Global Review of Aid for Trade

“Business unusual Post-2015:

New donor directions in combining aid and trade for farmers”

### 1. Objective

The side event aims to present and discuss new donor directions in combining aid and trade in supporting the agricultural transformation of developing countries.

Representatives from developing countries are invited to test these new donor policies against requirements in Asia and Africa such as market access, reduced trade costs and agricultural productivity and rural development.

How can farmers be effectively connected to markets? What should donors do to assist in reducing trade costs and trade barriers by smart upfront investments in line with rural development policies?

What do farmers associations and the private sector (SME and lead companies) expect from the new trends and directions of donor agencies on the trade and development agenda for Post-2015?

Are the opportunities offered by the international trade system real opportunities for end users? Is there a real perspective for regional trade?

The side event is organised by the Global Donor Platform for Rural Development and its partners.

### 2. Panels

The side event will (*inter alia*) address:

1. The role of global, regional and domestic trade in agricultural commodities for development in accordance with the Post-2015 agenda and the global agreement on Finance for Development – donor perspectives and future trends in aid for trade for ARD
2. Policy coherence of agricultural trade and development – emerging donor directions in aid for trade
3. Appropriate governance structure in developing countries and institutional change in donor agencies - addressing new forms of cooperation
4. Trade barriers and high trade costs in agricultural commodities and investments – shouldering the burden of removal
5. Focus of aid for trade in supply and value chains and standards – which markets to aim at by farmers, SME and lead companies under which circumstances?



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6. Determining social, legal and economic factors in developing countries – how to increase aid effectiveness by combining the trade and development agenda for rural transformation?

### 3. Programme

**Moderation:** H.E. Mr. Roderick van Schreven, Ambassador, Permanent Mission of the Kingdom of the Netherlands in Geneva

**Welcome and introductory presentation:**

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**Panel 1: Changing development landscape - donor perspectives on moving from aid to trade**

Brief presentations from the panellists (5 min each)

- Mr Marcel Vernooij , Ministry of Foreign Trade and Development Cooperation, The Netherlands
- Mr James Baxter, Deputy Permanent Representative and Minister, Permanent Mission of Australia to the WTO

Discussion (25 min)

**Panel 2: Adapting approaches and priorities – response by stakeholders from partner countries.**

Brief responses from panel 2

- H.E. Ms. Kamrang Tekreth, Secretary of State, Ministry of Commerce, Cambodia
- Stephen Muchiri, CEO Eastern Africa Farmers Federation (EAFF)
- Marco Marzano de Marinis, Executive Director, World Farmers' Organization
- Bob Steetskamp – Friesland Campina

Discussion (25 min)

Finally the moderator will draw conclusions, which will be included in the action plan of the working group “Trade for Agriculture & Rural Development (ARD)” of the Global Donor Platform in preparation of its next Annual General Assembly in January 2016 addressing trade in agricultural commodities, rural transformation and the private sector.