



# PROMOTING TRADE, INCLUSIVENESS AND CONNECTIVITY FOR SUSTAINABLE DEVELOPMENT

11-13 JULY 2017

**Programme** 





## **OVERVIEW**

The <u>Aid for Trade Global Review 2017</u> looks at the theme of "Promoting Trade, Inclusiveness and Connectivity for Sustainable Development". By addressing the supply-side capacity and trade-related infrastructure constraints of developing, and in particular least developed countries, Aid for Trade can help advance the <u>2030 Agenda for Sustainable Development</u>. A particular focus will be placed on women's economic empowerment.

The <u>Aid for Trade Global Review 2015</u> highlighted how high trade costs slow growth and development by pricing many suppliers in developing and least developed countries out of global markets. The 2017 Global Review develops this theme further by extending analysis of trade costs into the area of digital connectivity. The Review will discuss the economic consequences of the digital divide and strategies to help policymakers, firms, women and SMEs to bridge this divide.

One tool at the disposal of trade policymakers to reduce logistics trade costs is the WTO Trade Facilitation Agreement (TFA) that entered into force on 22 February 2017. The 2015 World Trade Report outlined the inclusive trade outcomes that may be achieved though trade facilitation reforms. This issue will be further examined during the 2017 Global Review.

Discussions will be informed by the <u>Aid for Trade at a Glance report</u>, published jointly by the World Trade Organization and the Organisation for Economic Co-operation and Development, with contributions from Business for eTrade Development, the Enhanced Integrated Framework, the International Telecommunications Union, the International Trade Centre, the United Nations Conference on Trade and Development and the World Bank Group. Additional analysis will be contributed by regional development banks and other stakeholders.

# Get involved:

Follow updates on WTO's social media channels. Watch the event live on the WTO website and Facebook at @worldtradeorganization. Tweet your comments and questions at #aid4trade and #connectivity. Follow @WTO.

A more detailed programme can be found on the WTO website!

# **DAY 1: TUESDAY, 11 JULY**

# 9.00-11.30 SESSION 1: OPENING PLENARY Room – CR

PROMOTING TRADE, INCLUSIVENESS AND CONNECTIVITY FOR SUSTAINABLE DEVELOPMENT											
11.30-1 Session 2: Thema Room	cus: SDGs	11.30-13.00 Session 3: Side Event <i>Room – E</i>		11.30-13.00 Session 4: Side Event <i>Room – D</i>		11.30-13.00 Session 5: Side Event Room – S3					
Aid and Inclusive Trade: Financing Trade Connectivity and the SDGs			Digital Trade: How the Private Sector is Improving Efficiency, Transparency and		Clicks Need Bricks: Promoting Trade Through Quality Infrastructure		Tourism for Development in Least Developed Countries				
		Inclusion Australia		Germany, ICTSD UNCTAD, WBG		EIF, ITC, UNWTO					
13.00-14.30 Session 6: Side Event <i>Room – S1</i>	13.00-14.30 Session 7: Side Event Room – D		13.00-14.30 Session 8: Development Hub		13.00-14.30 Session 9: Side Event Room – E		13.00-14.30 Session 10: Side Event <i>Room – S2</i>				
Inclusiveness and Connectivity Dimensions of EU-ACP Trade and Development Cooperation  ACP, EU	How can Aid for Trade connect SMEs more Effectively to Value Chains in Green Goods and Services? EBRD, WTO		Room – Atrium  The Physical Dimension to Digital Connectivity  eTrade for All, Business for eTrade Development		Enhancing Connectivity in the Bay of Bengal Region and Beyond CUTS		Financing Sustainable Transport Infrastructure and Services as a Key Enabler for South-South Trade: The Role of Development Finance Institutions				
14.30-16.00 14.30-16.  Session 11: Regional Session 12: R Focus Focus Room - CR Room - R		egional Session		30-16.00 13: Regional Se Focus oom – W		G-NEXID, UNCTAD  14.30-16.00 ession 14: Regional Focus Room – E					
- The Role of Aid for Trade in Boosting Intra-African Trade  African Development Islam		Connectivity for S Developme	IDB Group Promoting nnectivity for Sustainable Development amic Development Bank		Aid for Trade in Asia and the Pacific: Promoting Connectivity and Inclusive Development  Asian Development Bank		Connecting the Latin American and Caribbean Dots: What Countries Are Doing to Facilitate Trade  Inter-American Development				
Bank/UNECA		Group	I			Titlei	Bank				
16.00-17.30 Session 15: Thematic Focus: LDCs Room – CR		16.00-17.30 Session 16: <b>Development Hub</b>		16.00-17.30 Session 17: Side Event <i>Room – S2</i>		16.00-17.30 Session 18: Side Event <i>Room – S3</i>					
Promoting Connectivity for Least Developed Countries			Room – Atrium  Trade, Refugees and Migrants: Unlocking the Potential of Displaced People Through Trade and Strengthening Humanitarian Relief		Opening Opportunities – Aid for Trade Donors' Strategies Towards SDGs 2030 Germany		Structural Transformation, Green Economy and Connectivity in the African Union  AUC				
17.30-19.00 Session 19: Thematic Focus: Tourism Room – W			1TC, Sweden 17.30-19.00 Session 20: Side Event Room – S2		17.30-19.00 Session 21: Side Event <i>Room – D</i>		17.30-19.00 Session 22: Side Event <i>Room – E</i>				
Tourism and Travel Facilitation and Connectivity			The Need for Ex-Ante Gender Assessment of Trade Reforms: The Trade and Gender Toolbox Sweden, UNCTAD		New Trends in Digital Economy and Connectivity, Innovation and Assistance United States		Structuring of Value Chains and Connectivity of the Cotton-textile- Clothing Actors from Africa, Europe and Asia OIF				

19.00-21.00 Session 23: Social Event – WTO Lakeside Terrace UN International Year of Sustainable Tourism for Development

# **DAY 2: WEDNESDAY, 12 JULY**

# 9.00-10.30 **SESSION 24: PLENARY**

Room – CR  PROMOTING INCLUSIVE TRADE THROUGH GENDER EMPOWERMENT										
10.30-11.00 Session 25: Side Event: Live from the Busia One-Stop Border Post! TMEA										
11.00-12.30 Session 26: Thematic Focus: Trade Facilitation  Room – CR  Trade Facilitation in Action			Room CR 11.00-12.30 Session 27: Development Hub Room – Atrium Hack the Pacific: Bringing		11.00-12.30 Session 28: Side Event Room – D Enhancing Connectivity to Enable Graduation		11.00-12.30 Session 29: Side Event Room – E  E-Commerce + Connectivity =			
			the Hackathon to Aid for Trade Australia		with Momentum in LDCs  COMSEC, UNCTAD		Development Separate Customs Territory of Taiwan Penghu Kinmen & Matsu			
12.30-14.00		n 31: Session ent Hub R		Poom – D		12.30-14.00 lession 33: Side Event Room – E				
Africa's Industrial Transformation: The Role of Digital Connectivity and the Need for Innovative Financing		Closing the Dig Divid	ital Gender e	Connecting Trade and Agricultural Development in the LDCs  EIF, FAO			WTO Chairs Programme <i>WTO</i>			
ITU, Japan, Rwanda, UNI WBG		errade for A					14.00.45.00			
14.00-15.30 Session 34: Thematic Focus: The Gambia Room – D		14.00-15.00 Session 35: Side Event <i>Room – S1</i>		14.00-15.00 Session 36: Side Event <i>Room – S3</i>		14.00-15.00 Session 37: Side Event <i>Room – S2</i>				
New Gambia, New Opportunities			Aid for Digital Trade: Needs and Responses <i>Kenya</i>		ePing: Helping SMEs Keep Track of Product Requirements in their Export Markets		Implementing Trade Facilitation and Paperless Trade for Sustainable Growth			
					Australia		UN Regional Commissions			
15.00-15.30 Session 38: Thematic Focus: Standards Room – W			15.00-16.30 Session 40: Side Event <i>Room – E</i>		15.00-16.30 Session 41: Side Event <i>Room – S1</i>		15.00-16.30 Session 42: Side Event <i>Room – S2</i>			
Trade and Food Standards  Joint FAO-WTO Publication Launch  15.30-17.00  Session 39: Side Event  Room – W			Sustainable Supply Chains: Ensuring the Benefits of Trade are Shared  Australia, ITC, Netherlands		How can Asia Seize the Opportunity of Foreign Direct Investment to Achieve Inclusive Growth?		Leveraging Trade Facilitation and E- Commerce: How can International Rules and Standards Ensure Trade Inclusiveness and			
Transitioning from Paper-Based to Automated SPS Systems					ADB		Connectivity Finland, WCO			
16.30-18.00 Session 43: Side Event Room – E	16.30-18.00 Session 44: Side Event <i>Room – S2</i>		16.30-18.00 Session 45: Side Event <i>Room – D</i>		16.30-18.00 Session 46: Side Event <i>Room – S3</i>		16.30-18.00 Session 47: Side Event <i>Room – S1</i>			
Promoting Inclusive Economic Transformation Through GVC Participation: The Role of Aid for Trade and Private	Promoting Exports Through Connectivity <i>IGC</i>		From Commodity Dependence to Value Addition: Novel Approaches to Inclusive Trade		No LDC Left Behind: The EIF Investing in Country and People  EIF		Trade Facilitation for a More Inclusive and Connected Asia-Pacific Region: Progress and Way Forward			
Sustainability Standards <i>Lesotho</i>			ACP,	ITC			ADB, UNESCAP			
18.00-19.30 Session 48: Thematic Focus: Trade Facilitation Room – Atrium			18.00-19.30 Session 49: Side Event <i>Room – D</i>		18.00-19.30 Session 50: Side Event <i>Room – W</i>		18.00-19.30 Session 51: Side Event <i>Room – S1</i>			
Trade Facilitation Case Story Competition Finalists			Small States, Big Challenges – Enhancing Trade Capacity of the ACP Through a Network of Trade Advisers		The CFTA: Ensuring Inclusive Outcomes Through Boosting Intra- African Trade and Connectivity		Fostering Trade, Inclusivity, and Connectivity Through PTAs			
		COMSEC 19 30-21 00		UNECA, OHCHR, FES		UNECLAC, UNECA, UNESCAP, UNCTAD				

19.30-21.00
Session 52: Social Event – WTO Lakeside Terrace

GEA

# **DAY 3: THURSDAY, 13 JULY**

9.00-10.30 SESSION 53: PLENARY Room – W

10.30-11.00 Session 54: **Development Hub** Room – Atrium

Connecting the COMESA Region by Facilitating Trade Through Aid for Trade: Expectations, Prospects and Progress

COMESA

10.30-11.00 Session 55: Side Event Room D

Book Launch: Trade and the Sustainable Development Goals: Achieving Win-Wins

ADB Institute

11.00-13.00 SESSION 56: CLOSING PLENARY SESSION Room – W