
**4th Global Review of Aid for Trade
Connecting to Value Chains
8-10 July 2013**

AGENDA

Since 2007, the Global Review of Aid for Trade has established itself as the preeminent multilateral forum exploring trade and development issues. Past Global Reviews have examined how developing, and in particular least developed countries (LDCs), are seeking to integrate into the global economy, how development partners are supporting this process and the efficacy of this assistance. This year's Global Review takes as its theme: "Connecting to Value Chains".

Global trade is increasingly characterized by transactions within complex production chains. The global expansion of value chains is offering new opportunities for many developing countries. Value chains are no longer just north-south in character, but also involve increasingly complex regional and south-south trade interactions and are extending beyond goods into services too.

However, many developing countries, and in particular LDCs, remain on the margins of global trade, attract limited foreign or domestic investment, and are locked into supplying a narrow range of goods or services. The aim of the 4th Global Review of Aid for Trade is to examine strategies to connect developing country and LDC firms to international value chains, how to move up the value chain and discuss the associated development benefits in the context of the debate about the post-2015 development agenda.

The 4th Global Review is underpinned by an extensive monitoring exercise by the OECD and WTO, together with Grow Africa, the International Chamber of Commerce, the International Trade Centre, the International Telecommunications Union and the World Tourism Organization. Results from this monitoring exercise will inform debate at the Review meeting.

Spread over three days, the Review will focus on:

- The relationship between value chains, trade and the post-2015 development agenda.
- How Aid for Trade can support developing countries connect to value chains – and associated challenges and development benefits.
- Future perspectives for the Aid-for-Trade Initiative.

| DAY 1: TRADE, DEVELOPMENT GOALS AND VALUE CHAINS | |
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| 8.50 – 9.00 | <p>Conference Announcements (Room CR)</p> <p>Participants are requested to be present and seated in the meeting room for preliminary announcements. Badges may be collected on 5 July from 13.00-18.00, on 6 and 7 July from 14.00-18.00 and on 8, 9 and 10 July from 07.30.</p> |
| 9.00 – 9.30 | <p>Session 1: Aid for Trade at a Glance 2013: Connecting to Value Chains (Room CR)</p> <p>Session 1 will profile key messages from the joint OECD-WTO report "Aid for Trade at a Glance 2013: Connecting to Value Chains". Aid-for-Trade (AFT) flows declined for the first time between 2010 and 2011. Compared with the 2002-2005 baseline, AFT flows were still 56% higher, but the outlook for funding is mixed. Debt pressures and sluggish growth continue to affect OECD donors. In contrast, South-South aid, investment and trade have recovered rapidly from the downturn. Structural changes in patterns of global trade are also becoming apparent. Some 60% of merchandise trade is now in intermediate products. This session will examine these trends and their implications for the role of trade in development – and the role that Aid for Trade can play in helping developing countries draw development benefits from their participation in the multilateral trading system.</p> <ul style="list-style-type: none"> • Pascal Lamy, Director-General, World Trade Organization • Angel Gurría, Secretary-General, Organisation for Economic Co-operation and Development |
| 9.30 – 10.45 | <p>Session 2: Connecting to Value Chains – Aid for Trade Support from Multilateral Development Institutions (Room CR)</p> <p>Session 2 will discuss trends in the global economy and their implications for developing and in particular Least Developed Countries (LDCs) from both a multilateral and regional perspective. International Financial Institutions will discuss how their programmes and policies are helping connect developing countries to the trading system – in particular through participation in value chains. UNDP will place the discussion in the context of the discussions on the post-2015 development agenda.</p> <ul style="list-style-type: none"> • Helen Clark, Administrator, United Nations Development Programme • Donald Kaberuka, President, African Development Bank • Sri Mulyani Indrawati, Managing Director, World Bank Group • Min Zhu, Deputy Managing Director, International Monetary Fund • Bindu N. Lohani, Vice-President, Knowledge Management and Sustainable Development, Asian Development Bank • Betsy Nelson, Vice President, Risk, European Bank for Reconstruction and Development • Hans Schulz, Vice President for the Private Sector and Non-Sovereign Guaranteed Operations, Inter-American Development Bank • Waleed Al-Wohaib, Chief Executive Officer, Islamic Trade Finance Corporation, Islamic Development Bank |

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| <p>11.15 – 13.00</p> | <p>Session 3: Value Chains – Adding Value for Development? (Room CR)</p> <p>New research is revealing the extent to which global and regional trade flows are influenced by value chains. For developing countries, complex production systems based on trade in tasks open the possibility of market entry based on comparative advantage in one or more tasks in a product or service chain, rather than in the full product or service itself. The emergence of so-called "Factory Asia" has been intrinsically linked to this process. Other regions are also falling under the value chain spell as developing countries seek to both enter and move up value chains – and in so doing run into fresh policy challenges. The session will bring public and private perspectives on the issues involved with value chains, from both an economic growth and development perspective.</p> <p><i>Moderator: Gary Gereffi, Director, Center on Globalization, Governance & Competitiveness, Duke University</i></p> <ul style="list-style-type: none"> • Karel de Gucht, Commissioner for Trade, European Commission • Md. Shafiul Islam, Member, Bangladesh Garment and Exporters Manufacturers Association (BGMEA) • Anabel González, Minister of Trade, Costa Rica • Hloni Matsela, Corporate Affairs Director, SAB Miller Africa • Lillianne Ploumen, Minister for Foreign Trade and Development Cooperation, Netherlands • Luc Magloire Mbarga Atangana, Minister of Commerce, Cameroon | <p>Session 4: Trade Finance and Value Chains – Overcoming Structural Access Issues (Room W)</p> <p>The economic crisis of 2009 underscored the multilateral trading system's dependence on trade finance for its effective functioning. Between 80-90% of global trade depends on some sort of trade finance. Yet structural access issues, related to such factors as poorly developed banking sectors or perceived country credit risk continue to act as bottlenecks. A recent Asian Development Bank survey estimated that some US\$ 1.6 trillion of global demand for trade finance went unmet in 2011. The session will examine progress made on access to trade finance and the scale of the task still ahead.</p> <p><i>Moderator: Ravi Ratnayake, Director, Trade and Investment Division, United Nations Economic and Social Commission for Asia and the Pacific</i></p> <ul style="list-style-type: none"> • Marc Auboin, Counsellor, Economic Research, World Trade Organization • Steve Beck, Head, Trade Finance, Asian Development Bank • Lamin M. Drammeh, Senior Investment Officer, Trade Finance, African Development Bank • Thierry Senechal, Senior Policy Manager, Banking Commission, International Chamber of Commerce • H. Scott Stevenson, Senior Manager, Trade and Supply Chain Department, International Finance Corporation • Stoyan Tenev, Manager, Independent Evaluation Group, World Bank Group • Bram van Helvoirt, Programme Manager, Centre for the Promotion of Imports from Developing Countries (CBI) |
| <p>13.30 – 15.00</p> | <p>Session 5: Aid, Trade, and the Post-2015 Development Agenda (Room W)</p> <p>Founded on the core values of human rights, equality and sustainability, the UN's Post 2015 Development Agenda and its Global Partnership for Development aim to "ensure that globalization becomes a positive force for all the world's people of present and future generations". A central question for this panel is how to ensure that globalization helps build</p> | <p>Session 6: Connecting LDCs to Value Chains (Room D)</p> <p>In 2011, LDCs posted robust trade growth of over 20%. Total exports of goods and services reached a historic high of US\$230 billion. Figures for 2012 likely show a similar story. Yet, the share of LDCs in world trade remains little more than 1.1% and most LDCs remain dependent on a narrow range of primary commodities and services. Diversification and adding value to commodity exports emerge strongly as policy priorities</p> |

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| | <p>sustainable and inclusive development. Another question concerns the role of aid and trade in helping developing countries benefit from globalization. Stakeholders from developed and developing countries, from the public sector and from civil society will explore the inter-linkages and debate how globalization can be shaped to benefit all.</p> <p><i>Moderator: Shada Islam, Head of Policy, Friends of Europe</i></p> <ul style="list-style-type: none"> • Michael Anderson, Prime Minister's Special Envoy on the UN Development Goals, Department for International Development, United Kingdom • Carlos Lopes, Executive Secretary, United Nations Economic Commission for Africa • Betty Maina, Chief Executive, Kenya Association of Manufacturers • Pradeep Mehta, Secretary General, CUTS International • Andris Piebalgs, Commissioner for Development, European Commission • Eric G. Postel, Assistant Administrator, Bureau of Economic Growth, Education and Environment, United States Agency for International Development • Gita Irawan Wirjawan, Minister of Trade, Indonesia | <p>for LDCs. But how can this be achieved? Through "policy space" to develop productive capacity? Through policies to target constraints to joining and moving up value chains and attract investment? This session will explore the implications of a value chain world for LDCs trade integration and their development prospects.</p> <p><i>Moderator: Shanker Das Bairagi, Ambassador, Permanent Representative to the WTO, Nepal</i></p> <ul style="list-style-type: none"> • Gyan C. Acharya, UN Under-Secretary-General and High Representative for the Least-developed Countries, Landlocked Developing Countries and Small Island Developing States • Emmanuel T. Chenda, Minister of Commerce Trade and Industry, Zambia • Minelik Alemu Getahun, Ambassador, Permanent Representative to the WTO, Ethiopia • Fonotoe Nuafesili Pierre Lauofo, Deputy Prime Minister and Minister for Trade, Samoa • Patrick Low, Chief Economist, World Trade Organization • Alioune Sarr, Minister of Industry, Informal Sector and Trade, Senegal • Taffere Tesfachew, Director, Division for Africa, Least developed Countries and Special Programmes, United Nations Conference on Trade and Development |
| <p>15.00 – 16.30</p> | <p>Session 7: South-South Value Chains: Tapping into Growth Markets (Room CR)</p> <p>Twenty years ago South-South trade accounted for approximately 10% of world trade; this figure is now closer to 30%. Strong growth rates in emerging economies are keeping South-South trade flows dynamic. Developing economies account for over half of global foreign direct investment flows – with an increasing portion of that investment emanating in the south. Research by the Asian Development Bank, the Confederation of Indian Industry and the Inter-American Development Bank highlight the vitality of these processes, but also how addressing bottlenecks in such areas as trade infrastructure, trade facilitation, residual trade barriers and insufficient regional cooperation can further invigorate these processes.</p> | <p>Session 8: Bringing the Private Sector and Investment into Aid for Trade (Room W)</p> <p>The development community is paying ever-greater attention to the role of the private sector in achieving development impacts. Foreign direct investment flows are the most important source of external development financing for developing countries, including for many LDCs. Efforts to improve national investment climates are also galvanizing domestic private investment. Nevertheless, Aid-for-Trade flows remain important, particularly where investment is heavily sectorally focused (e.g., on extractive industries in LDCs), to the creation of productive capacity. The private sector is also redoubling its own efforts to build supplier capacity in developing countries, as part of core business strategy and through strategies to create shared value and corporate social responsibility. The panel will discuss the intersections of these various trends and how best</p> |

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| | <p>Keynote remarks: Alhaji Muhammad Mumuni, Secretary-General, African, Caribbean and Pacific Group of States, ACP Group</p> <p><i>Moderator: Valentine Rugwabiza, Deputy Director-General, World Trade Organization</i></p> <ul style="list-style-type: none"> • Jorge Daccarett, Executive Director, Chilean Agency for International Cooperation • Antoni Estevadeordal, Manager of Integration and Trade, Inter-American Development Bank • Jayant Menon, Lead Economist, Trade and Regional Cooperation, Office of Regional Economic Integration, Asian Development Bank • Sunil Kant Munjal, Joint Managing Director, Hero MotoCorp Limited & Chairman, Hero Corporate Service Limited | | <p>public and private actors can interact to achieve development impacts.</p> <p><i>Moderator: Frans Lammersen, Principal Administrator, Development Cooperation Directorate, Organisation for Economic Co-operation and Development</i></p> <ul style="list-style-type: none"> • David Croft, Technology Director, Waitrose • William Kalema, Chairman, Uganda Manufacturers Association • Shannon Kindornay, Researcher, Governance for Equitable Growth Program, The North-South Institute, Canada • Leonor von Limburg, Advisor, Trade Programme, Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ), Germany • Anthony Miller, CSR Focal Point, Investment and Enterprise Division, United Nations Conference on Trade and Development • Jim Tanburn, Coordinator, Donor Committee for Enterprise Development | |
| 16.30 – 18.00 | <p>Session 9: Aid for Trade, Value Chains and Intra-African Trade (Room CR)</p> <p>Africa's trade performance has outperformed the global average in the past decade, but Africa's intra-regional trade remains low by international standards at around 12% of total trade. In January 2012, African Heads of State and Government adopted an African Union (AU) Action Plan for "Boosting Intra-African Trade and the Establishment of a Continental Free Trade Area" that spells out programmes, activities, outputs, timeframes and key lines of responsibility. This session will examine progress towards achieving the goals set out in the</p> | <p>Session 10: Aid for Trade and Value Chains: Connecting the Americas (Room W)</p> <p>This session will discuss the constraints of firms in Latin America and the Caribbean to integrate into global value chains and the initiatives from the IADB and other AfT donors to address these constraints, such as through trade facilitation, trade finance and IADB's new ConnectAmericas platform. The session will also review the performance of support given and discuss how to direct future assistance for maximum impact.</p> <p>Key note speaker: Hans Schulz, Vice President for the Private Sector and Non-Sovereign Guaranteed Operations, Inter-</p> | <p>Session 11: Aid for Trade, Value Chains and Intra-Asian Trade (Room D)</p> <p>Intra-regional trade now accounts for more than 50% of Asia's total trade. Asia's experience with the creation of regional value chains highlights how aid and trade can work alongside investment to stimulate economic growth and development. The focus of this session will be a new report of the co-chairs of the Asian Pacific Regional Technical Group on "Promoting the Private Sector and Global Value Chains"</p> <p>Key note speaker: Bindu N. Lohani, Vice-President, Knowledge Management and Sustainable Development, Asian Development</p> | <p>Session 12: UNDP/Islamic Development Bank session for the Arab Region: "Trade and Economic Integration in a Changing Middle-East and North Africa: Enhancing Value-added Production, Trade Flows and Employment" (Room S1)</p> <p>This session will highlight successful efforts at value added production and trade in goods and services in the Middle East and North Africa in the context of a rapidly changing political economy. It will also focus on the challenges of trade and economic integration and on addressing such problems as youth employment as part of the response to the post-2015 global development framework.</p> <p>Chair: Waleed Al-Wohaib, Chief</p> |

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| | <p>AU Action Plan.</p> <p><i>Moderator: Carlos Lopes, Executive Secretary, United Nations Economic Commission for Africa</i></p> <ul style="list-style-type: none"> • Hakim Ben Hammouda, Special Advisor to the President of the African Development Bank • Fatima Haram Acyl, Commissioner for Trade and Industry, African Union Commission • Siep Hiemstra, President Africa and Middle East, Heineken • Frank Matsuert, Chief Executive Officer, Trade Mark East Africa • Luc Magloire Mbarga Atangana, Minister of Commerce, Cameroon • Yaya Sow, ECOWAS representative in Brussels | <p>American Development Bank</p> <p><i>Moderator: Jorge Daccarett, Executive Director, Chilean Agency for International Cooperation</i></p> <ul style="list-style-type: none"> • Pierre-André Dunbar, Ambassador, Permanent Representative to the WTO, Haiti • Anabel González, Minister of Trade, Costa Rica • Isaias González, General Manager, Hospira • Patrick Kilbride, Senior Director, Americas, US Chamber of Commerce • Gail Mathurin, Ambassador, Director-General, Office of Trade Negotiations, CARICOM Secretariat | <p>Bank</p> <p><i>Moderator: Ravi Ratnayake, Director, Trade and Investment Division, United Nations Economic and Social Commission for Asia and the Pacific</i></p> <ul style="list-style-type: none"> • Noeleen Heyzer, Executive Secretary, United Nations Economic and Social Commission for Asia and the Pacific • In Soo Kang, Director, Center for International Economic Studies, Sookmyung Women's University • Zubair Ahmed Malik, President, Federation Of Pakistan Chambers Of Commerce and Industry • Pwint San, Deputy Minister of Commerce, Myanmar • Pan Sorasak, Secretary of State, Ministry of Commerce, Cambodia • Nam Viyaketh, Minister of Industry and Commerce, Lao PDR • Gita Irawan Wirjawan, Minister of Trade, Indonesia | <p>Executive Officer, Islamic Trade Finance Corporation</p> <ul style="list-style-type: none"> • Adel Alghaberi, First Economic Affairs Officer, Economic Development and Globalization Division, United Nations Economic and Social Committee for Western Asia • Abdelkader Amara, Minister of Commerce, Industry and New Technologies, Morocco • Wafaa Bassim, Ambassador, Permanent Representative to the WTO and Coordinator of the WTO Arab Group, Egypt • Mohammed Bin Ibrahim At-Twajjri, Assistant Secretary General for Economic Affairs at the League of Arab States • Petko Draganov, Deputy Secretary-General, United Nations Conference on Trade and Development • Charlotte Petri Gornitzka, Director-General, Swedish International Development Cooperation Agency • Ziad Abdel Samad, Executive Director, Arab NGO Network for Development • Wided Bouchamaoui, President, Tunisian Union of Industry, Commerce and Handicrafts |
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| DAY 1: SIDE EVENTS ¹ | | | | |
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| Side events are open to all participants unless otherwise indicated | | | | |
| 10.45 – 11.15 | <p>Side event 1: Trade Facilitation – Australia (Room CR)</p> <p>The aim of this event is to demonstrate the development community's continued strong interest in working with developing countries to implement the Trade Facilitation Agreement. The side event will be Chaired by H.E. Mr. Tim Yeend, Ambassador, Permanent Representative of Australia to the WTO and is expected to involve high-level representatives of a number of key Trade Facilitation assistance donors and organizations.</p> | | | |
| 11.30 – 13.00 | <p>Side event 2: State of Play and Perspectives for Aid for Trade in Francophone West and Central Africa: Issues and Challenges (OIF/ECOWAS/ECCAS) (Room S2)</p> <p>At the second Global Review of Aid for Trade in 2009, the International Organisation of la Francophonie presented a paper titled "Aid for Trade in the French-speaking World: Status and Recommendations". At this side event, the OIF will present an update of this paper which reflects the most recent data and developments of Aid-for-Trade results in Francophone countries. The Aid-for-Trade strategy for the Central African region will be presented, and the ECOWAS Secretariat will also present a study on the impact of the Aid-for-Trade Initiative in the ECOWAS region.</p> | <p>Side event 3: Heads of Agency meeting, Enhanced Integrated Framework (11.30–12.45, Room S3) – <u>By invitation only</u>.</p> <p>This side event has been organized for the EIF heads of agencies to reaffirm their commitment to the Enhanced Integrated Framework, in particular, in the important phase of providing follow-up to the results of the EIF Mid-Term Review.</p> | | |
| 13.30 – 15.00 | <p>Side event 4: "Fair trade" (France) (Room S1)</p> <p>This side event has been organized in relation to the recently-launched first National Action Plan to Promote Fair Trade which was announced at the opening of the 2013 Fair Trade Campaign held on 29 April 2013. The side event will demonstrate how Fair Trade can stimulate trade, how it allows small producers to connect to value chains, and why it should be supported by Aid for Trade. Topics for discussion include: the concept of fair trade and its contribution to</p> | <p>Side event 5: Roundtable on the Role of Competition and Consumer Policies in Connecting Value Chains (UNCTAD and Switzerland) (13.00-15.00, VIP Dining Room) – <u>By invitation only</u>.</p> <p>The aim of this roundtable is to examine how developing countries, and in particular LDCs, can use competition law and policy in support of economic growth and development, and how development partners can support this process through their Aft assistance. Examples of UNCTAD</p> | <p>Side event 6: India-Africa Economic Relations: Building Sustainable Partnerships through Creation of Supply Chains (Room S2)</p> <p>This side event has been organized to profile the results and findings of a joint India-Africa Trade Survey that was conducted as a separate initiative as part of the monitoring exercise for the Fourth Global Review. The survey, which was addressed to the private sector, sought to take stock of the barriers to trade and investment between</p> | <p>Side event 7: Capturing the Gains (Duke University/ University of Manchester/DFID) (Room S3)</p> <p>Capturing the Gains research and programmes examine the links between economic and social upgrading in global value chains in apparel, agrifood, tourism and mobile communications. Comparative studies have examined when and how economic upgrading of producers (moving to higher value activities) can lead to social upgrading of workers and smallholders (better conditions and</p> |

¹ Please note that the accompanying text has been supplied by side event organizers.

| DAY 1: SIDE EVENTS ¹ | | | |
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| Side events are open to all participants unless otherwise indicated | | | |
| | value chains, and to human, productive and trade development; fair trade sector initiatives in developing countries and the results achieved in economic sectors and territories; and on mechanisms and existing French cooperation that can support the developing countries' efforts to develop fair trade. | activities and the Government of Switzerland, through COMPAL program support, competition law and policy strategies, will be examined and the implications for future AfT support discussed. The side event complements the work of the UNCTAD Intergovernmental Group of Experts on Competition policy, which is taking place from 8 to 12 July 2013, Palais des Nations. | India and Africa. enabling rights). Capturing the Gains brings together an international network of 40 researchers with expertise in GVCs, trade and development in Africa, Asia, Europe, Latin America and the United States (see www.capturingthegains.org). This side event will highlight key research findings and facilitate debate on implications for trade and development policy in a GVC world. |
| 15.00 – 16.30 | <p>Side event 8: Asia's Experience and Dialogue with Africa (Japan/Cambodia/AsDB) (Room D)</p> <p>The objective of this side event is to share best practices and lessons learned from Asia's experiences of Aid for Trade. It will explore dialogue with Africa, based on the discussions and findings from the Regional Technical Group on Aid for Trade for Asia and the Pacific and the fifth Tokyo International Conference on African Development.</p> | <p>Side event 9: Value chains – A Motor for Sustainable Economic Development (Switzerland/Peru) (Room S1)</p> <p>The promotion of sustainable value chains is at the heart of Switzerland's trade cooperation program in Peru. This side event aims to share lessons learned from the development and implementation of a trade cooperation program focused on sustainable value chains; shed light on value chain development interventions from a donor and beneficiary perspective; and stress the importance of the three dimensions of sustainability in value chain development interventions.</p> <p>The side event will be followed by a Reception in the Delegates Lounge where participants will be able to sample biotrade products.</p> | <p>Side event 10: Trade Facilitation for Enhanced Integration into Global and Regional Value Chains (European Union) (15.00-17.00, Room S2)</p> <p>The side event will present and discuss examples of EU assistance programmes, financed or managed by the European Commission and EU Member States, which have contributed to reducing trade costs and fostering better integration into regional and global markets. Speakers will also provide information on how beneficiary countries can access funding for supporting trade facilitation reforms.</p> |
| 16.30 – 18.00 | <p>Side event 11: Aid for Trade Effectiveness – Current Issues and Future Directions (Commonwealth Secretariat and ODI) (Room S3)</p> <p>This side event will bring together a range of contributions to an ODI-COMSEC volume on Aid for Trade and will feature presentations and facilitated discussions on Empirical Evidence on the Effectiveness of Aid for Trade; on Aid for Trade and Global Value Chains; and on Future Directions on Aid for Trade.</p> | | |

DAY 1: SIDE EVENTS¹

Side events are open to all participants unless otherwise indicated

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| 18.00 – 18.45 | <p>Side event 12: Ceremony to confer a Dutch Royal decoration (Netherlands) (Salle des Pas Perdus) – <u>By invitation only</u>.</p> <p>The Minister for Foreign Trade and Development Cooperation of the Netherlands, Ms. Lilianne Ploumen, will confer a Royal decoration (Knight Grand Cross in the Order of Orange-Nassau) on WTO Director-General Pascal Lamy. This honor is awarded by the King of the Netherlands to persons who have rendered exceptional service to society. The award ceremony will be followed by a cocktail reception.</p> |
| 18.30 – 20.00 | <p>Side event 13: "Brewing Development", Reception by the Worldwide Brewing Alliance (Gallery/Terrace new building)</p> <p>This high-level social event aimed at the trade and development communities will provide an opportunity for an informal exchange between Worldwide Brewing Alliance, the four major global brewers (SABMiller, Anheuser-Busch InBev, Carlsberg and Heineken) and delegates about brewers' investment in value chains. Participants will be able to sample beers from a range of markets, including developing countries. Reports, brochures and videos, demonstrating brewers' investments in value chains and emerging economies in particular, will be made available to showcase the positive contribution of the brewing industry to economic development.</p> |

| DAY 2: UNDERSTANDING VALUE CHAINS AND DEVELOPMENT | | |
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| 9.00 – 11.00 | <p>Session 13: Connecting African Agribusiness to Local, Regional and Global Value Chains (Room CR)</p> <p>With 70% of Africa's poor still living in rural areas and depending on agriculture as their primary source of livelihood, agricultural development plays a critical role in inclusive economic growth and poverty reduction. Growing attention is focusing on accelerating public and private investment into African agriculture as a route to deliver sustainable and inclusive growth. Initiatives include, for example, the Comprehensive Africa Agriculture Development Programme, the Grow Africa Initiative and sectoral initiatives, such as the Africa Cashew Alliance. The session will examine experiences of connecting governments, businesses, investors, farmers and development partners and how they examine the impacts that can result from such common action.</p> <p><i>Moderator: Sean de Cleene, Co-Chair, Grow Africa and Senior Vice President, Yara</i></p> <ul style="list-style-type: none"> • David Croft, Technology Director, Waitrose • Mohamed Dowal Doumbouya, Minister of Trade, Republic of Guinea • Thomas Elhaut, Director, Statistics and Studies for Development Division, International Fund for Agricultural Development • Stefan Maard, Senior Advisor, Business Development, Novozymes • Hloni Matsela, Corporate Affairs Director, SAB Miller Africa • Theodore Partheeban, Vice-President, OLAM International • Shengwen Wang, Director General, Department of Foreign Aid, Ministry of Commerce, People's Republic of China | <p>Session 14: Aid for Trade, Value Chains and the Pacific (9.30-12.00, Room B)</p> <p>Pacific Island economies face inherent supply-side constraints that may prevent them from fully harnessing the opportunities offered by trade liberalisation. This session will focus on Aid-for-Trade's role in assisting Pacific economies overcome these constraints and connect to value chains. National and regional experiences with Aft initiatives will be discussed, together with issues such as the economic empowerment of women through trade.</p> <p><i>Moderator: Cyrus Rustomjee, Director, Economic Affairs Division, Commonwealth Secretariat</i></p> <ul style="list-style-type: none"> • Amanda Ellis, Ambassador, Permanent Representative to the Office of the United Nations in Geneva, New Zealand, and former Head of the New Zealand Aid Programme • Edwini Kessie, Chief Trade Adviser, PACER Plus Negotiations, Pacific Island Forum Secretariat • Sashi Kiran, Founder and Director, FRIEND Fiji • Fonotoe Nuafesili Pierre Lauofo, Deputy Prime Minister and Minister for Trade, Samoa • Richard Maru, Minister for Trade, Commerce and Industry, Papua New Guinea • Moses Mose, Ambassador, Permanent Representative to the WTO, Solomon Islands • Shiu Raj, Director, Economic Governance, Pacific Island Forum Secretariat • Tim Yeend, Ambassador, Permanent Representative to the WTO, Australia |
| 11.00 – 13.00 | <p>Session 15: Connecting to Transport and Logistics Value Chains (Room CR)</p> <p>Transport and logistics is a sector in which value chains play a vital role in connecting countries, spreading technology, and promoting best practice around the world. The transport and logistics sector is also critical to the performance of other sectors. Manufacturing and</p> | <p>Session 16: Connecting to Tourism Value Chains (Room W)</p> <p>World Tourism Organization research reports that tourist arrivals surpassed 1 billion for the first time in 2012. Despite occasional shocks, international tourist arrivals have enjoyed virtually uninterrupted growth – from 277 million in 1980 to 528 million in 1995, and 1.035 billion in 2012. Developing countries are playing an increasingly prominent role in</p> |

DAY 2: UNDERSTANDING VALUE CHAINS AND DEVELOPMENT

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| | <p>agriculture both depend on being able to ship their goods to consumers quickly, cost-effectively, and reliably. Transport and logistics value chains are extending their reach into low-income countries and least-developed countries. This session will discuss the central importance of the transport and logistics value chain and actions that government, operators and the private sector can take to improve its efficient functioning.</p> <p><i>Moderator: Selina Jackson, Special Representative to the UN and the WTO, World Bank</i></p> <ul style="list-style-type: none"> • Craig J. Burchell, Vice-President, European and International Affairs, Global Head of Trade and Market Access, Royal Philips Electronics • Amadou Diallo, Chief Executive Officer, DHL Freight, Deutsche Post DHL • Kunio Mikuriya, Secretary-General, World Customs Organization • Umberto de Pretto, Secretary-General, International Road Transport Union • Carolyn Robert, International Trade Lead Specialist, Inter-American Development Bank • Rajan Sharma, President, Nepal Freight Forwarders Association | <p>this growing sector. Tourism is one of the top three exports for the majority of developing countries and for at least 22 LDCs. This session will discuss the development impact of the tourism sector and actions that developing countries, their development partners and tourism operators can take to maximize backward linkages into their economies to meet job creation and sustainable development objectives.</p> <p><i>Moderator: Dale Honeck, Counsellor, Trade in Services Division, World Trade Organization</i></p> <ul style="list-style-type: none"> • Humberto Brito, Minister of Tourism, Industry and Energy, Cape Verde • Neil Linwood, Senior Vice President, Strategic Development, Carnival Australia • Helen Marano, Vice-President, Government and Industry Affairs, World Travel and Tourism Council • Youssu Ndour, Minister of Tourism, Senegal • Fatou Mass Njie, Minister of Tourism, The Gambia • Keith Nurse, WTO Chair, Shridath Ramphal Centre for International Law, Policy and Services, University of the West Indies • Taleb Rifai, Secretary-General, World Tourism Organization |
| <p>13.00 – 15.00</p> | <p>Session 17: Aid for Trade, Services and Global Value Chains – Opportunities for Least Developed Countries (Room W)</p> <p>Services occupy a dominant place in most economies. According to the World Bank’s World Development Indicators (2012), the share of services value-added in world GDP was 70% in 2010 – a figure that has risen steadily from 53% in 1970. The services’ share has risen as a result of structural changes in economies that have led to greater specialization. Notwithstanding national variations in the shares of GDP attributable to services, manufacturing, agriculture and mining, in most economies the services’ share is greater than that of the other three components of economic activity combined. Yet the services sector is typically neglected within the development policy debate. The aim of the session will be to affirm the central role of services in economic development, and the potential for growth in services exports from Least Developed Countries, by highlighting several successful LDC exporters. This event is organised by the Australian Mission, and supported by the International Trade Centre which has prepared a background note of case stories on services exporters of interest to Least Developed Countries.</p> <p><i>Moderator: Tim Yeend, Ambassador, Permanent Representative to the WTO, Australia</i></p> <ul style="list-style-type: none"> • Jane Drake-Brockman, Senior Adviser, International Trade Centre • François Kanimba, Minister, Trade and Industry, Rwanda • Stephen N. Karingi, Director, Regional Integration, Infrastructure and Trade Division, United Nations Economic Commission for Africa | |

DAY 2: UNDERSTANDING VALUE CHAINS AND DEVELOPMENT

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| | <ul style="list-style-type: none"> • Florence Kata, President, Uganda Export Promotion Board • Jeffrey D. Lewis, Director of Economic Policy, Debt and Trade, World Bank • Fahim Mashroor, President, Bangladesh Association of Software and Information Services (BASIS), Chief Executive Officer, BDJobs • Abdoulaye Ndiaye, Director General, Agir et Promouvior, Senegal • Trudy Witbreuk, Head of Division, Development Division, Trade and Agriculture Directorate, Organisation for Economic Co-operation and Development | |
| <p>15.00 – 16.30</p> | <p>Session 18: Connecting to Information and Communication Technology Value Chains (Room CR)</p> <p>Value chains in information and communication technology (ICT) manufacturing have led to the successful emergence of "factory Asia", but LDCs and most developing countries outside Asia are only minor producers of ICT goods. ICT services such as telecommunications and computer services constitute vital inputs to both services and manufacturing sectors of the domestic economy and also offer opportunities for developing country firms to participate in international value chains. Sound regulation of telecommunications markets, ICT infrastructure and ICT skills facilitate the formation of ICT value chains and can unleash the full potential of ICTs for a country's economic and social development. Many developing countries have made significant progress in ICT regulation and infrastructure, but the digital divide between OECD countries and developing countries, LDCs in particular, is still large. The session will discuss the development, trade and aid for trade implications of entering, moving up and establishing ICT value chains.</p> <p><i>Moderator: Carlos A. Primo Braga, Professor of International Political Economy and Director of the Evian Group IMD</i></p> <ul style="list-style-type: none"> • Beñat Bilbao, Associate Director and Economist, World Economic Forum, Geneva • Azdine El Mountassir Billah, General Manager, National Agency for Telecommunications Regulation, Morocco • Héctor Hugo Huerta Reyna, Director, International Regulation, América Móvil • Fahim Mashroor, President, Bangladesh Association of Software and Information Services (BASIS) and Chief Executive Officer, BDJobs | <p>Session 19: Connecting to Textiles and Apparel Value Chains (Room W)</p> <p>The textile and apparel sector has played a pivotal role in the industrial development and export diversification of many countries, in particular, low-income countries. The aim of this session is to discuss the dynamic factors driving textiles and apparel values in the post-Multi Fibre Arrangement world. The session will debate issues of connectivity, economic and social upgrading and the asymmetrical power relationships in interplay, and will conclude by looking at the implications for public and private actors in this critical sector of the global economy.</p> <p><i>Moderator: Cornelia Staritz, Senior Researcher, Austrian Research Foundation for International Development</i></p> <ul style="list-style-type: none"> • Md. Shafiul Islam, Member, Bangladesh Garment and Exporters Manufacturers Association (BGMEA) • Salim Ismail, Chairman and Chief Executive Officer, Socota Group • Henrik Lampa, Head of Product Sustainability, Hennes and Mauritz AB • Arianna Rossi, Research and Policy Officer, ILO-IFC Better Work Programme • Joshua Setipa, Chief Executive Officer, Lesotho National Development Corporation • Tatsufumi Yamagata, Secretary-General/Professor, Institute of Developing Economies (IDE)/Japan External Trade Organization (JETRO) |

DAY 2: UNDERSTANDING VALUE CHAINS AND DEVELOPMENT

- Susan Teltscher, Head, ICT Data and Statistics Division, International Telecommunication Union

16.30 – 18.00

Session 20: Moving the Development Effectiveness Agenda Forward: Assessing the Impact of Aid for Trade (Room CR)

The Third Global Review advanced the debate on showing results from Aid for Trade. Subsequent research has provided additional methodological depth and detail to the debate, notably through research work at national level in developing countries – some of which uses methods such as impact evaluations. The Busan High Level Forum on Development Effectiveness has also sought to further develop the Paris Principles on Aid Effectiveness and focus attention on the development outcomes needed to sustain public support for official development assistance. At the same time, new South-South partners are also becoming important trade, investment and development partners. The session will seek to survey the state of our knowledge on the development effectiveness of Aid for Trade, how to satisfy the political imperative to show results, and debate how monitoring and evaluation systems can be further improved in practice – particularly with a view to capturing the development priorities of partner countries within this process.

Moderator: Michael G. Plummer, Eni Professor of International Economics, Johns Hopkins University

- Matti Anttonen, Under-Secretary of State for External Economic Relations, Finland
- Debapriya Bhattacharya, Distinguished Fellow, Centre for Policy Dialogue
- Eamon Cassidy, Deputy Director, Trade Policy Unit, Department for International Development, United Kingdom
- Jorge Daccarett, Executive Director, Chilean Agency for International Cooperation
- François Kanimba, Minister, Trade and Industry, Rwanda
- Ricardo Meléndez-Ortiz, Chief Executive, International Centre for Trade and Sustainable Development
- Gabriel André Duque Mildenberg, Vice-Minister, Commerce, Industry and Tourism, Colombia

| DAY 2: SIDE EVENTS ² | | | | |
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| 9.00 – 11.00 | <p>Side event 14: Skills for Competitiveness (ILO/WTO) (Room W)</p> <p>Skills are an important determinant of the level and quality of countries' export growth. The availability of skills in the work force determines countries' ability to diversify exports and integrate more fully in the global economy. Availability of skilled labour is also a prerequisite for countries to absorb new technologies.</p> <p>Enterprise survey data show that many firms rank finding adequately skilled workers as a major constraint to their business. Difficulties finding adequately skilled workers also impede developing country firms, in particular small and medium sized ones, to connect to and benefit from GVCs.</p> <p>This side event provides an opportunity for sharing research findings and policy approaches on the role of skills development in translating trade openness into sustainable growth of productive and decent work.</p> | <p>Side event 15: Pacific Breakfast (PIFS) (9.00-9.30, Room B)</p> <p>Global Review participants are invited to a Pacific-themed breakfast organized by the Pacific Island Forum Secretariat. The breakfast will allow participants to sample food typical of the Pacific islands. The Pacific breakfast will showcase products from the Pacific's WTO Members and promotional material on the Pacific will be on display. The breakfast will include a special address by the Honourable Richard Maru, Minister of Commerce, Industry and Trade of Papua New Guinea.</p> | <p>Side event 16: Agricultural Value Chains and Food Security in Transition Economies: Testimonials from the Field (UNECE) (Room S2)</p> <p>Achieving food security is a challenging development objective. In addition to ensuring the availability of sufficient supplies at affordable prices, it requires providing adequate nutrition levels, protecting public safety and meeting consumers' cultural expectations. For transition economies, delivering on this objective is complicated by weak productive capacities in agriculture and food manufacturing; insufficient natural resource endowments; high poverty rates; and, in some cases, inadequate land-title systems.</p> <p>These shortcomings have meant that most of these countries are net food importers, prompting targeted efforts to develop the agricultural sector and make it more efficient. A salient feature of efforts to date has been an emphasis on integrating farmers and food processors into agricultural value chains. Whether regional or global, these value chains are</p> | <p>Side event 17: From Standards Compliance to Shared Value: Making Value Chains meet Development Challenges (UNIDO/ICTSD/ODI/IDE-JETRO) (Room S3)</p> <p>Standards are an essential element of value chain governance and value chain development approaches look at both public and private bodies as drivers of standards and on the interaction and cooperation between. Moving from pure compliance to the creation of shared value should be an overriding principle for all involved actors.</p> <p>The side event will focus on the interconnectedness of different elements of quality infrastructure (standards, accreditation and certification) and value chain development. Taking different value chain examples it analyzes major challenges that developing country producers need to overcome in order to integrate into global supply chains. The panellists will flag what kind of support is most needed by different actors in the public and the private sector to surmount these obstacles and link these efforts to the AFT Initiative.</p> |

² Please note that the accompanying text has been supplied by side event organizers.

DAY 2: SIDE EVENTS²

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| | | | <p>seen as a vehicle for empowering small farmers and manufacturers by providing them with access to knowledge, finance, inputs and technology while, at the same time, reducing production and trade related transaction costs.</p> <p>This side event will bring to the fore Aid-for-Trade processes that have contributed to integrating transition economies into agricultural value chains, and their contribution to food security. It will bring together public and private sectors stakeholders from transition economies as well as donor agencies in order to share information on best practices, based on actual field experiences.</p> | |
| 11.00–13.00 | <p>Side event 18: Africa Can Compete! Cases of Africa Succeeding in Global Markets (USAID/African Cashew Alliance (Room D)</p> <p>More than 40% of the world's cashews are grown in Africa. Yet for too long, Africa's cashews have been exported to other countries for processing, denying Africa the value-added afforded by local processing. Sheanut is another indigenous African product that has served as a traditional source of nutrition in Africa but is only recently being recognized for its potential as a premium</p> | <p>Side event 19: "Global Value Chains in a Changing World" (WTO/Fung Global Institute/Temasek Foundation) (Room S1)</p> <p>In November 2012, the Fung Global Institute, the Temasek Foundation and the WTO Secretariat organized a Dialogue on Global Value Chains (GVCs) in Singapore that brought together government officials and GVC specialists from business, the policy world, economics, and management. The dialogue</p> | <p>Side event 20: "Aid for Trade, Regional and Global Value Chains and the Role of Trilateral Cooperation" (CUTS/SAWTEE) (Room S2)</p> <p>Trilateral Development Cooperation model of implementing Aid projects has multi-stakeholder coordination inherent in it and provides an ideal platform for regional AfT projects. The ideal model of Trilateral Development Cooperation goes much beyond simple tripartite aid initiatives involving donors from developed and developing regions and recipient countries. It involves</p> | <p>Side event 21: Mainstreaming Environment into Aid for Trade: Improving Sustainability of Global Value Chains (Canada/Denmark/ITC/ICTSD/IISD) (Room S3)</p> <p>Global value chains play a critical role in engaging developing countries in global markets. However, ensuring environmental sustainability in these value chains remains a complex task. The environmental impacts of global value chains vary according to methods and technologies used in sourcing raw materials, process and manufacture, transport, retail and waste management. Emerging climate challenges and other environmental pressures can also affect participation of developing countries in global value chains. Mainstreaming environment into Aid for Trade can help in improving sustainability of global value chains. It can help developing countries</p> |

DAY 2: SIDE EVENTS²

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| | <p>ingredient in food and cosmetic products. This side event will tell the story of these two value chains and discuss the catalyzing role that USAID has played in the creation of the African Cashew Alliance (ACA) and the Global Shea Alliance (GSA). The session will offer insights regarding the role donors can play in bringing together a wide range of African and international stakeholders, all of whom have an interest in creating competitive industries, linked to global markets and providing economic growth opportunities for all involved.</p> <p>For latest information about the event visit: http://geneva.usmission.gov/2013/06/17/global-review-of-aid-for-trade</p> | <p>examined a wide range of issues facing GVCs and their implications for government policy. The papers prepared for the Dialogue have been put together in a volume entitled "Global Value Chains in a Changing World" edited by Deborah K. Elms and Patrick Low. This book will be launched at the session. A second volume entitled "Global Value Chains: A Review of the Literature", produced jointly by the Fung Global Institute and the WTO Secretariat, and written by Albert Park, Gaurav Nayyar and Patrick Low, will also be launched at the session. This volume contains an extensive thematic review of literature on GVCs from a range of different analytical perspectives.</p> | <p>participation of a wide range of stakeholders in various capacities. In this session, the state of regional value chains in selected developing regions, particularly in South Asia, Eastern and Southern Africa and in Mercosur, and possibilities of linking them with GVCs.</p> | <p>to strengthen their competitiveness, improve climate resilience and benefit from niche environmental market opportunities. The event will present case studies from Aid for Trade to demonstrate best practice in improving value chain sustainability.</p> |
| <p>13.00–15.00</p> | <p>Side event 22: Incorporating Developing Country SMEs into Value Chains: Implications for Aid for Trade (ITC) (Room D)</p> <p>The growing importance of regional value chains in international trade provides a unique opportunity to increase exports by small and medium-sized enterprises (SMEs) through their integration into these value chains. The International Trade Centre (ITC), an agency with a private sector and SME focus, has developed a market-led approach to</p> | <p>Side event 23: Geographic Indications and their Impact on Development and Integration into Value Chains (France) (Room S1)</p> <p>Geographical indications (GIs) are used to protect intellectual property and are often misunderstood and misjudged. But their positive contribution in terms of rural development, preservation of diversity, quality and local jobs is real. The objective of this side event is to improve the information in</p> | <p>Side event 24: CUTS 30th Anniversary Lecture (Room S2)</p> <p>To celebrate its 30th Anniversary, CUTS International, one of the leading voices of the South on issues of Trade, Regulations and Governance, is organizing Public Lectures in major capitals, by eminent persons on contemporary issues and challenges facing the global development community. On Tuesday, the 9th of July 2013, Pascal Lamy, Director-General, WTO and Supachai Panitchpakdi,</p> | <p>Side event 25: Towards more Sustainable Cotton – Working with GVCs in the Textile Industry (Sweden/Switzerland/Better Cotton Initiative) (13.15-15.00, Room S3)</p> <p>Cotton is the world's most important natural fiber. But for companies in the textile industry it is a challenge to reach out through the value chain to assure production is socially, environmentally and economically sustainable. Stakeholders, from</p> |

| DAY 2: SIDE EVENTS ² | | | |
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| | <p>facilitate the value chain integration of SMEs from developing countries and transition economies, including from Least Developed Countries (LDCs). International business, SME and trade and development actors will share their experience and discuss the opportunities and challenges. The panel will explore the roles and contributions of different stakeholders in this integration process and the implications for the Aid for Trade initiative. Participants will leave with an appreciation of the challenges and an understanding of good practices.</p> | <p>developing countries on GIs including in respect to their economic value. Based on the experiences of actors involved and participating in efforts to further the protection of GIs in their respective countries, the event will seek to explain and illustrate the contribution and value of GIs. It will also address the issue of cooperation between countries with experience in the field of GIs and countries that are willing to progress on GIs.</p> | <p>Secretary-General, UNCTAD will deliver lectures on "Trade Policy Issues" and "Linkages between Competition Policy and Consumer Protection", respectively. Frederic Jenny, Professor of Economics at ESSEC Business School, Paris will be in Chair and Pradeep S. Mehta, Secretary General, CUTS International will speak on the journey of CUTS and its vision for the future.</p> <p>farmers, suppliers and manufactures to brands and retailers as well as civil society have joined forces and developed a voluntary initiative, Better Cotton Initiative – BCI, with the objective to collectively address the negative impacts of mainstream cotton production and to create a global market for cotton produced in a way that is better for the people who produce it, better for the environment it grows in and better for the sector's future. Data already show that Better Cotton has a positive impact in the field. Among the founding partners of BCI were HM, IKEA and WWF with support from Seco and Sida. Join this event and listen to opportunities and lessons learned from the entire chain from farm to the retailer.</p> |
| 15.00–16.30 | <p>Side event 26: Cape Verde Roundtable (EIF) (Room S1)</p> <p>Cape Verde, a small archipelago of ten islands in the Atlantic Ocean, has in the recent years gained the status of a middle income country due to its sound economic and social performance. These efforts accompanied by the stable political situation, have allowed Cape Verde to graduate to a developing country in 2008, based on two of the three graduation criteria; gross national income per capita and the human assets index. The economic vulnerability index is yet to be met.</p> <p>To overcome the country's economic fragility, the Government has adopted a cohesive national strategy to move from an economy essentially relying on external assistance and remittances to the pursuance of alternative routes to</p> | <p>Side event 27: Design of Policies Targeting Trade-Related Supply Side Constraints and Connection to Global and Regional Value Chains (WTO Academic Chair Programme) (Room S2)</p> <p>While trade opening is indispensable to development and inclusive growth, it is not necessarily sufficient per se. Supply side constraints may make it difficult for low-income countries, in particular least developed countries to reap the full benefit from trading opportunities. While there is an ample empirical evidence identifying relevant supply side constraints, much less is known about the design of policies to overcome these constraints. The objective of this side event is to provide insights gained from research by WCP Chairs on the design of policies targeting trade-related supply</p> | <p>Side event 28: Public-Private Partnerships in a Value Chain Context (Canada/Netherlands/STDF) (15.00-17.00, Room S3)</p> <p>The objective of this event is to present a report prepared by the Canadian North-South Institute entitled "Models for Trade-Related Private Sector Partnerships for Development", to disseminate the results of STDF work in the area of SPS-related public-private partnerships (PPPs) and to foster an extensive dialogue among public and private sector experts on key lessons learned and recommendations to enhance the future development and implementation of PPPs aiming to help developing countries in connecting to value chains. Specific experiences and case studies will be presented and discussed.</p> <p>Link to programme: http://www.standardsfacility.org/en/TAAidForTra</p> |

| DAY 2: SIDE EVENTS ² | | |
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| | <p>development and economic growth, based on the creation of value addition through its cultural heritage and specific geographic and socio-economic context.</p> <p>The roundtable will showcase the efforts and achievements made thus far the challenges ahead for a further integration of Cape Verde into the global economy.</p> | <p>side constraints and connection to global and regional value chains.</p> <p>de4GR.htm.</p> |
| 16.30–18.00 | <p>Side event 26 (cont): Cape Verde Roundtable (EIF) (Room S1)</p> | <p>Side event 27 (cont): Design of Policies Targeting Trade-Related Supply Side Constraints and Connection to Global and Regional Value Chains (WTO Academic Chair Programme) (Room S2)</p> |
| 18.00–19.15 | <p>Side event 29: "Connecting Artisans with Global Fashion Value Chains" – ITC's Ethical Fashion Initiative Panel Discussion and Exhibition (Atrium)</p> <p>The International Trade Centre's Ethical Fashion Initiative connects the fashion business with artisans in Africa and Haiti. Providing work for marginalized people who have a strong desire to change their lives, ITC makes it possible for the fashion world to embrace the skills of artisans in the developing world. The event will put focus on how ITC's Ethical Fashion Initiative has assisted in linking its beneficiaries into the global value chains, as well as the programmes of partner organizations in various African countries. Speakers will discuss the various aspects of inclusive business models that integrate marginalized communities with the global value chains – and in particular the fashion and lifestyle industries – and so improve the livelihood of these disadvantaged communities. In addition to the panel discussion, there will be an exhibition featuring the work of the artisans and micro-producers participating in the Ethical Fashion Initiative.</p> | |
| 19.30–21.30 | <p>Side Event 30: Making Money out of Music: the Cape Verde Experience (WIPO) (Gallery/Terrace New Building)</p> <p>Creative industries can add value to LDCs economies, generating revenue, jobs, export earnings while promoting social inclusion and human development. Given the right tools, artists can not only make the most from their creations but also contribute to the social, cultural, and economic betterment of their communities. This event – featuring live music from Cape Verde - will shine a spotlight on ways policy-makers can support musicians and music professionals who are keen to hone their knowledge of the music business. The event will showcase how Cape Verde is looking to use music as one element in its strategy to brand the country on the global market.</p> | |

DAY 3: FUTURE PERSPECTIVES ON AID FOR TRADE

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| 9.00 – 9.20 | <p>Session 21: Trade, Development, and the Private Sector (Room CR)</p> <p><i>Keynote address: Marcus Wallenberg, Chair, International Chamber of Commerce G-20 Advisory Group and Director, Investor AB</i></p> |
| 9.30 – 11.00 | <p>Session 22: Tracing the Future of Aid for Trade (Room CR)</p> <p>The session will seek to bring together key themes and messages from the preceding analysis and analyse implications for the AFT Initiative. The discussion will seek to frame the debate in terms of the 9th Ministerial Conference planned for 3-6 December 2013 in Bali, Indonesia and how Members may wish to drive forward the agenda thereafter.</p> <p><i>Moderator: Valentine Rugwabiza, Deputy Director-General, World Trade Organization</i></p> <ul style="list-style-type: none">• Anabel González, Minister of Trade, Costa Rica• Jinzao Li, Vice Minister of Commerce, People's Republic of China• Dick de Man, Deputy Managing Director, Centre for the Promotion of Imports from Developing Countries• Eric G. Postel, Assistant Administrator, Bureau of Economic Growth, Education and Environment, United States Agency for International Development• Alioune Sarr, Minister of Industry, Informal Sector and Trade, Senegal• Erik Solheim, Chair, Development Assistance Committee, Organization for Economic Co-operation and Development |
| 11.00 – 12.30 | <p>Session 23: Plenary Session for Members/Observers (Room CR)</p> <p>The plenary session will provide an opportunity for Members and Observers to make formal statements on the theme of connecting to value chains and to offer views on future AFT priorities and focus.</p> <p><i>Moderator: Chair of WTO Committee on Trade and Development</i></p> |
| 12.30 – 13.00 | <p>Session 24: Closing Statement (Room CR)</p> <p>Pascal Lamy, Director-General, World Trade Organization</p> |