Green Growth and Aid for Trade

Practical examples from DANIDA

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Practical examples

- Green value chains in Latin America
- Business – to - business partnership in Uganda
- Innovative research for the benefit of small holders
Green value chains

• Regional Environmental Programme in Central America

• Objectives of the programme:
  • Income and employment generation...
  • by successful enterprises....
  • in sustainable management of natural resources and environmental conservation
Outcomes

• Improved environment

• Increased employment and income in some poor rural villages

• Better social conditions in the villages

• Empowered women
Eco Enterprise = sustainability

Diagram showing the intersection of Economic, Environmental, and Social aspects.
Value chain methodology

• Identification of potential markets (buyers) and potential producers

• Diagnosis of the potential producers, required adaption and support/ technical assistance

• Approval of support, baselines of producer/buyer, business plans, assessment of sustainable development dimensions etc.

• Implementation – improving quality/productivity, social dimensions (women)
Drivers of success – Design phase

• National Implementing partners
• Promote alliances among relevant national actors
• Market development
• Technical assistance and access to credit
• Gradualism – realistic targets
• Knowledge management
Drivers of success – Implementation phase

• Identification of the relevant value/supply chains
• Long-term vision and commitment
• Risk mitigation
• Scope and quality of the support interventions
• Selection of the service providers
African Organic - Solhjulet
Innovative research for the benefit of small holders in Africa
More information


Regional environmental programme, Guatemala: http://dinamarca.org.gt/