Aid for Trade and SME Competitiveness

Fiorina Mugione. Oct 2014
The Story of Pedro: just a kid in Ecuador today

Pedro 10 years
16 years: high school
21 years: no advice: look for a job or start-up?
25 years: dealing with the admin
26 years: First start-up HOT DOGS
28 years: tough to access credit
28 years: Scared to fail
Pedro 30 years
The UNCTAD Entrepreneurship Policy Framework comprises 6 areas that have a direct impact on entrepreneurial activity.
GUIDING FRAMEWORK FOR YOUTH ENTREPRENEURSHIP

1. Design an integrated youth entrepreneurship strategy

2. Creating an enabling regulatory environment for young people

3. Embedding Youth entrepreneurship in education

4. Enhancing technology and innovation for and among youth

5. Ensuring a youth Financial inclusion

6. Promoting networks for and among youth

Source: UNCTAD and Commonwealth Guiding Framework for Youth Entrepreneurship
Youth entrepreneurship development requires an enabling entrepreneurship eco-system.

UNCTAD’s Entrepreneurship Policy Framework as a base to enhance the entrepreneurship eco-system.
Ecuador, building an innovative and entrepreneurial country by 20-20

THE STORY OF PEDRO BY 20-20

Pedro-10 Years

16 years: Development of entrepreneurial competencies

Network support

28 years: Information to create innovative start ups

21 years: Bootcamp on Entrepreneurship and Innovation

25 years: Public Private Partnership improving business environment

29 years: Access to Finance

Pedro- 30 years Entrepreneur
Estrategia de Emprendimiento e Innovación 2020

Visión 2020
Impulsar el surgimiento y desarrollo de emprendedores y de empresas innovadoras con potencial exportador, para que contribuyan a la transformación de la matriz productiva y al fortalecimiento de las bases competitivas de la economía, al despliegue de talento innovador, agregación de valor a los productos y a la generación de empleos productivos.

¿Qué se quiere lograr?
- Aumento de nuevas empresas con gran potencial de exportación
- Generación de ingresos
- Generación de fuentes de empleo

http://aei.ec
Project Partnership Arrangement

Ministries, SDF NEDI, MDI GTTI, etc.

GCCI, GWF, AGRO PROCESSOR GROUPS, etc.

Development Partners (UNDP, etc.)

ENTERPRISE DEVELOPMENT CENTRE-GIEPA

Financial Insts. e.g. Stanchart, Skye Bank, Islamic Bank

EMPRETEC (Past trainees, clients of the Centre) Business Forum
ONE UN PROGRAMME: The Business Case for Green Building in Zambia - ILO lead agency, UNEP, UNCTAD, ITC

**Construction of complete housing units**

- Capital-intensive approach reduces affordability, unless otherwise mitigated

**Incremental building, upgrading and retrofitting**

- Largest currently existing market segment

**Construction of expandable starter cores**

- High affordability and strongly growing demand projected for the future
The challenges to meet may be represented as:

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<td>Sustainability</td>
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For more information:

www.empretec.net

www.unctad.org

http://unctad-worldinvestmentforum.org/

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