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WCP Curricula Development Activities: Achievements 2010-2012

WTO Chair Programme
Annual Conference

July 2013



Through this pillar the WCP seeks to support the introduction and updating of academic courses on WTO-related subjects through provisions of grants (systematize its support for the development and delivery of new courses on trade policy and WTO-related matters in academic institutions)

In the period 2010-2012, WCP Curricula Development activities included developing:

- Strengthening existing courses in international trade
- Developing new trade and WTO related programmes (courses)
- Course textbooks
- WTO reference and information centres

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MSJ1

Sadni Jallab, Mustapha, 03/06/2013



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The majority of curricula development activities were focused on strengthening developing existing courses, for example:

- **University of Mauritius revamped the master's course in International Business to include WTO relevant modules such as trade, investment and finance**
- **University of Chile enhanced an existing diploma programme and later transformed it into a new master's degree programme (on International Strategy and Trade Policy)**
- **Instituto Tecnológico Autónomo de México (ITAM) developed new materials and introduced WTO Law courses**
- **St Petersburg State University introduced new modules in to the existing masters programme in International Trading System**
- **University Cheikh Anta Diop introduced 3 specific courses on market access opportunities, trade risks and challenges**
- **University Mohammed V Souissi developed new courses on trade regulations and trade and finance**



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New programmes (courses) were also developed and implemented such as:

- **University of Nairobi (MA in the Economics of the Multilateral Trading System - 2011)**
- **Universitas Gadjah Mada (MA in International Studies - 2012)**
- **University of Jordan (MA in International Trade Regulations: The Law of the WTO - 2012)**
- **The University of Chile (MA in International Strategy and Trade Policy - 2011)**
- **Mohammed V University Souissi (MA Trade Flows and WTO - 2011).**



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Diverse multidisciplinary courses were implemented.

For example (at) the Mohammed V University-Souissi, developed a well-designed multidisciplinary course dealing with both economic and trade law, where more than 45 students from 12 African countries are enrolled.

The Chair has also invited experts to deliver specific modules to the master's programme and other courses offered by the faculty Chairs have built

- On Trade Theory

- Trade regulations

- Trade and competitiveness



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The WCP has further built up its teaching resources by publishing textbooks on several key subjects in international trade

Examples include:

- **Shanghai University of International Business and Economics (SUIBE). Textbooks on economics of the WTO and intellectual property rights and TRIPS**
- **St Petersburg State University teaching materials on the international trading system developed**
- **Mohammed V Souissi: Euromed partnership and trade implications for the region**



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Chairs developed collections in their reference and e-learning centres. This was especially the case at:

- **SUIBE reference centre developed in 2010 and by 2011 contained 2,095 volumes and modern IT facilities**
- **University of Jordan dedicated resource centre features Chair-related publications on trade governance.**
- **University of Mohammed V Souissi dedicated resources centre on trade related issues**



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Lessons learnt

- **The WCP has contributed to the introduction of several new programmes and the updating of existing ones**
- **The WCP has also contributed to the development of numerous (of) new course materials**
- **Synergies among the universities since the launch of the programme**
- **Necessity to provide more information when reporting on CD (name of courses), number of students enrolled in new programmes, etc.**
- **(Necessity to keep the momentum and continue the update of the course)**
- **Make the outputs produced available to the academic community through knowledge platform, and enhance sharing of experiences**