The WTO Chairs Programme (WCP), launched in 2010, aims to enhance knowledge and understanding of the multilateral trading system among academics and students in developing countries through teaching, research and outreach activities in academic institutions. The programme has been successful in the publication of research papers, the launch of diploma and master’s degree programmes and greater interaction among the WTO Chairs and national trade authorities.

The WTO Chairs Annual Conference of 2016 will take stock of the work undertaken by the 19 active WTO Chairs in 2015-16 and identify the main achievements and challenges encountered in the delivery of activities. Thirteen of the active Chairs were selected during the first phase (2010-13) and six during the second phase (2014-17) of the programme.

The Conference will commence with the launching of the WCP book “Trade Costs and Inclusive Growth: Case Studies presented by WTO Chair-holders”. The publication brings together contributions from ten WTO Chairs. The book looks into how the Aid for Trade initiative can assist with implementing the Trade Facilitation Agreement (TFA), the importance of mainstreaming trade into national development strategies, and the potential impact of the TFA in various regions.

Following the launching event, the first three sessions (Session 1 -3) of the Conference will assess the second year of activities on research, curriculum development and outreach conducted by Phase II Chairs. These reflections will be conducted by WTO Chairs, the Advisory Board Members, and the WCP Team. Session 4 will take stock of the work undertaken by Phase I Chairs in 2015-2016 on the basis of their annual reports and provide an account of the achievements and challenges encountered. Session 5 will discuss the results of the external evaluation of the WTO’s Trade-related Technical Assistance (TRTA) activities including the WCP and its implications for evaluating the outputs of the Chairs; the result of the last meeting of the Advisory Board; and future research directions or priorities of the Chairs.
**Day 1: Book Launch • 14 November 2016 • Room W**

**10.00 – 10:50** Book Launch:
"Trade Costs and inclusive Growth: Case Studies presented by WTO Chair-holders"

Moderator: Mr Yonov Frederick Agah, Deputy Director-General (WTO)

**10:00 – 10:10** Welcome Remarks
Mr Robert Koopman, Director, Economic Research and Statistics Division (ERSD)

**10:10 – 10:20** Opening Remarks
Mr Xiaozhun Yi, Deputy Director-General (WTO)

**10:20 – 10:50** Presentation of the edited volume
"Trade Costs and inclusive Growth: Case Studies presented by WTO Chair-holders"

Mr Robert Teh, Mr Maarten Smeets, Mr Mustapha Sadni Jallab and Mrs Fatima Chaudhri

**10.50 – 12:00** Panel Discussion

Moderator: Mr Daniel Pruzin (IERD, WTO)

Panellists:
- H.E. Mr Roderick Van Schreven, Ambassador, Netherlands
- Prof. Joseph Francois, World Trade Institute
- H.E. Mr Christopher Onyanga Aparr, Ambassador, Uganda
- Mr Sean Doherty, World Economic Forum (WEF)

**14:00 – 14:15** Introduction to the programme and objective of the conference
Ms Bridget Chilala, Director, Institute for Training and Technical Cooperation (ITTC)

The following three sessions will take stock of the work undertaken by Phase II Chairs in 2015-2016 and provide an overview of achievements by the Chairs. This will conducted on the basis of the annual reports submitted by the Chairs on the implementation of their respective 2015-2016 work programs which identify the main achievements and challenges encountered in the delivery of the activities.

**SESSION 1**

**Chair:** Mr Robert Koopman, Director, Economic Research and Statistics Division

**14:15 – 15:30** Overview of research conducted under WCP 2015-2016 and planned activities (Mr Robert Teh (ERSD))

- Presentation by selected Chairs of research activities
  - Mrs Leila Baghdadi, Tunis Business School
  - Mrs Wilma Viviers, North West University

- Discussants:
  - Mr Lionel Fontagne, Advisory Board Member
  - Mr Marcelo Olarreaga, Advisory Board Member

**15:30 – 16:45** General discussion

**16:45 – 17:00** Introduction to the E-Campus, E-learning Unit

**17:00 - 19:00** Cocktail (Atrium)
### Session 2

**Chair:** Ms Bridget Chilala (ITTC)

09:30 – 10:00 **Coffee**

10:00 – 11:15 **Overview of Curricula development activities under WCP 2015-2016 and planned activities** (Mr Mustapha Sadni Jallab (ITTC))

- Presentation by selected Chairs of curriculum development activities
  - Mr Fulbert Amoussouga Gero, Université d'Abomey-Calavi
  - Ms Vera Helena Thorstensen, Getulio Vargas Foundation

**Discussants:**
- Mr Pierre Sauvé, Advisory Board Member
- Mr Mark Wu, Advisory Board Member

11:15 – 12:30 **General discussion**

**Book Launch:** "A Practical Guide to Trade Policy Analysis"

**Chair:** Mr Robert Koopman (ERSD)

12:30 - 12:40 **UNCTAD-WTO Collaboration on Building Trade Policy Modelling Capacity**

Representative from UNCTAD Virtual Institute (TBC)


Mr Serafino Marchese (ITTC)

12:50-13:10 **Presentation of the A Practical Guide to Trade Policy Analysis**

Mr Jose-Antonio Monteiro and Mrs Roberta Piermartini (ERSD)

13:10-13:30 **General discussion**

### Session 3

**Chair:** Mr Maarten Smeets (ITTC)

14:30 – 15:45 **Overview of Outreach activities under WCP 2015-2016 and planned activities** (Mrs Fatima Chaudhri (ERSD))

- Presentation by selected Chairs of outreach activities
  - Mr Houcine Boughanmi, Sultan Qaboos University
  - Ms Pinar Artiran, Bilgi University

**Discussants:**
- Mr Henry Gao, Advisory Board Member
- Mr Richard Newfarmer, Advisory Board Member

15:45 – 16:15 **General discussion**

Following the Implementation Agreement between Phase I Chairs and the WTO Secretariat, this session focuses on activities and outputs generated by Phase I under the WCP logo and the work ahead.

Session 4 will take stock of the work undertaken by Phase I Chairs in 2015-2016 on the basis of their annual reports and provide an account of the achievements and challenges encountered.

### Session 4

**Chair:** Mr Mustapha Sadni Jallab (ITTC)

16:15 – 17:30 **Phase I Chair activities conducted in 2015-2016 under the WCP logo and the work ahead:**

**General discussion**
Session 5 will discuss the results of the external evaluation of the WTO’s Trade-related Technical Assistance (TRTA) activities including the WCP and its implications for evaluating the outputs of the Chairs; the result of the last meeting of the Advisory Board; and future research directions or priorities of the Chairs.

**SESSION 5**  
**Chair:** Mr Robert Teh (ERSD)

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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>10:00 – 11:15</td>
<td>Briefing on the results of the external evaluation of the WCP</td>
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<td>11:15 – 11:30</td>
<td>Coffee break</td>
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<td>11:30 – 12:45</td>
<td>Future research directions by Chairs</td>
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**CLOSING SESSION**

12:45 – 13:00  
**Mr Yonov Frederick Agah,**  
Deputy Director-General (WTO)

**ROOM Y**

13:00-13:30  
**Lunch Sandwiches for ABM**

13:30 – 15:30  
**Working Session WCP Advisory Board Members and WCP Team**

15:30 – 17:30  
**Interviews and video recording for WTO Chairs, WCP Team and ABM Members**