

TRADE HOUSE PAVILION SESSION DETAILS

Host: WTO
Partners: UNIDO, IEA, World Steel Association, ResponsibleSteel, Breakthrough Agenda
Type: Launchpad (reports, initiatives, etc.)
Date and time: December 5 , 16:30-17:30 UAE
Contacts: Michelle Mokaya
Session Title (Maximum 10 words)
Launch of the Steel Standards Principles: Unlocking Trade and the Global Market
Themes Type: (Please choose from the dropdown menu below)
5. Trade and emissions standards, pricing and supply chains
Session Description (Max. 150 words with session's purpose, main topics connected to the relevant theme, and expected outcomes)
To accelerate cooperation on steel decarbonization, a group of partners (UNIDO, WTO, IEA, World Steel Association, ResponsibleSteel, Breakthrough Agenda, amongst others) have collaboratively developed the "Steel Standards Principles", which set out the rationale and common principles for the alignment of emissions measurement standards for a near zero iron and steel industry. At this event, taking place on Just Energy and Transition Day (5 December), senior representatives from governments, business, and international organizations will launch the Steel Standards Principles, and are invited to share reflections on the Principles and how they will shape collaborative efforts next year. Other public and private stakeholders will be invited to announce their endorsement of the Steel Standards Principles. This event will complement a parallel (private sector focused) launch taking place during the Business and Philanthropy Climate Forum. The event will be followed by a reception, jointly organized by ICC, UNIDO/IDDI and WTO.
Speakers and Moderator (Maximum 5 as recommended)
Opening: <ul style="list-style-type: none"> • H.E Dr Farah Ali Al Zarooni, Acting Assistant Undersecretary for the Standards and Regulation Sector, UAE • Jean-Marie Paugam, Deputy Director-General, WTO
Panel One: <ul style="list-style-type: none"> • Shivakumar Kuppuswamy, Development and Innovation Director, ResponsibleSteel • Jiang Wei, Vice Chairman, China Iron and Steel Association • Maria Persson Gulda, CTO, H2 Green Steel • Tiffany Vass, Energy Analyst, IEA
Panel Two: <ul style="list-style-type: none"> • Ciyong ZOU, Deputy Director-General and Managing Director, UNIDO • Lee McDonough, Director-General for International Net Zero, Breakthrough Agenda • Stela Ivanova, Policy Advisor, Federal Ministry for Economics and Climate Action, Germany • Shinichi Kihara, Director-General for International Policy on Carbon Neutrality, Japan • Clare Broadbent, Head of Sustainability, World Steel Association • Fiona Skinner, IDDI Coordinator, UNIDO
Moderator: Vijay Vaitheeswaran, Global energy & climate innovation editor for The Economist

