

TRADE HOUSE PAVILION SESSION DETAILS

Host: ICC
Partners:
Type: Launchpad (reports, initiatives, etc.)
Date and time: 6 December, 16:30 – 17:30 hrs
Contacts: Ashley Cull and Sabrina Klayman
SESSION TITLE (Maximum 10 words)
Circular Economy – the Key to a Net-Zero World
THEMES TYPE: (Please choose from the dropdown menu below)
1. Making trade policy work for people and the planet
SESSION DESCRIPTION (MAX. 150 WORDS WITH SESSION'S PURPOSE, MAIN TOPICS CONNECTED TO THE RELEVANT THEME, AND EXPECTED OUTCOMES)
<p>The circular economy aims to maximise the economic value of materials by optimising resource efficiency, achieved by reducing waste, materials and products, while minimising the environmental impact by promoting lifespan extension of materials and products through the continued use, reuse, recycling and reduction of materials and products. Transitioning to a circular economy entails decoupling economic activity from the consumption of finite resource. It is essential to achieving net-zero emissions and building a more sustainable future. However, a key challenge to transitioning to a circular economy is creating a market for circular products and services. This requires addressing a number of barriers, such as complex regulatory environment, high upfront costs for businesses, and lack of coordination between different actors in the value chain.</p> <p>Objective: This session will bring together experts from business and governments to discuss how market forces can be harnessed to drive circularity.</p>
SPEAKERS AND MODERATOR (Maximum 5 as recommended)
<ul style="list-style-type: none"> • Mr Pär Larshans, Director of Sustainability, Ragn-Sells and Co-Chair of ICC Working Group on Circular Economy, Par.Larshans@ragnsells.com • Mr Rob Bradley, Managing Director, Climate Change and Sustainability Services, Ernst & Young, Rob.Bradley@ey.com • Mr Philippe Varin, First Vice-Chair, ICC, nelson.rode@iccwbo.org • Ms Cyntia Ortiz-Toledo, Group Head of Public and Regulatory Affairs, Coca-Cola, cyntia.ortiz.toledo@cchellenic.com TBC • Ms Inger Andersen, Executive Director, UN Environment Programme TBC • Mr. Hon Kavydass RAMANO, Minister of Environment, Solid Waste Management and Climate Change, Mauritius TBC