

TRADE HOUSE PAVILION SESSION DETAILS

Host: ITC
Partners: NA
Type: Stakeholders' dialogue
Date and time: 8 December 2023, 4:30 to 5:30 pm
Contacts: ITC's Trade and Environment Team: environment@intracen.org

Session Title

Launch of ITC's Green Performance Toolkit

Themes Type:

1. Making trade policy work for people and the planet

Session Description

Resource efficiency is key for small businesses to advance their climate action and ambition. This event will launch [ITC's Green Performance Toolkit](#), a free online tool to support small businesses in assessing and tracking their environmental performance across eight areas: environmental management system, energy, water, waste, wastewater, air emissions, GHG emissions and chemicals and soil.

Businesses can gather meaningful data that allows them to track their environmental performance through time, as well as indicate how far a company is from its target consumption levels.

The panel will launch the tool and showcase pathways to resource efficiency. The panel will share a wealth of experiences, including lessons learnt from small business and business support organisations.

Speakers and Moderator

- **Ernest Chitechi**, Corporate Services Manager, Kenya Climate Innovation Centre (KCIC)
- **Bama Athreya**, Deputy Assistant Administrator for the Gender Equality and Women's Empowerment Hub and the Inclusive Development Hub, USAID
- **Ana Batalhone**, Project Lead, Green Performance Toolkit, International Trade Centre (ITC)
- **Vamsi Duraibabu**, Principal Investment Specialist, Global Green Growth Institute (GGGI)
- **Abdulrhman Zaki Elhalafawy**, Owner, Cupmena, Egypt

Moderator: **Fiona Shera**, Director, Division of Sustainable and Inclusive Trade, International Trade Centre (ITC)