

**SUSTAINABLE LIVING AND INTERNATIONAL TRADE:
ACHIEVING MUTUAL SUPPORTIVENESS – COSTA RICA'S PORTRAYAL OF SUSTAINABLE
ECONOMIC RECOVERY POST COVID-19**

Virtual - 16h15-17h45 CET

17 NOVEMBER 2020

This event is being organized in the context of "Trade and Environment Week 2020". It will be held on Zoom.

This event will explore how Costa Rica successfully adopted specific public policies and implemented partnerships with private stakeholders in order to allow exporters, especially MSMEs, to increase their productivity and competitiveness, using good sustainability practices and adapting to climate change. The audience will be able to understand the linkages between three key areas: 1) green entrepreneurship and financing in export oriented agro-MSMEs; 2) traceability and sustainability in coffee production; and 3) bioeconomy and circularity. Using the initial guiding question "What are the most impactful public policies that the private sector and governments can successfully put forward to facilitate and assist entrepreneurs and MSMEs, among others, to enter global markets sustainably?", the session aims not only to present these practices but also to hear about other countries' practices, in an effort to build a toolkit of key measures that can be easily replicated in other developing countries.

Featured speakers include entrepreneurs that have benefitted from green financing, agro-exporting MSMEs, officials from public and non-governmental agencies dedicated to cooperation in agriculture, and experts in bioeconomy and nationally appropriate mitigation actions (NAMA).

Panel:

- **Duayner Salas**, Minister a.i. of Foreign Trade of Costa Rica
- **Pedro Beirute**, General Manager, PROCOMER
- **Henry Benavides**, Agriculture Coordinator, Ministry of Foreign Trade of Costa Rica
- **Xinia Chaves**, Executive Director, Instituto del Café de Costa Rica (ICAFE)
- **Sacha Trelles**, Representative of the Inter-American Institute for Co-operation on Agriculture (IICA) for Costa Rica
- **Gabriela Couto**, CR BIOMED
- **Manuel Otero**, Director General, IICA
- **Gloria Abraham**, Ambassador, Permanent Representative of Costa Rica to the WTO

This session will also show video testimonials from benefitted MSMEs, micro mills and cooperatives.

Moderator:

Victor Umaña, PhD.

This event is organized by: Costa Rica

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