

## **E-COMMERCE AND CLIMATE CHANGE IN THE COVID-19 ERA: A GAME CHANGER FOR THE GREEN ECONOMIC RECOVERY?**

Virtual - 16h30-18h00 CET

18 NOVEMBER 2020

This event is being organized in the context of "Trade and Environment Week 2020". It will be held on Zoom.

The COVID-19 crisis and economic recovery plans present an opportunity for the international community to relaunch the economy, reduce unsustainable consumption patterns and better align with the Paris Agreement's goals. Canada and France believe that a better understanding of the relation between e-commerce and climate change can help in that regard. In light of the central and positive role that e-commerce will play in the post-COVID-19 economic recovery plans, this session will explore how e-commerce influences our carbon emissions. Please join us for this thought provoking discussion which will explore the following questions:

- What impact does increased digital trade have on our climate?
- How can climate change affect e-commerce supply chains?
- How can trade rules make e-commerce more sustainable/reduce e-commerce carbon footprint?
- How can e-commerce drive the green economic recovery forward while supporting the fight against climate change?
- How can the WTO support a sustainable recovery driven by e-commerce?

### **Panel:**

- **George Kamiya**, Analyst at the International Energy Agency
- **Kate Karn**, Public Policy Manager at Mastercard
- **Joby Carlson**, Director Strategic Initiatives at Walmart

### **Moderator:**

**Dr. Geneviève Féron-Creuzet**, Vice-President of The Shift Project

**This event is organized by:** Canada and France (in partnership with the International Chamber of Commerce)

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