



WTO OMC

**Committee on Government Procurement**

## **SYMPOSIUM ON SUSTAINABLE PROCUREMENT**

**WORK PROGRAMME ON SUSTAINABLE PROCUREMENT OF THE  
COMMITTEE ON GOVERNMENT PROCUREMENT**

**SPEAKERS BIOS**



János Bertok  
Head of Division, Public Sector Integrity, Public  
Governance and Territorial Development  
Directorate  
OECD Secretariat

**J**ános Bertok is the Head of Division of the Public Sector Integrity, Public Governance and Territorial Development Directorate of the Organization for Economic Co-operation and Development (OECD).



Christopher Browne  
Chief Procurement Officer  
World Bank

**C**hristopher Browne is a procurement practitioner with over 26 years experience, he has specialist experience leading transformation/change programmes, major Project/Civil Engineering Procurement, Sustainable Procurement and Procurement capability building activities. He has been lucky enough to work with some great people, and on some great projects for the UK Government, a United Nations Task Force and with the New Zealand Government.

He recently started as the Chief Procurement Officer of the World Bank. The Procurement team in the World Bank comprises over 225 people spread across the globe, supporting 168 countries and about 10,000 live projects - some \$30 billion spend. The team does a great job, with a vast variety of projects in some very challenging environments.



Lidia Capparelli  
Consip (the central purchasing body of Italy)

**L**idia Capparelli is Responsible of GPP team for CONSIP S.p.A., the Italian National Purchasing Body since 2006. All the instruments provided by Consip used by Italian Public Authorities that include green or sustainable criteria are under the responsibility of the GPP team. Lidia Capparelli is also member of the GPP Advisory Group at European level, official member of the Italian Committee for the implementation of the National Action Plan on Sustainable procurement. She had also a previous experience as legal staff of the Purchase Division at TIM-Telecom Italia Mobile from 1996 since 2001.

Lawyer in administrative law, researcher in administrative law at the University of Rome "La Sapienza", selected by Prof. Sabino Cassese . Experience in procurement process since 1991.

Participation in several events at international and national level as speaker or trainer.

# BIOS PAUL EGGIMANN

## Personal data

**Name:** Paul Eggimann  
**Date of birth:** 30.11.1964

## Education

**2004 – 06** CAS Risk and Safety (extra occupational)  
**1997** CAS Environmental Management  
**1987 – 93** Studies of Physics at the ETH Zürich  
(Swiss Federal Institute of Technology, Zürich)

## Professional experience

**Since March 2015** Head of KBOB specialist group sustainable construction  
**2007 – Feb. 2015** Head of environmental management in the department of building construction services of the Canton Zürich, Switzerland  
(construction promoter)  
**2005 – 06** Head of specialist division „Chemical plants and high risks”  
**2003 – 04** Member of Staff Feuerpolizei  
(enforcement authority for fire protection in buildings)  
**2003 – 06** Official representative (VKF, SIA, SNV) of Switzerland in CEN TC 127 Fire safety in buildings  
**2000 – 03** Head of laboratory for fire testing at EMPA, Dübendorf  
**1994 – 99** Member of research staff at EMPA, Dübendorf  
(Swiss Federal Laboratories for Material Science and Technology)  
Section Building Physics  
**1993 – 94** Member of research staff at ETH  
(Swiss Federal Institutes of Technology)  
Institute of Technology in Architecture



Sandra Hamilton  
EMBA  
Social Procurement Advisor & Canada's First Social  
MBA

### **Sandra Hamilton: Social Procurement Advisor and Canada's First Social MBA**

Hamilton works with governments to modernize procurement processes and to achieve more social value through public sector supply chains. The Vancouver 2010 Olympics were the first Olympic games to include social considerations within the sustainability strategy. It was during her time as business manager to Vancouver 2010 Olympic CEO John Furlong, that Hamilton first became aware of social procurement and recognized it as an important tool for advancing sustainable and inclusive economic development.

Hamilton has since graduated as Canada's first Social MBA and has designed both British Columbia's & Alberta's first Social Procurement Frameworks. Hamilton takes a trade agreement compliant approach to social procurement, strategically leveraging tax payer funded supply chains to achieve key public policy goals. For Hamilton "It's about moving beyond *Do No Harm*, to proactively *Do Some Good*. Advancing sustainable public procurement involves governments moving from being price takers to market movers" says Hamilton.

### **Social Procurement supports Fort McMurray's recovery after 2016 wildfires**

In May last year, wildfires caused the most expensive disaster in Canadian history, the complete evacuation of Fort McMurray and the loss of 2,000 homes. Hamilton is currently spearheading an important initiative with the Regional Municipality of Wood Buffalo (RMWB) in Alberta, where social procurement is being leveraged to support the socio-economic goals of recovery and to stimulate inclusive economic development.

The RMWB is the first municipality in Alberta to adopt social procurement and the first in Canada to issue a Social Request for Quotes (RFQ) placing equal weighting on price, capability and social value. The Social RFQ was designed to reward companies willing to provide temporary on-call snow clearing work to formerly homeless, recently housed, job ready individuals.

### **Social Value Infrastructure Pilot**

In slow growth economies, stimulus spending is a tool often used by governments. Hamilton believes that Canada's anticipated \$150 billion investment in infrastructure, must also be an investment in people. Consequently, Hamilton has developed an industry supported pilot that is

working to develop a standardized approach to social procurement infrastructure across multiple governments.

This work attracts invitations to speak at conferences; At the WTO Symposium, Hamilton will speak to *Procurement Strategy – and the importance of people, in a people planet, profit approach to sustainable government procurement*. Other upcoming speaking engagements include the 2017 Canadian Construction Conference in Mexico and the Canadian Capital Cities Conference, on Vancouver Island, British Columbia.

Prior to her current work advancing social innovation across Canada's public sector, Hamilton's consultancy specialized in working with Olympians transitioning to life after sport. Hamilton started her career in the UK with IPC Magazines. Upon emigrating to Canada in 1989, Hamilton served as Director of Marketing at the Vancouver Sun and Publisher of BC Woman Magazine.





Mark Hidson  
Deputy Regional Director, ICLEI Europe  
Global Director ICLEI's Sustainable Procurement Centre

**M**ark Hidson joined ICLEI in 2003. He is a member of ICLEI Europe's Board of Directors and responsible for the sustainable economy and procurement work. Mark is the Global Director of ICLEI's Sustainable Procurement Centre. For 20 years he has worked for, and on behalf of, local, regional and national governments in project, policy and strategy development on sustainability issues such as procurement, climate change and transport.

Mark is Co-Chair of the 10 Year Framework Programme on Sustainable Public Procurement, Vice-Chair of the International Green Purchasing Network and a member of the European Commission's Green Public Procurement Member State Advisory Group.

Mark oversees ICLEI's [Global Lead City Network on Sustainable Procurement](#), the [Procura+ - European Sustainable Procurement Network](#), the international [Procurement Forum](#) and ICLEI's sustainable procurement conference series - [EcoProcura](#). Mark's team has managed over 100 European and international projects, 100 conferences, seminars and workshops, trained over 2000 people and worked with 300 cities in over 50 countries on the topic of sustainable and innovation procurement.

Before joining ICLEI Mark worked in various local governments on topics such as Local Agenda 21, climate change, sustainable transport and community development. Mark has a BSc (Hons) degree in Environmental Science and a Masters in Environmental Management.



Mr David LePage  
Principal, Accelerating Social Impact (ASI  
CCC)  
Canada

**D**avid LePage is a Principal with Accelerating Social Impact CCC, Ltd. (ASI), one of Canada's first incorporated social purpose hybrid corporations. Through ASI David provides direct support and strategic advice to blended value businesses, social enterprises and social finance developments. He is involved in multiple public policy initiatives and research projects to support the social enterprise ecosystem across Canada. ASI is a partner in launching and building the Buy Social Canada campaign.

David's current engagement includes: Founding Member & Chair of the Social Enterprise Council of Canada; Member, Social Enterprise World Forum Steering Group; Member, Canadian CED Network Policy Council; Member, Imagine Canada's Advisory Committee; Member, British Columbia Partners for Social Impact; Member, PWGS Regional Supplier Diversity Advisory Committee; Member, Standards Council of Canada Advisory Committee on Sustainable Purchasing (currently engaged in developing the next ISO categories on sustainable purchasing); Program Adjunct and Professional Advisory Committee, Sandermoen School of Business MBA in Social Enterprise Leadership.

He has over 35 years of extensive experience in the non-profit and social enterprise sectors. Through his work as chair of the Social Enterprise World Forum, he has gained exposure and working relationships with social procurement in many international settings. He co-authored on a note Social Purchasing and Trade Agreements. He has also worked in rural and urban communities and across multiple cultures.



Jason Pearson  
Executive Director, Sustainable Purchasing  
Leadership Council

**J**ason Pearson is the founding Executive Director of the Sustainable Purchasing Leadership Council (SPLC), which works to enable collective action by institutional purchasers to accelerate market transformations toward a prosperous and sustainable future. Since its establishment in 2013, the Council has grown to an international membership of over 200 leadership organizations, including national, state, and local governments, Fortune 500 companies, and leading civil society and academic institutions.

Previously, as President/CEO and lead strategist of GreenBlue ([www.greenblue.org](http://www.greenblue.org)), Jason pioneered initiatives that harness supply chain collaboration to enhance the capacity of the private sector to deliver sustainability innovation, including GreenBlue's flagship project, the Sustainable Packaging Coalition ([www.sustainablepackaging.org](http://www.sustainablepackaging.org)).

Jason is nationally recognized as strategist, social entrepreneur, and advisor to civil society groups. His consultancy, TRUTHstudio ([www.truthstudio.com](http://www.truthstudio.com)), specializes in understanding, visualizing, and communicating complexity to support strategic decision-making in the public interest. His research project, Economy Map ([www.economymap.org](http://www.economymap.org)), visualizes how economic demand connects to environmental impacts across the entire US economy.

For more information, see [www.purchasingcouncil.org](http://www.purchasingcouncil.org), [www.truthstudio.com](http://www.truthstudio.com) and [www.economymap.org](http://www.economymap.org).



Judge Marc Steiner  
Swiss Federal Administrative Court

**M**arc Steiner holds a Master of Law from the University of Basel and is admitted to the bar. He has delivered an expertise on Green Public Procurement in Switzerland (2006) and issued a working paper on how to integrate social aspects in public procurement processes (2009, 3<sup>rd</sup> version 2015). Marc Steiner has been appointed as a judge to the Swiss Federal Administrative Court in 2007 (2<sup>nd</sup> Division, primarily in charge of economic matters including public procurement and competition). His comparative approach has been stimulated especially during two internships at the CJEU (1996 and 2008). He is one of four co-authors of the standard reference work on the practice of public procurement in Switzerland ("Praxis des öffentlichen Beschaffungsrechts", 3<sup>rd</sup> edition 2013).

Furthermore, Marc Steiner was invited to act as an expert during the public hearing of the Internal Market and Consumer Protection Committee of the European Parliament on "Modernisation of Public Procurement" (May 2011; rapporteur: Heide Rühle).

He was also involved in the revision of the UNEP-Guidelines on the Implementation of Sustainable Public Procurement (2012). He lately contributed as a speaker to the WTO Symposium on the Government Procurement Agreement (Session 3: Ensuring the continuing relevance of the GPA: the New Work Programmes of the GPA Committee and related policy considerations) dealing with the work programme on sustainability issues and the perspectives (September 2015). Marc Steiner is a member of the Advisory Board of Transparency International (Swiss Chapter) focusing on integrity in the government procurement process and at the same time a member of the Scientific Advisory Board of swisscleantech, the Swiss association for stakeholders in the green economy, dealing with sustainable (public) procurement issues.



Farid Yaker  
Programme Officer,  
United Nations Environment Programme  
(UNEP)

**F**arid Yaker is in charge of sustainable public procurement (SPP) at UN Environment, Economy division, Paris. He is also the Coordinator of the 10YFP Public Procurement Programme and oversees the implementation of two ground projects aimed at assisting 16 countries in the implementation of SPP.

Mr Yaker taught Agricultural economics at the University of Blida, Algeria from 1988 to 1990 before joining the international NGO Enda (Environmental development action) after the Rio summit that he attended in 1992. After managing an international programme on the promotion of participatory approaches in the field of urban environment from 1994 to 1999, Mr Yaker took the direction of the European office of Enda, from 2000 to 2007, before joining UNEP in 2008.

Mr Yaker holds a Master Degree in Agricultural economics from the University of California at Davis, USA.