



Promoting Sustainability through Public Procurement

Good Practices from OECD Country Experience

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How does the OECD supports the public procurement community?

- With data: how Procurement matters for sustainability
- *Strategic Public Procurement - from vision to practice*
- Highlights from working with countries:
 1. Sustainability and Strategic Public Procurement
 2. Sustainability and Diagnostics - the MAPS
 3. Sustainability and Infrastructure Investments

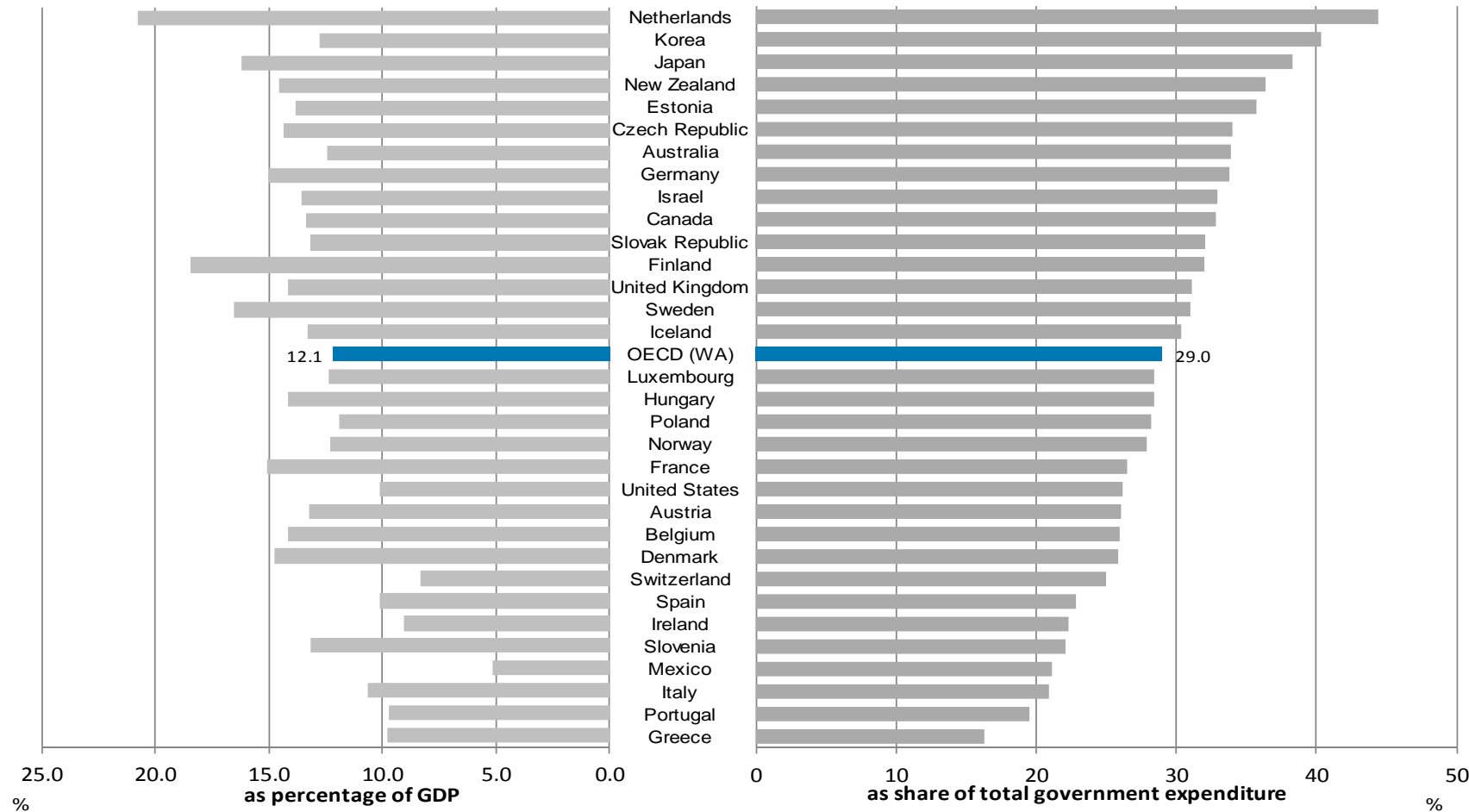


PUBLIC PROCUREMENT MATTERS FOR SUSTAINABILITY...



How Public Procurement matters

Government procurement as share of GDP and of total govt. expenditures



Source: OECD National Accounts Statistics. (2013)

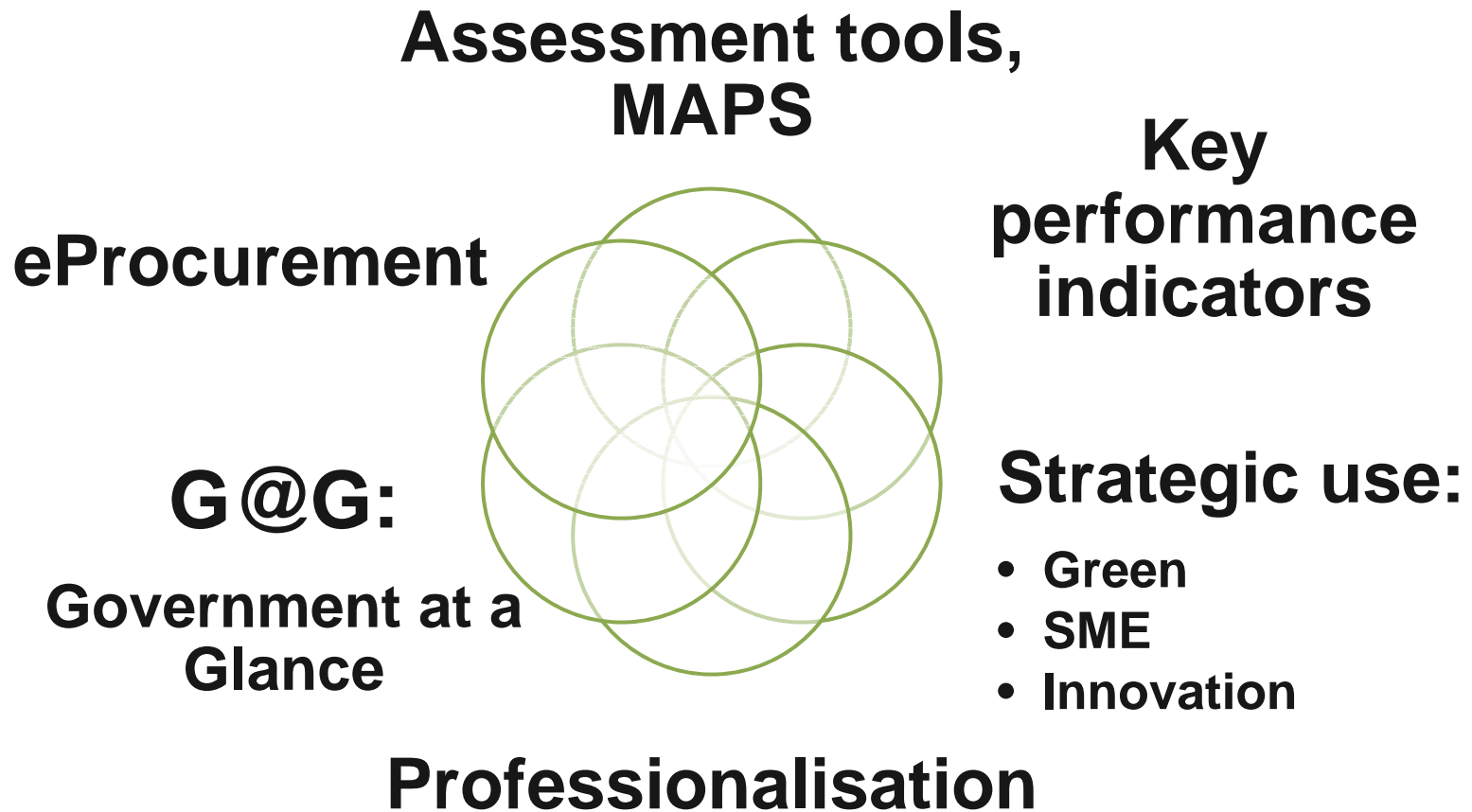


The 2015 Recommendation on Public Procurement: 12 integrated principles





Supporting countries by building evidence



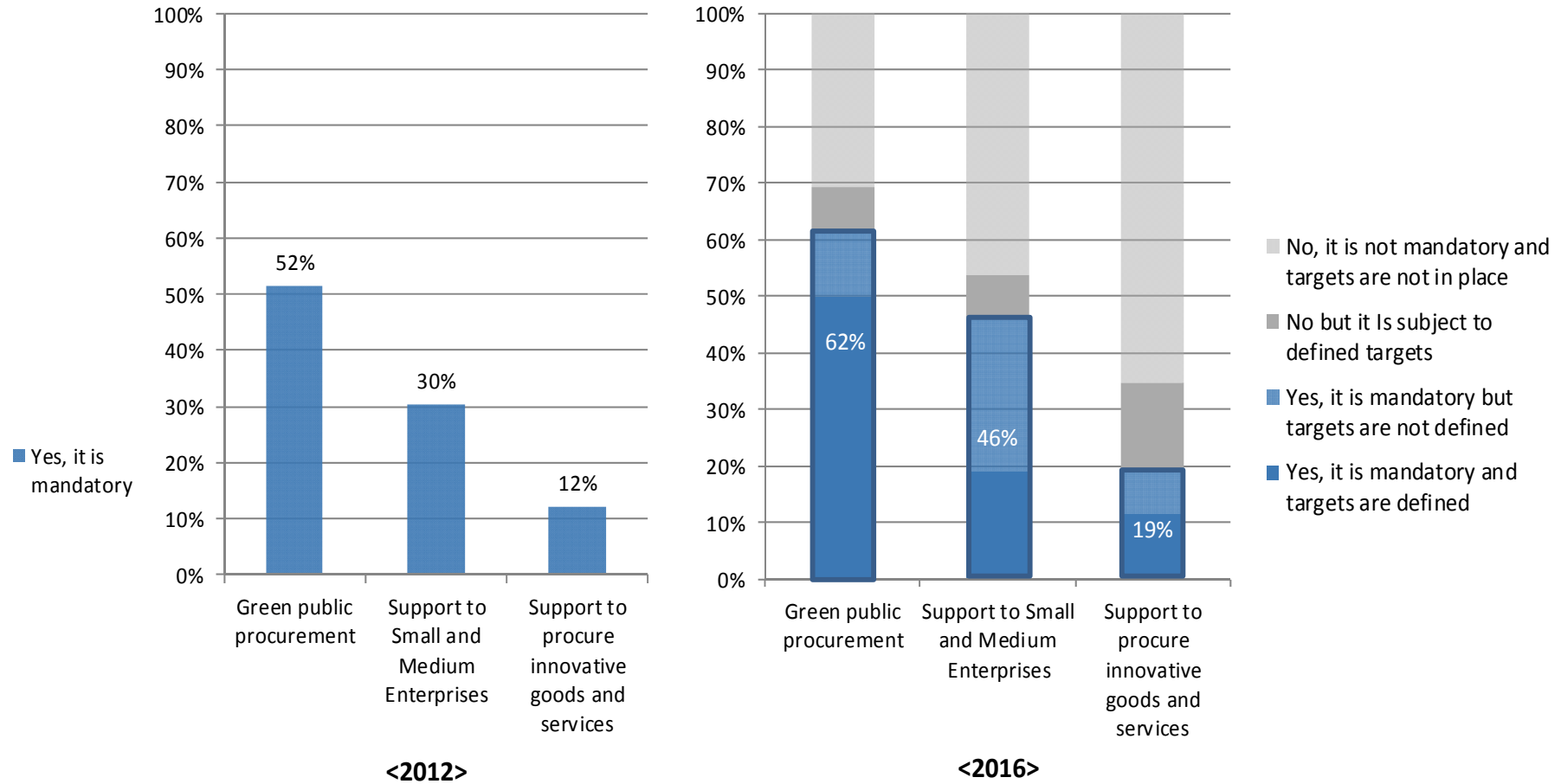
→ [Toolbox - innovative, practical, collaborative solutions](#)



**GOOD PRACTICE 1:
SUSTAINABILITY &
STRATEGIC PUBLIC
PROCUREMENT**



Countries increasingly use procurement to achieve broader policy objectives





OECD Recommendation: Strategic public procurement

“Secondary policy objectives should be balanced against the primary procurement objective.”

OECD Recommendation, principle V

Good practice from the procurement community:

1. Evaluate whether public procurement is the best option to pursue this particular goal (e.g., sustainability)
2. Develop a strategy
3. Assess the impact of the resulting actions



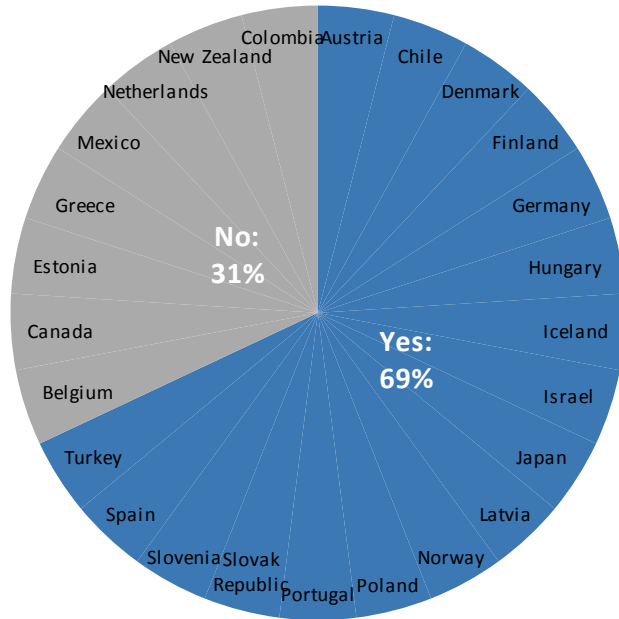
GOOD PRACTICE 2: SUSTAINABILITY & DIAGNOSTICS



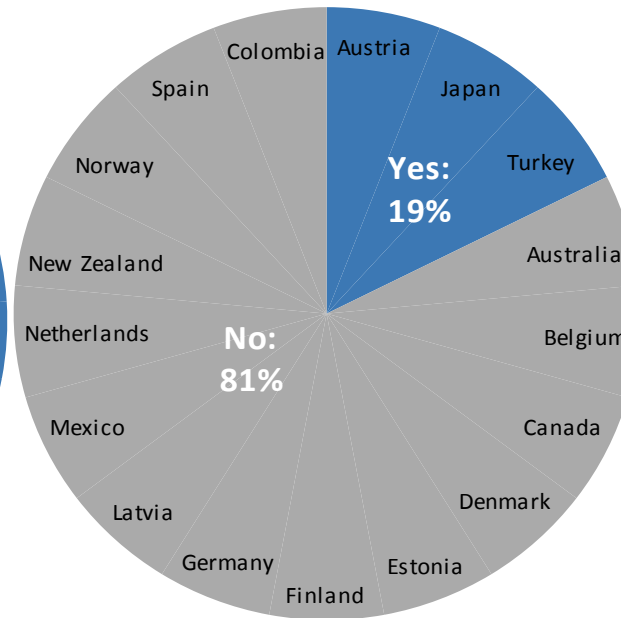
Measuring results: Strategic procurement

% of countries that measure the results of their public procurement to boost...

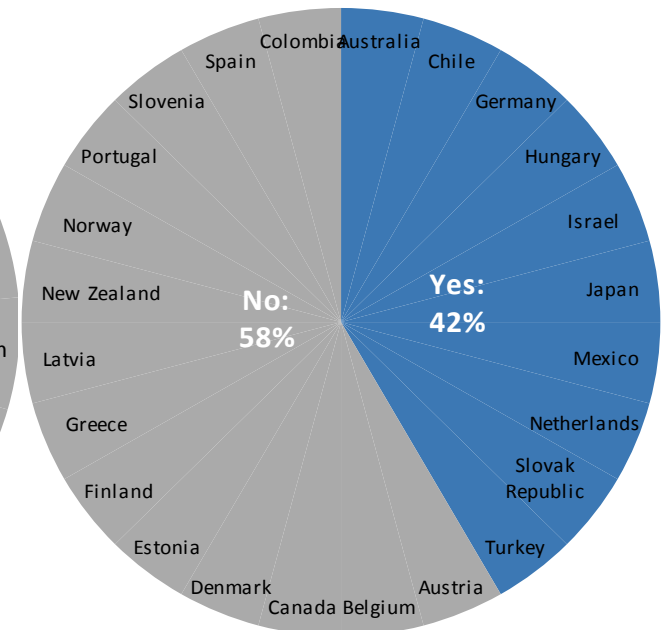
...Green Objectives



...SMEs



...Innovative Goods & Services

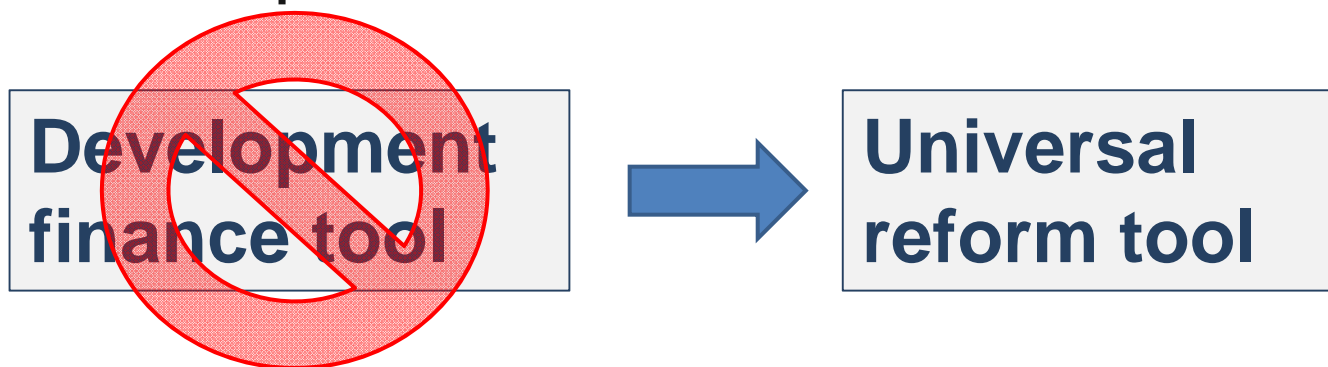




Upgrading the MAPS for universal use

Methodology for **A**ssessing **P**rocurement **S**ystems

- Used by more than 90 countries and international financial institutions
- Linked to international standards, e.g. new OECD Public Procurement Recommendation
- Revived in the era of the Sustainable Development Goals





MAPS and the SDGs

- **SDG Target 12.7**

- “Promote public procurement practices that are **sustainable**, in accordance with national policies and priorities”

→ *MAPS Indicator 3(a): Sustainable Public Procurement*
+ *Optional Module*

- **SDG Target 16.6**

- “Develop effective, accountable and transparent **institutions** at all levels”

→ *MAPS Indicators 5, 6, 8, 12, 13*



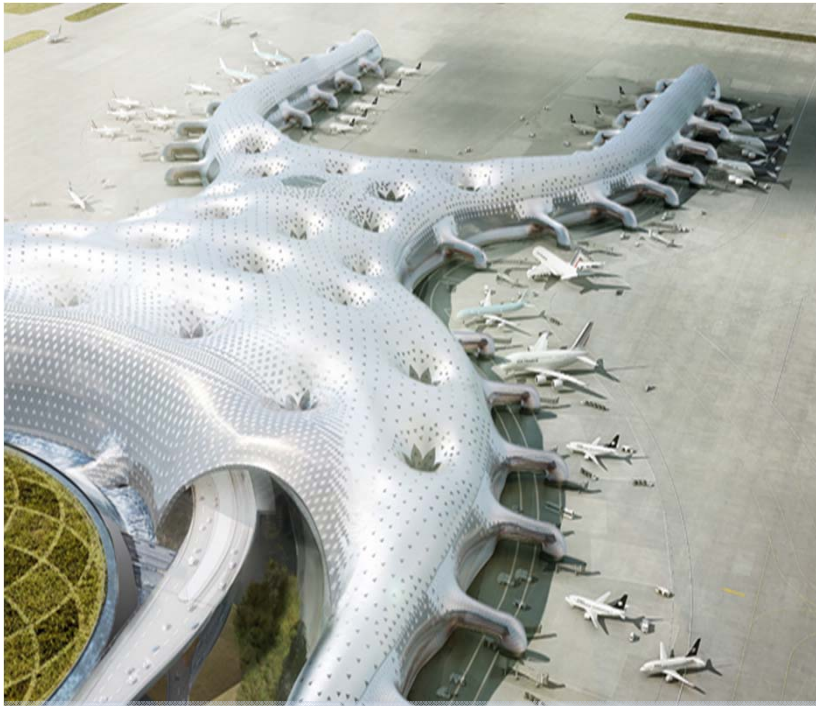


GOOD PRACTICE 3: SUSTAINABILITY & INFRASTRUCTURES



Building sustainable infrastructure: 2 visions

→ Requirements-based



A new airport for Mexico City

→ Competition-based



A new Highway A6 in Almere, NL



...two approaches to sustainable public procurement of infrastructures

- **Sustainable financial instruments...**
- Using “green bonds” (USD 2 billion) to finance construction that has to follow specific environmental performance criteria



- **...or procurement strategies for sustainability?**
- Using technical specifications, MEAT, CO2 performance ladder, Lifecycle Cost Analysis tool with Environmental Cost Indicator (ECI) to choose the greenest offer





For more information on OECD work on public procurement



www.oecd.org/gov/ethics/public-procurement.htm