ITA Expansion and the Experience of WTO Developing Members

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May 14, 2012
The digitization of manufacturing will transform the way goods are made and change the politics of jobs too. (The Economist, 2012)

Source: The Economist, April, 2012.
Why the ITA Matters to Developing Countries

**Human Capital**
- Improve educational environment

**Trade**
- Expand trade volume and create the global supply chain

**Economic Growth**
- Boost domestic industrial development

**Productivity**
- Lower production and operating costs and increase productivity

**Innovation**
- The key to the technology and enhance industrial development
Why the ITA Matters to Developing Countries

IT technology and its applications improve educational environment and human capital.
Innovation is the key to the technologies & applications of the growth of their industrial development.
Lower production and operating costs and increased productivity are the most important issues of developing countries.
Why the ITA Matters to Developing Countries

Using IT technologies and applications to boost domestic industrial development as well as international or regional trade.
Global Trade of IT Products

Trade Value of IT Products

Source: WTO Secretariat
OECD ICT trade more than doubled to USD 2.1 trillion and accounted for close to 7% of world merchandise trade but imports outpaced exports, and the OECD share of total ICT trade dropped from 71% in 1996 to 53% in 2008.

Conclusion

• Developing countries play a more and more important role in global IT trade and supply chain

• There are many good reasons for a country to engage in this next digital revolution
What is the new challenge?
What is the next step?
Thank you!