Recent ICT evolutions in developing economies
Leapfrogging the digital divide

For the 2012 ITA Symposium
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Our last slide at ITA Symposium 2007:

Mobile applications are still in their infancy!

- PC laptops become smaller and phones acquire more and more computer capabilities. (Many more mobile applications to come!)
- The size of the mobile-transaction market (m-commerce) will probably surprise us.
Mobile Money: A striking growth, in Africa

From 0.9 to 14 million users... for Kenya's m-Pesa service

At the same time, Tanzania went from 0 to 8 million users...
Linking geeks and non-geeks worldwide
(South-South but also South-North)

Related trend with big potential: Crowdsourcing
e.g.: Mapping (from elections to earthquake monitoring)
Tablets

2 EXAMPLES:

Designed in Congo
Assembled in China
& OS from the USA

Way-C

Puis petit et moins encombrant qu’un bloc-notes, le Way-C est facile à transporter avec ses 380 grammes.

Tournant sur un système Android Gingerbread avec un microprocesseur de 1,2 Ghz, le Way-C convient pour tous les usages tant personnels que professionnels.

A $60 Tablet made in India
Voice!
Back to basics

Interactive Voice Response systems and Voice browsing are promising options for a large number of people.

Recognizing the importance of local dialects & low-literacy users.

Image: The Web Foundation
Keeping the e-commerce promise

Is linking **Mobile Payment** with **Mobile Marketplaces** the solution to e-commerce in developing economies?
Thank you

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