

Symposium on the 15th Anniversary of the Information Technology Agreement

Ryoji Chubachi, Ph.D.

Head Vice Chairman,
Japan Electronics and Information Technology Industries Association
(JEITA)

Vice Chairman, Sony Corporation

Technological development since 1996

Information and communication technology and their products developed dramatically since 1996.

1996



Telephone call

2012

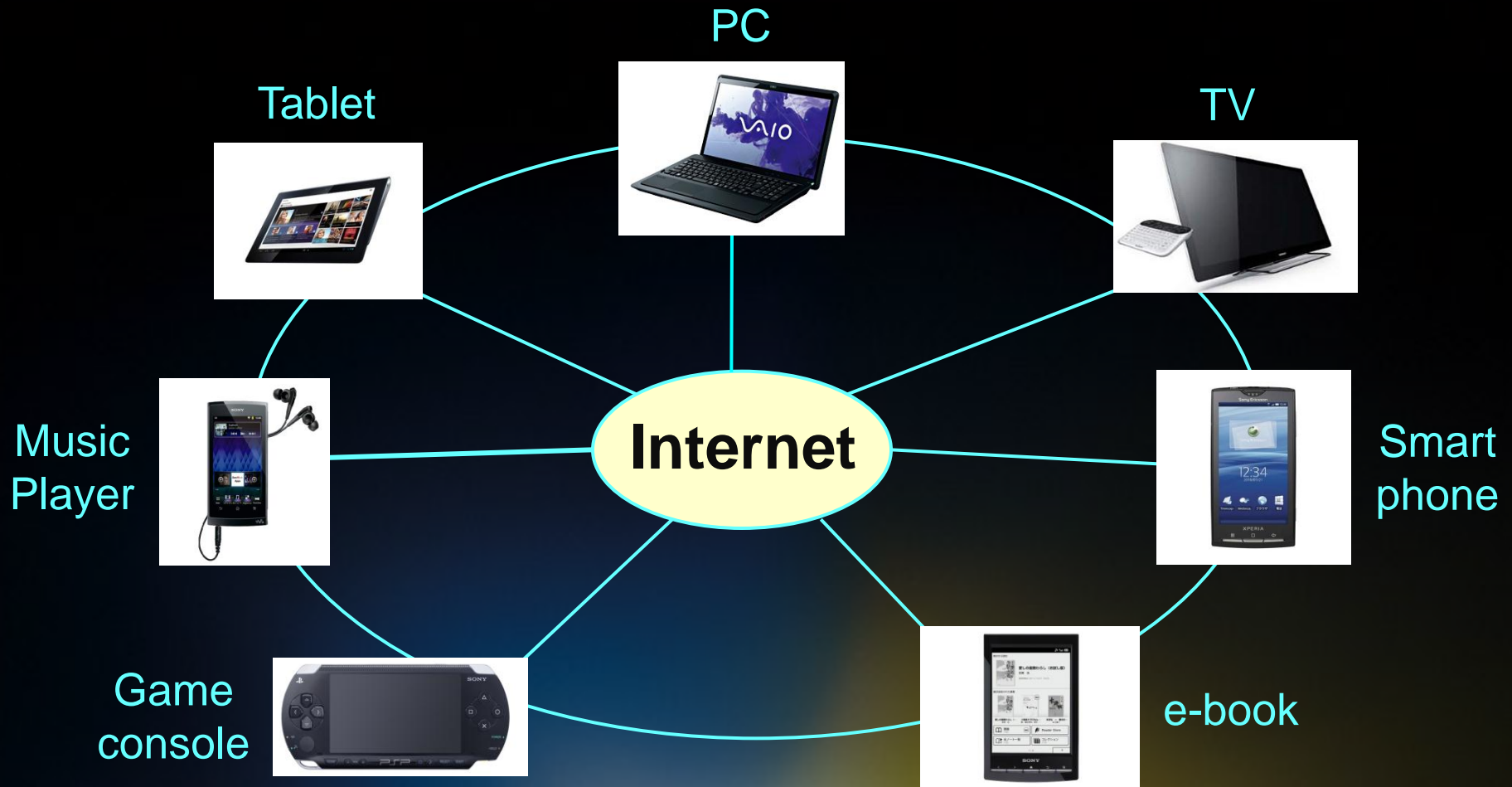


Telephone call
Text message
Internet Access
Video Streaming

+ more !!

New technologies, new products, new way of life

Conversion of consumer electronics and information technology has changed the way people live.



Information technology in all aspects of human life



Environment



Education



Transportation



Communication

Agriculture



Medical Treatment

Disaster Prevention



Solving problems of the World

Conclusion

- ITA has played and will continue to play an essential part in making IT products available where needed.
- ITA will solve many problems of the world and drive further innovation, resulting in global economic growth.
- ITA expansion and mechanism to integrate dynamic technology development is crucial.

Thank you for your attention.