

JEITA
Japan Electronics and Information Technology Industries Association

Forced Localization Measures in the ICT industry

Japan Electronics & Information Technology
Industries Association (JEITA)

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Types of Forced Localization Measures

Unique Security/Safety Standards <ul style="list-style-type: none">• Security standards• Evaluation and accreditation schemes• Prohibition of foreign encryption products ...	Discriminatory Measures <ul style="list-style-type: none">• Preference to domestically manufactured goods• Import restrictions• Exclusion from government procurement ...
Disclosure Requirements <ul style="list-style-type: none">• Source code• Sensitive design elements• Technology transfer ...	Localization Requirements <ul style="list-style-type: none">• <i>Data localization</i>• Restrictions on cross-border data processing• Local content/local sourcing• Local subsidiary establishment ...

Forced Localization Measures (FLMs)

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FLMs are spreading around the world

Risk posed by FLMs

- Conflict with international commitments
- Security weakened
- Innovation hampered
- Users lose the opportunity to access better products and services
- Entry barriers for foreign firms
- Spread to competitor countries

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Cooperation & Collaboration in ICT sector

2nd Trilateral Meeting on Forced Localization Measures

DIGITALEUROPE

Information Technology Industry Council (ITI)

Japan Electronics & Information Technology Industries Associations (JEITA)

The Tokyo Resolution on Combatting Data Localization Requirements



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Data Localization Requirements

The free flow of data is vital for global industries.

- The movement of data across borders is an imperative in today's global economy.
- Data localization requirements disrupt the free flow of data.
- Data localization requirements are incompatible with the Internet's distributed infrastructure that enables optimal system architecture.
- The security of data does not hinge on the national boundaries of where such data resides

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Cooperation & Collaboration on Cybersecurity

Adopting joint recommendations



For immediate release: October 16, 2013

Global Tech Groups Release Recommendations for Internet Growth, Benefits, Security

SEOUL, Korea – A strong coalition of global technology business organizations today released a roadmap for industry and governments to follow to enhance cybersecurity while encouraging breakthrough innovation and allowing countries to continue to reap the benefits of the Internet economy.

**Moving Forward Together:
Recommended Industry and Government Approaches for the
Continued Growth and Security of Cyberspace**

Presented at the Seoul Conference on Cyberspace 2013

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Thank you