ADDRESSING NON-TARIFF BARRIERS

WTO Workshop on NTBs Affecting Trade in ICT Products
Geneva, 7 May 2015

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Addressing a Global Market with ever-increasing requirements…

Country A

Country B

Country C

Result: Maximum requirements

Regulation, Standards, Conformity Assessment

Regulation, Standards, Conformity Assessment
AND THE FUTURE?

› Need to address Non-Tariff Barriers to stimulate trade
  – Different types of NTBs – Different challenges

  Lack of Transparency

  Administrative Requirements

  Technical Requirements

› Possible approaches for future work:
TRANSPARENCY IN RULES

› Identify applicable requirements for one’s product
  – Which requirements for which products?

› Ensure timely and accurate translations
  – Of new and existing legislation

› Identify differences in Members’ approvals regimes
  – EMC/EMI Pilot Project a good start
    › Suggest to complement by information about other administrative requirements, and technical requirements (standards)
  – Similar lists also for Safety, Radio, Environmental aspects
### ENHANCED TRANSPARENCY

› List details of Members’ requirements to better identify differences

#### Example from Country A

<table>
<thead>
<tr>
<th>Product</th>
<th>Phenomena</th>
<th>CA procedure</th>
<th>Traceability labelling</th>
<th>Standards</th>
<th>Web-links</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product 1</td>
<td>EMC</td>
<td>Type x</td>
<td></td>
<td>CISPR xx</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Safety</td>
<td>Type x</td>
<td></td>
<td>IEC yy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Radio</td>
<td>Type y</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Environment</td>
<td>Type x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Product 2</td>
<td>EMC</td>
<td>Type x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Safety</td>
<td>Type x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Radio</td>
<td>–</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Environment</td>
<td>–</td>
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</tr>
</tbody>
</table>
ADMINISTRATIVE REQUIREMENTS

› Conformity Assessment – what can be achieved?
  – Investigate its constituent parts – which can be simplified?

› Traceability Requirements
  – Aim for limiting markings on the product – often creates barriers
  – Allow use of modern technologies/tools (e.g. e-labelling)

› Other Information Requirements
  – Allow use of modern tools (e.g. web-information)
Converge Towards Globally Recognized Standards
- For measurements
- For technical limit values

Investigate Practical Solutions
- List acceptable standards for the different types of products

Example

<table>
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<tr>
<th>Product</th>
<th>Phenomena</th>
<th>Standards (Measurements, Requirements)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product 1</td>
<td>EMC</td>
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<td>Environment</td>
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</table>
IF ADAPTING REGULATIONS...

› Build on trust – should be easy to follow for those complying with the rules

› Market surveillance
  – Cooperation between Members

› Best Practice Models can provide guidance
  – E.g. UNECE International Model + Supporting Recommendations
TIME TO ADDRESS NTBS!

› Many NTBs can be addressed successfully, other may be difficult due to historical reasons

› Work with issues in parallel, with ambitious but realistic target dates for the different issues
  – Dedicated work streams, workshops etc.
THANK YOU FOR YOUR ATTENTION!