


# Elimination of NTBs for the connected world

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A young child with dark hair is holding a small, glowing globe of the Earth. The child's face is partially visible, looking towards the camera with a slight smile. The background is softly blurred, showing what appears to be a woman with long hair, possibly a parent, looking at the child. The overall lighting is warm and natural, suggesting an indoor setting with sunlight. The text is overlaid on the top left and bottom center of the image.

Modern technology expands the human possibilities in the connected world:

- by enabling and enhancing communication
- and facilitating economic development

Free trade helps technology help  
people everywhere.

A scenic waterfall in a lush forest. The water flows over mossy rocks and is surrounded by vibrant autumn foliage in shades of green, yellow, and orange. The scene is bright and natural, with sunlight filtering through the trees.

What stops the flow  
of technology?

# Conformity assessment

Conformity assessment is necessary

But diverging local approvals significantly increase cost of market access by:

- creation of national version of the global standard
- mandatory local certification by a regulator/governmental agency
- or by designated local body (certification body approved by the regulator)
- a necessity to conduct testing locally
- localisation of test reports

# Costs of localisation of conformity assessment

- Delays (several months)
- Increased cost of products and reduced offer in some markets
- Impact on SMEs



# Solutions

**Ensure technical specifications are in accordance with relevant international standards.**

Regulation should refer to internationally agreed standards and allow its updates.

**Resign from in-country testing and/or national certification**

Accept test results made by international labs fulfilling ISO/IEC 17025 – to avoid repetitive testing (mostly against same standard)

**Ensure transparency and transition period in case of changes of standards or regulation**

**We recommend to settle for the most up to date international standard and accept the product for multiple markets when tested once against it**

An aerial photograph of a vast, lush green forest landscape. A large, winding lake with several smaller islands and peninsulas is visible in the foreground and middle ground. The sky is clear and blue. The word "NOKKIA" is overlaid in the center of the image in large, semi-transparent, light-colored letters. The letters are slightly blurred and have a soft glow, making them stand out against the natural background. The overall scene is peaceful and scenic, showcasing a natural environment.

NOKKIA