

BDI / B20

World Trade Organization (WTO)/
Friends of Investment Facilitation for Development (FIFD)
**Main Obstacles when Investing in Foreign Markets and
how they can be Addressed through Investment Facilitation**

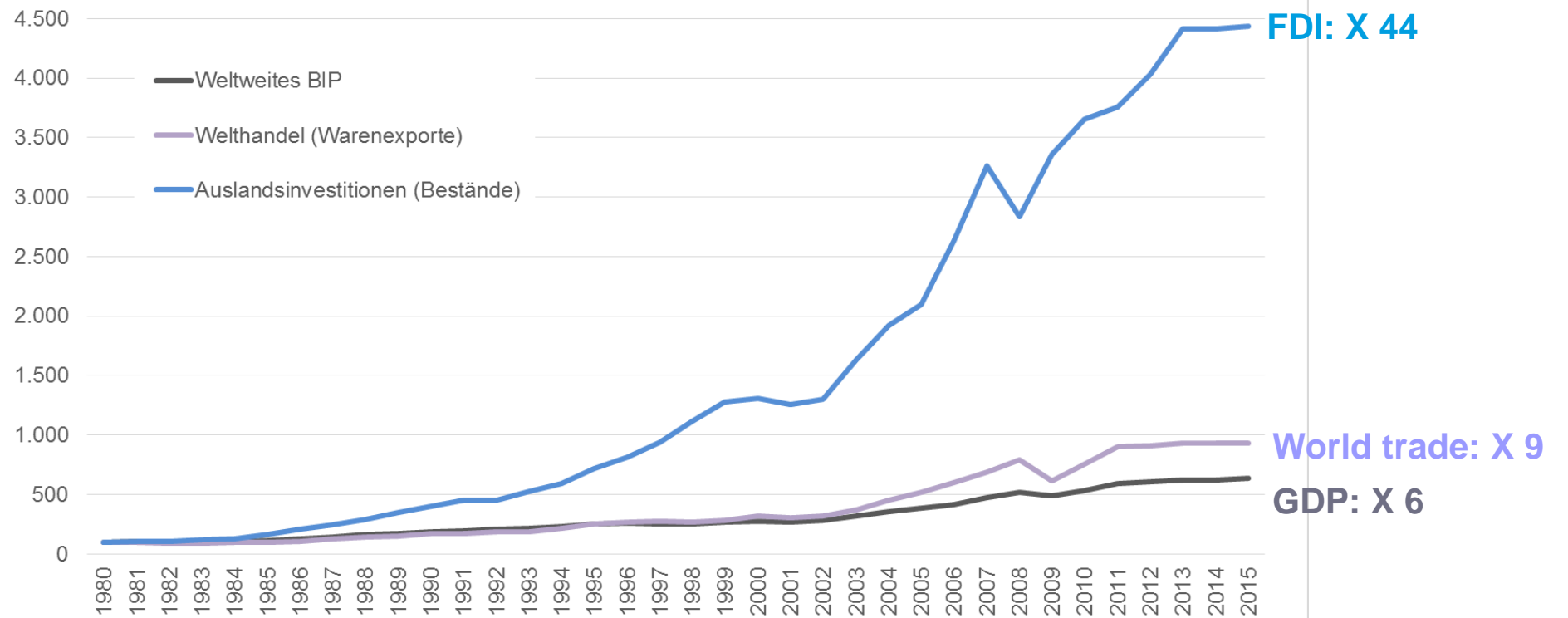
Dr. Christoph Sprich

10. July 2017

Expanding World Economy

FDI - Driver of Globalization

Entwicklung der Weltwirtschaft seit 1980
Entwicklung von Weltproduktion, Welthandel und Direktinvestitionen (Prozent)



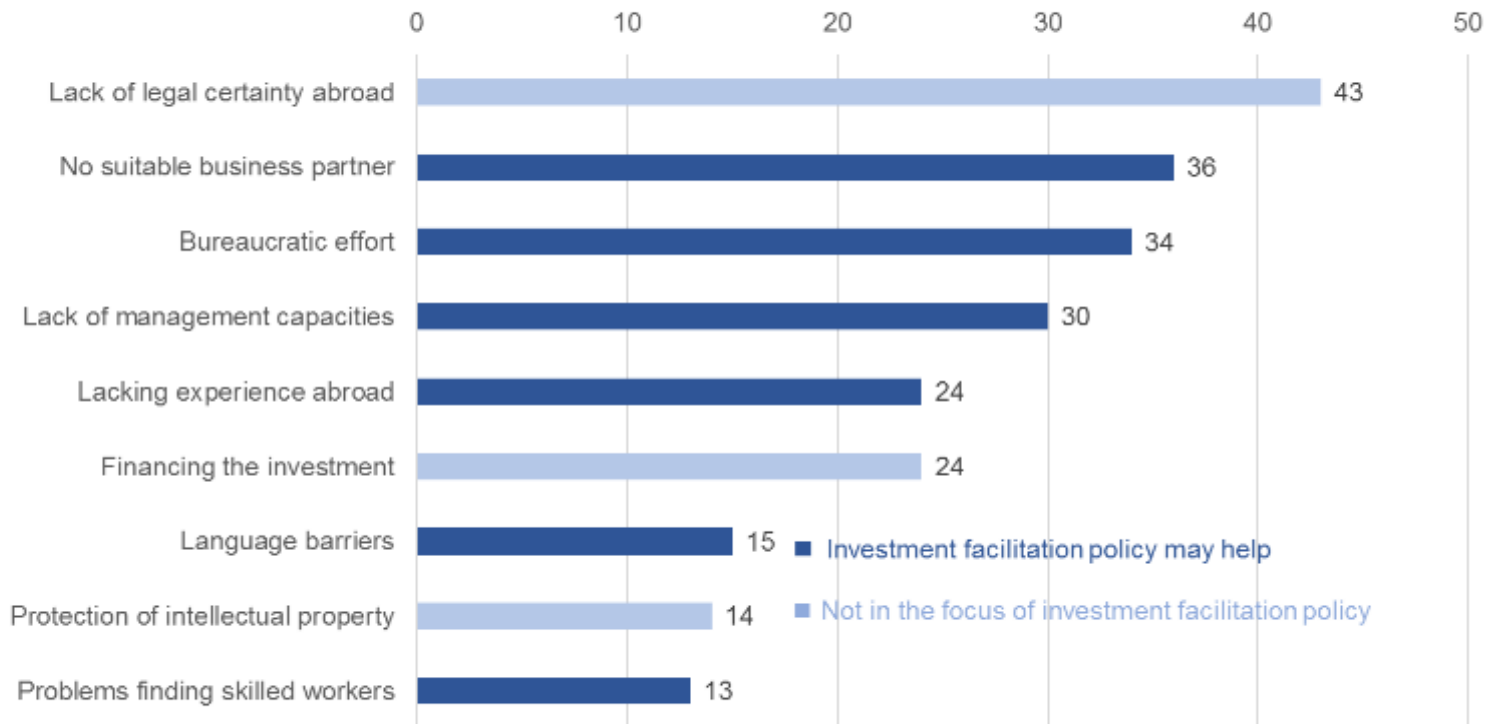
Quelle: WTO (Welthandel), UNCTAD (BIP und ADI), (eingesehen am 21.11.2016).



FDI: A Risky Business

Hurdles for Investing Abroad

Hurdles for Investment Abroad. And where Investment Facilitation Could Possibly Help
Percent of companies (German SMEs) having problems with ...



Source: KfW/Creditreform (2012), *Internationalisierung im deutschen Mittelstand*, <<https://www.kfw.de/Download-Center/Konzernthemen/Research/PDF-Dokumente-Studien-und-Materialien/Nr.-3-Internationalisierung-im-deutschen-Mittelstand->

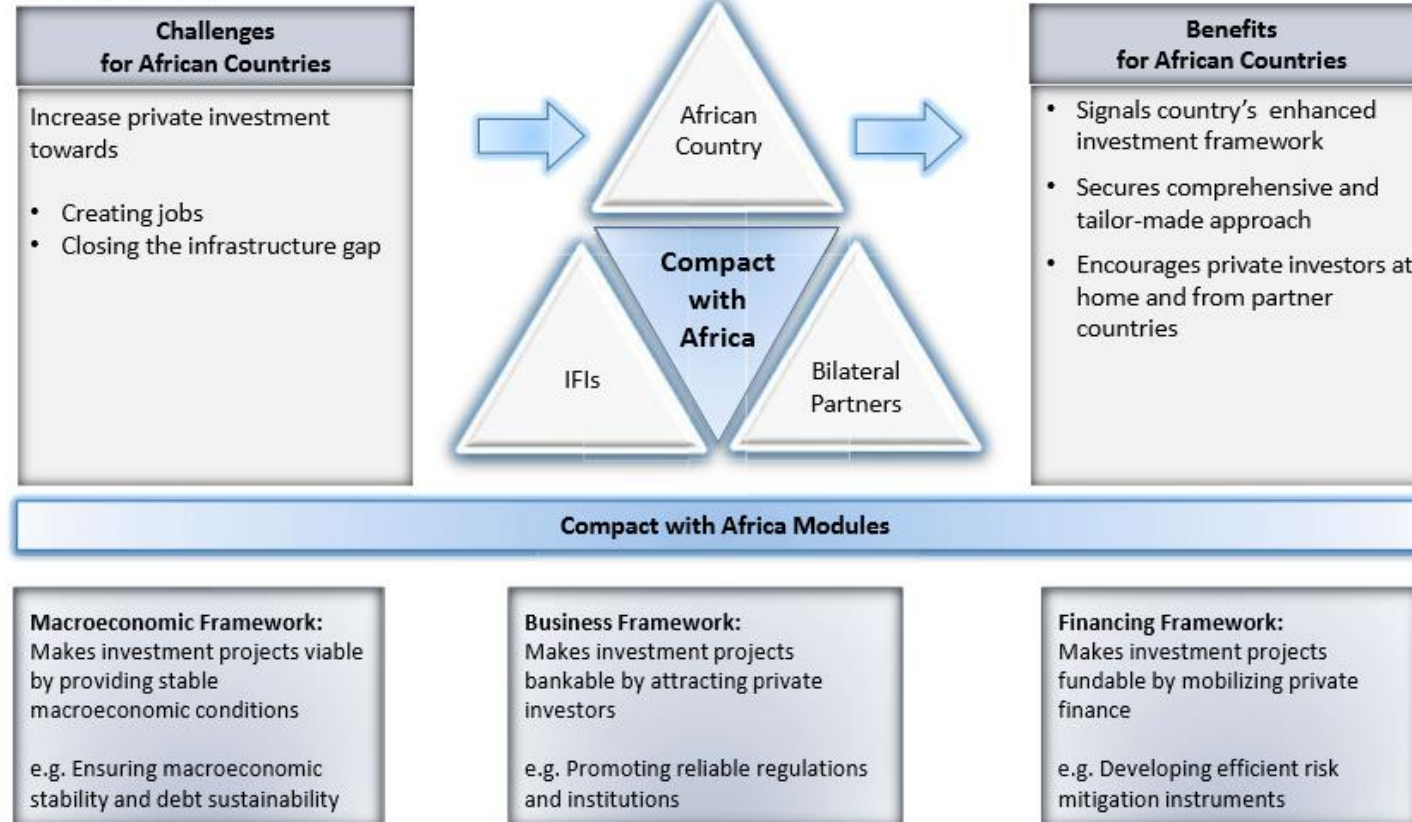
A Case Study for Investment Facilitation

The Compact with Africa



Compact with Africa (CwA): Objective

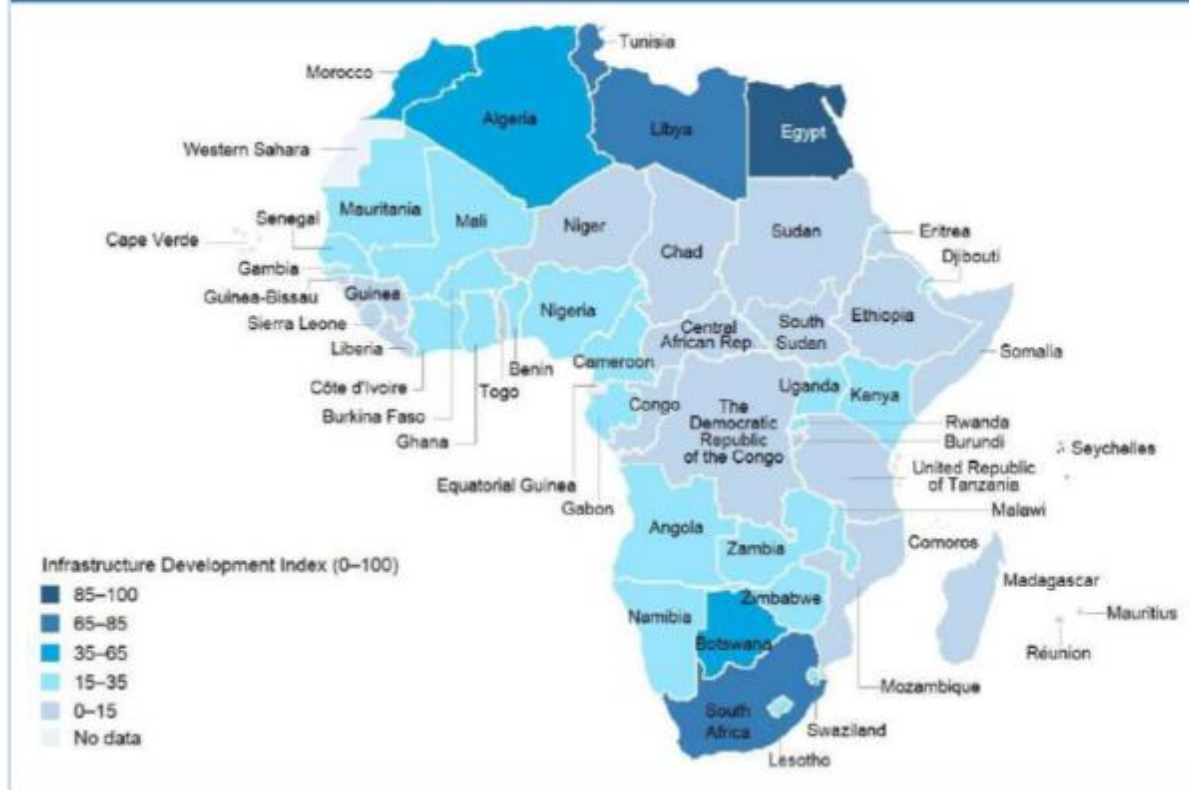
The Compact with Africa is the central pillar of the German G20 Presidency's Africa Partnership: African Countries, International Financial Institutions (IFIs: African Development Bank, World Bank Group, International Monetary Fund) and bilateral partners prepare **comprehensive, coordinated, and country-specific** Investment Compacts to promote private investment, including in infrastructure with early private sector engagement and political backing from the G20. The approach promises **credibility, visibility, and scale**.



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The Compact with Africa

Exhibit 6 | The Africa Infrastructure Development Index (0-100), 2016

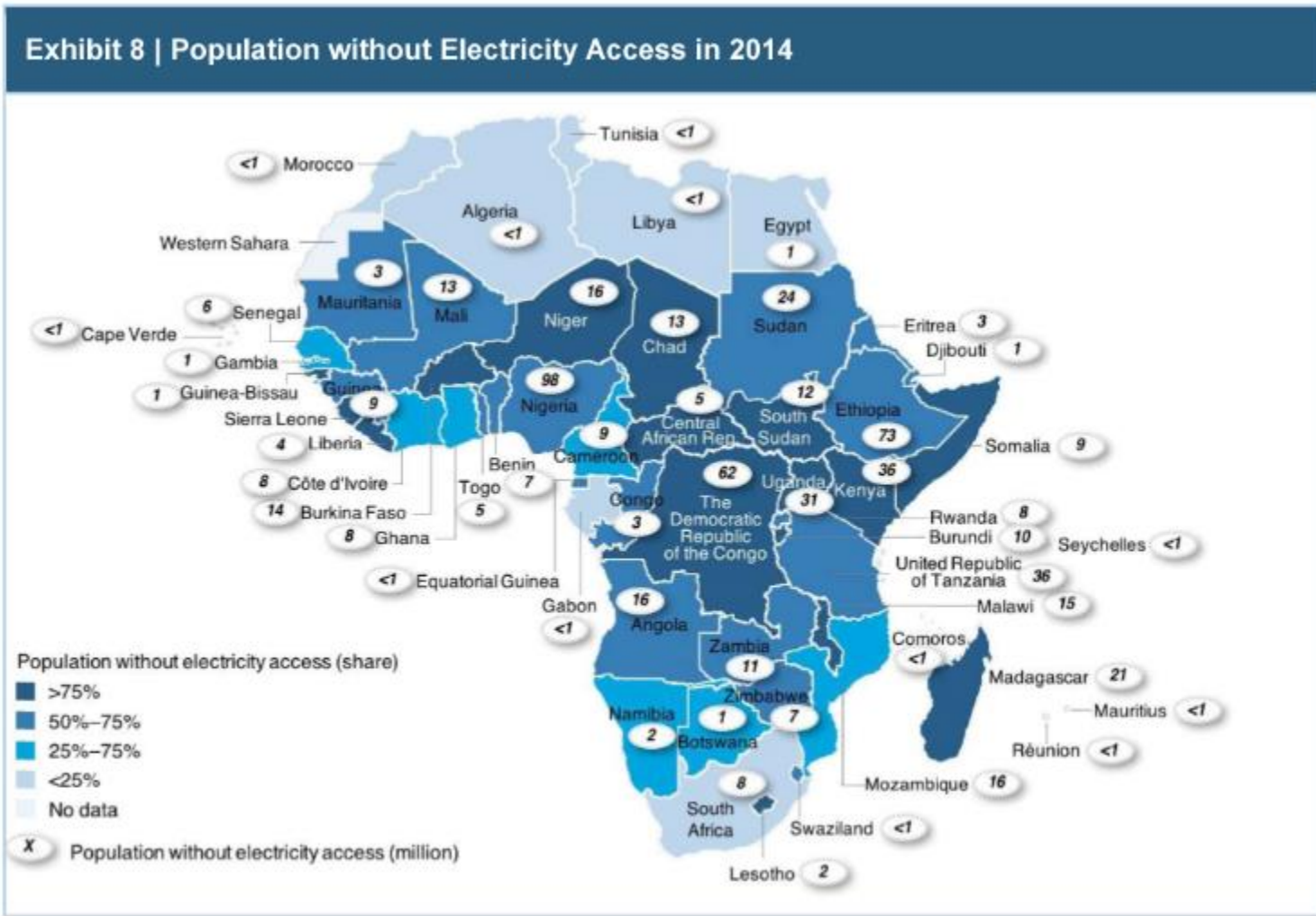


Source: African Development Bank, *The African Infrastructure Development Index* (2016), accessed April 24, 2017, https://www.afdb.org/fileadmin/uploads/afdb/Documents/Publications/Africa_Infrastructure_Development_May_2016.pdf, 7.

Note: The Africa Infrastructure Development Index covers the latest data collected by the AfDB over the period 2000-2013 under the infrastructure statistics component of its Statistical Capacity Building program in African countries. The AIDI is based on four major components: (i) Transport; (ii) Electricity; (iii) ICT, and (iv) Water & Sanitation. These components are disaggregated into 9 indicators that have a direct or indirect impact on productivity and economic growth.

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The Compact with Africa



Source: IEA, *World Energy Outlook, Energy Access Projections* (IEA: 2016), op. cit., 31.

Thank you!

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Außenwirtschaftspolitik

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