Briefing by the WTO Secretariat on SPS/TBT notification alert system ePing and related capacity building activities.

26 July 2021
What?

1. Stay informed

Product requirements (SPS/TBT notifications)

2. Follow up
When?

TR Recommendation (2015)

2016: ePing

2021: ePing

8/10 Rating for services
Who?

+14 000 registered users from 185 countries

User by sector

- Public: 48%
- Private: 40%
- Mixed (public/private): 3%
- Other: 9%

42% MSME

Australia: 796
United Kingdom: 573
United States of America: 552
Viet Nam: 491
Turkey: 405
China: 376
Indonesia: 376
Japan: 365
Kenya: 360
India: 354
Brazil: 341
Uganda: 325
ePing in Viet Nam

**Goal:** assist MSMEs in accessing to regulatory updates affecting their exports

- ITC
- WTO
- Vietrade
- FTU
- Private sector

**Translate ePing website:**

**translation and explanation of notifications in sectors of interest**
THANK YOU