



Global Trade Helpdesk Initiative

WTO IWG on MSMEs

Video conference, 24 Sept 2021

What's new?

Stay informed about the latest [COVID-19 Temporary Trade Measures](#). Find more COVID-19 resources [here](#). ✕



Home About ▾ Resources ▾ | English ▾

Welcome to the Global Trade Helpdesk

Discover a world of trade opportunities in one place with detailed information about imports, market dynamics, tariffs, regulatory requirements, potential buyers and more.



Start exploring opportunities

Where are you exporting from?

Type or select...

Which product are you exporting?

To which market?

GO

Portuguese version rollout with APEX-Brasil



Apex-Brasil
62,066 followers
3mo •

+ Follow

Pronto para se tornar um exportador ativo e expandir seu negócio com inteligência? A partir de hoje já é possível navegar na versão em português da plataforma Global Trade Helpdesk.

O portal reúne informações fundamentais para você entrar em um novo mercado e encontrar potenciais compradores e parcerias. Pesquisando pelo seu produto, você encontrará informações como tarifas alfandegárias, regras de origem, exigências regulatórias, padrões de sustentabilidade, entre outras. A iniciativa foi desenvolvida pelo International Trade Centre e reúne informação de 11 instituições internacionais.

Explore o mundo de oportunidades dos mercados globais em um só clique:

<https://lnkd.in/dMqPG2v>

[See translation](#)

Um universo de oportunidades comerciais na ponta dos dedos!

GLOBAL TRADE HELPDESK

ApexBrasil

News

14 June 2021

Story: Portuguese-speaking firms gain access to a wealth of trade intelligence

by ITC News

Manter-se informado sobre as últimas Medidas Comerciais Temporárias para a COVID-19. Encontre mais recursos sobre a COVID-19 aqui. X

Global Trade Helpdesk

Home Sobre Recursos Português Login

Bem-vindo(a) ao Global Trade Helpdesk

Descubra um mundo de oportunidades de comércio em um só lugar com informações sobre importação, dinâmicas de mercado, tarifas, requisitos regulatórios, compradores em potencial e mais.

Comece a explorar oportunidades para

Importando para? Empresa exportadora ✓

De? Digite ou seleccione..

Que produto? Digite ou seleccione..

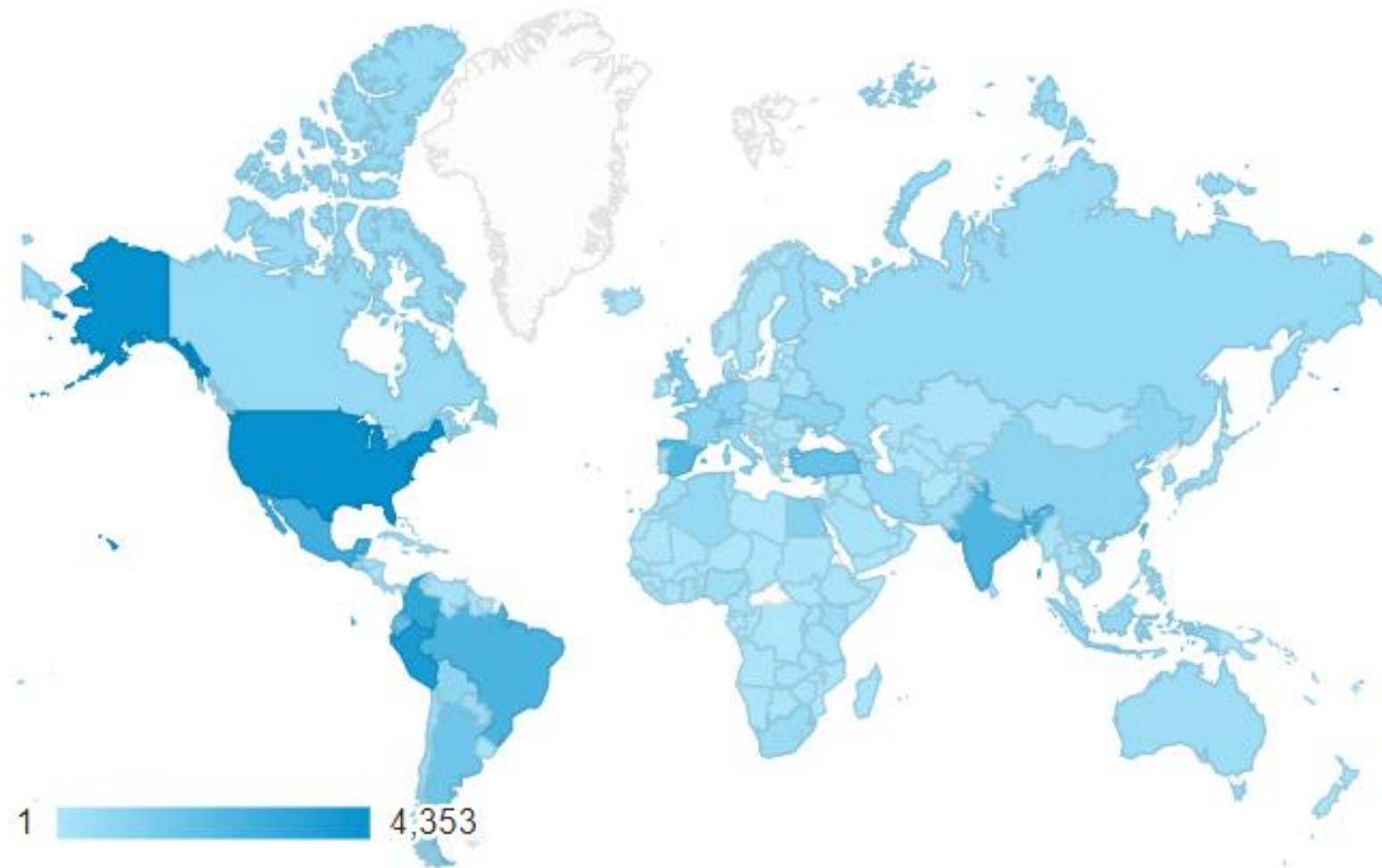
Para qual mercado? is

The Global Trade Helpdesk, a free online platform with trade intelligence for small businesses, is now available in Portuguese.

New and updated data in 2021

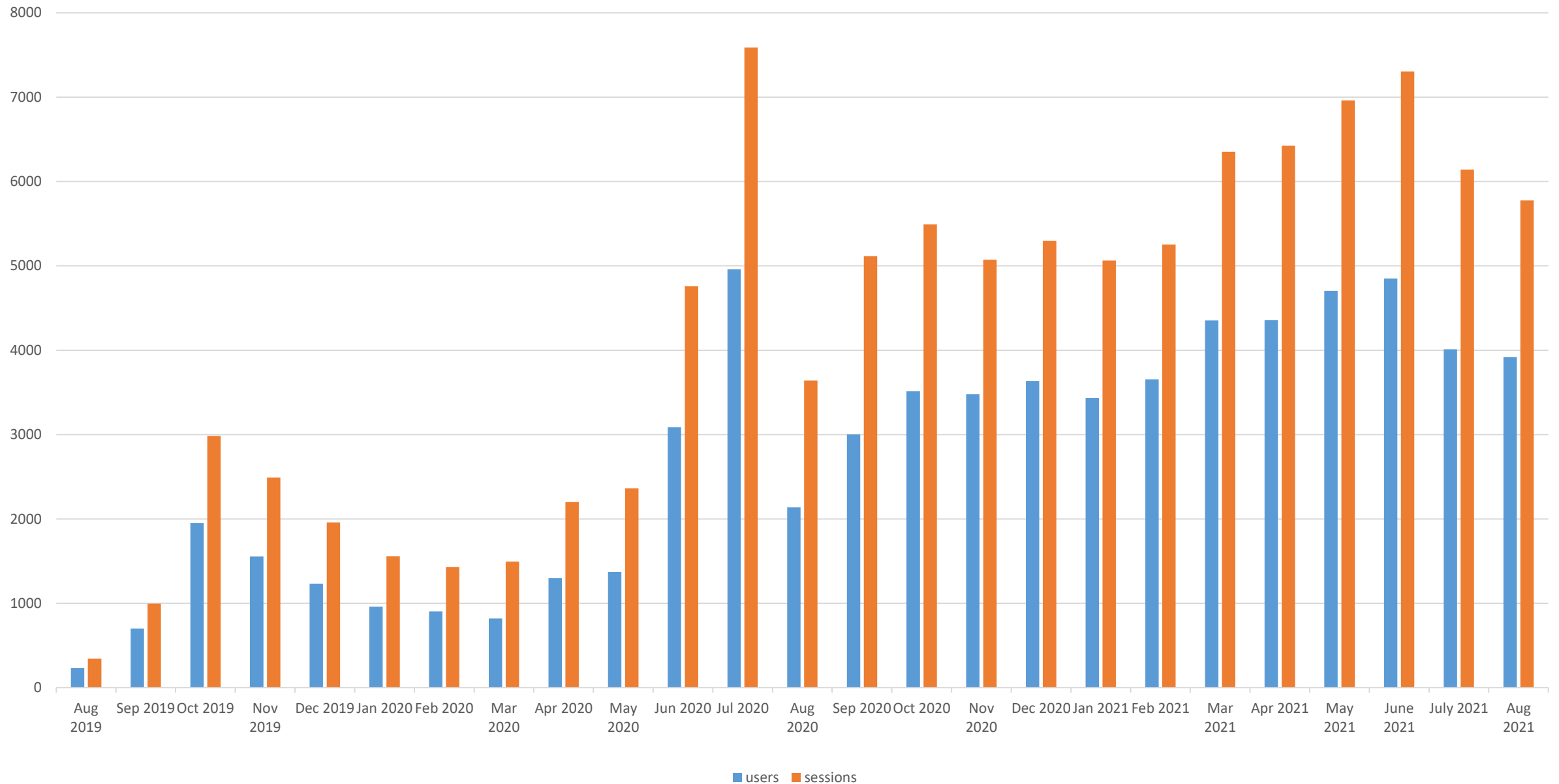
- ✓ Updated **UK tariffs** and RoO now accessible in addition to regular update of tariff information
- ✓ Latest **Export potential estimates** updated
- ✓ **Trade Procedures** (Step by Step) integrated for Paraguay, Vietnam, Sri Lanka and Burkina Faso

+70,000 users from 197 countries




From 18 August 2019 – 13 September 2021

Evolution of users over time

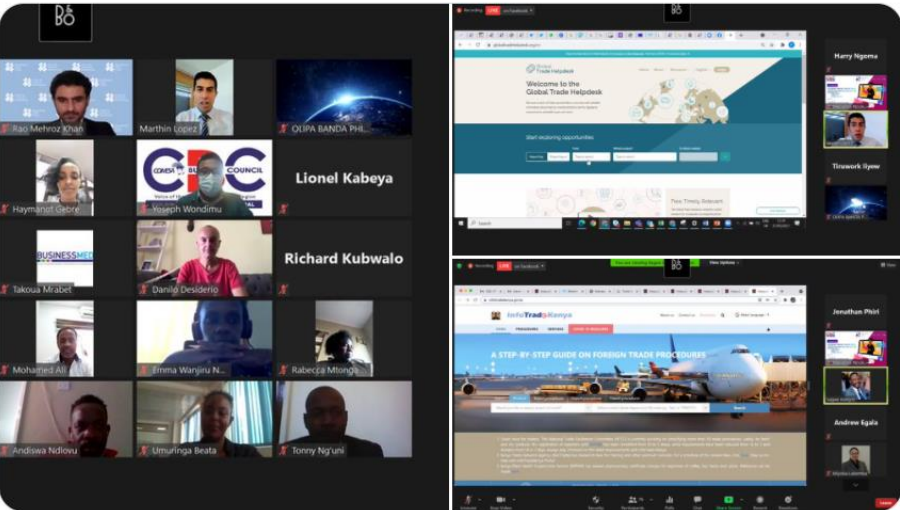


Outreach activities

- 46 webinars engaging
- over 4250 participants
- from over 60 economies

 **COMESABusinessCouncil**
@COMESABusiness





And that's a wrap! 🎬 Thank you for joining us 4this insightful workshop on globaltradehelpdesk.org, an excellent resource for market intelligence on [#export](#) opportunities, [#tariffs](#), [#policy](#) changes affecting [#SupplyChains](#) amidst [#COVID19](#), & more!
[@ITCnews](#) [@KenTrade_G2B](#) [#CBCtrade](#)



Martin Lopez and 9 others

5:37 PM · May 27, 2021 · Twitter Web App

12 Retweets 25 Likes

Growing interest in collaboration, partnership and engagement from public and private institutions

Think with 

Market Finder



What's next?

- Navigational **videos** and **Webinar page**
- **Quarterly webinars** in ENG, FR, ESP open to all
- Working with IATA to make accessible new **data on logistics providers/freight forwarders**.
- Exploring possibilities for AI **enhanced HS code search** and other features in collaboration with ICC-Brazil
- Working to **complete data gaps**

WTO IWG for MSMEs

Recommendations in December 2020

MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES (MSMES)

11 DECEMBER 2020

Package of declarations and recommendations adopted to help small businesses trade globally

2. Access to information – Members are encouraged to support the Global Trade Helpdesk, a tool led by the International Trade Centre, the United Nations Conference on Trade and Development and the WTO to help MSMEs access market intelligence, including on tariffs and regulations.

MSME Package implementation: Declaration on Access to Information

We, the members of the Informal Working Group on MSMEs,

1. *Call on* all WTO Members to contribute to the success and the prompt operationalization of the Global Trade Helpdesk (GTH);
2. *Agree* on a voluntary basis and subject to the availability of data to:
 - a. *within a year of the adoption of this declaration, provide* to the extent possible to the WTO Secretariat *updated and complete information pursuant to the Annex of this declaration*. The information pursuant to the Annex does not need to be provided if similar information has already been provided to the WTO Secretariat or the ITC;
 - b. *every two years thereafter, provide to the WTO Secretariat, as necessary, updated information pursuant to the Annex; [emphasis added]*





THANK YOU!

For more information:

info@globaltradehelpdesk.org

ajankowska@intracen.org