Global Trade Helpdesk Initiative
WTO IWG on MSMEs

Video conference, 7 Apr 2022
EU, Argentina, China, Chinese Taipei, Columbia, Costa Rica, Dominican Republic, Israel, Switzerland, Turkey, and Hong Kong, China, UK, Australia, Lichtenstein, and Philippines.
GTH SC commitment to continue supporting MSMEs

- Enhancing the platform
- Improving the data
- Increasing the outreach
New Webinar page

Webinars - Learn how to take advantage of new trade opportunities

Join a 60-minute, hands-on webinar to learn how to make the most of GTH to identify and compare opportunities across markets.

Register now to:

- English webinar: Coming Soon
- French webinar: Coming Soon
- Spanish webinar: Coming Soon

Or access a previously recorded session:

- English Video
- French Video
- Spanish Video

Next dates in June 2022

Webinar recordings
First public webinars for GTH

→ FR ENG ESP

→ 700 registered, over 200 attended

→ Participants from over XX economies
Joint GTH and Trade4MSMEs webinars

- Identify and compare target markets
- Explore market requirements
- Access single windows and relevant agencies, trade finance providers, company contacts
By next week - Ukraine-Russia crisis temporary trade measures
THANK YOU!

For more information:

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