



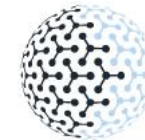
# Capacity building and standards development for inclusive trade

## Informal working group on MSMEs

June 2019

**Presenters:**

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**GTPA**  
GLOBAL TRADE PROFESSIONALS ALLIANCE

**GTPA ECOSYSTEM**



# Introducing the GTPA

We support businesses, governments, trade professionals, trade organisations and industry bodies to:



- Build competency and proficiency in the conduct of international trade;
- Create and facilitate global business networks to advance international trading opportunities;
- Establish a trusted international trading environment reinforced by ISO standards.



# Introducing the GTPA

We are the global body for standards on international trade, including:



- ISO/IEC 17024 for global trade professionals
- ISO/IEC 17065 for global trading businesses
- ISO/IEC 17065 for global consulting services





# Capacity building and standards development for inclusive trade

The importance of standards and capacity building to support:



- Gender engagement
- Youth engagement
- Diaspora engagement
- Indigenous engagement
- MSMEs engagement



# Capacity building and standards development for inclusive trade

Each area will explore engagement from the perspective of:



- Rationale and benefits to ensuring that trade policy takes account of gender/ youth/ diaspora/ indigenous, MSMEs issues and preferences



- Instruments to facilitate greater inclusion in international trade



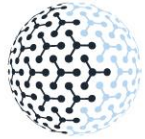
- Highlights of international best practice

# Capacity building and standards development for inclusive trade

Exploring various mechanisms under the rubric of standards and capacity development through a more inclusive international trade environment:



- Trade facilitation
- Digital trade and e-commerce
- Trade finance and global supply chain integration initiatives.



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# Collaboration



- Working together to promote inclusive trade and the importance of capacity building, standard setting and building international networks of recognised trade professionals/certified trading business.

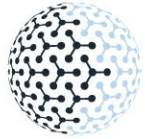


- Working together with governments, international institutions, non-profit organisations, universities and professional education providers, as well as individual professionals to build trade skills in a structured, formalised manner.



- Working together to ensure standards and capacity building can drive sustainable, inclusive trade around the world.





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# Outcomes

The outcomes from this paper are intended to:



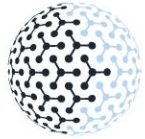
- Support policy makers in ensuring that policy settings and commercial environments are structured to achieve fair and equitable access to international trading opportunity;



- Support international trade professionals in becoming well-rounded and well-versed on issues pertaining to inclusive trade;



- Raise awareness of and reinforce the need to ensure that gains from international trade are equitably shared by all in society.



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# Stakeholder engagement



- We will seek to engage with public and private sector organisations, governments and international institutions to gauge experiences and draw out best practice in terms of policy making and programmes that support inclusive trade.



- The GTPA will be reaching out to relevant individuals and organisations to discuss these issues and learn from their experiences.



- We also welcome outreach from relevant individuals and organisations that are interested in sharing their expertise with the GTPA throughout the duration of this project