

Empowering MSMEs Advancing Climate Action Through Inclusion at COP

WTO INFORMAL WORKING GROUP ON MSMEs

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Empowering MSMEs: Advancing Climate Action Through Inclusion at COP

1. **ITC at COP** – partnering with WTO, UNCTAD and ICC, ITC focused on showcasing how MSMEs can drive meaningful climate action
2. **Collaboration with High-Level Climate Champions** – partnerships to reinforce the importance of scaling MSME-focused solutions to meet climate finance and adaptation needs globally
3. **Support to NDC 3.0 development** – development of the guidelines for incorporating MSMEs into Nationally Determined Contributions (NDCs), providing a roadmap to empower small businesses as key climate actors
4. **Baku Climate Coalition for SMEs Green Transition** – signature of partnership intent between Kobia (Azerbaijan), Sebrae (Brazil) and ITC to support the coalition to equip and empower MSMEs to contribute to and benefit from the green transition





Thank you!

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