SME COMPETITIVENESS OUTLOOK 2019

Big money for small business
Financing the Sustainable Development Goals

ITC Flagship launch
27 June 2019, Geneva
CLOSING THE SME FINANCE GAP
Four channels of SME impact on SDGs:

- **SME Investment**
  - SME Competitiveness
    - Employee impacts
    - Business practice impacts
    - Sectoral impacts
    - National economy impacts

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TRADE IMPACT FOR GOOD
SME competitiveness impacts on 60% SDG targets
Quantifying the Investment Gap

- E.g. Guinea
- Peer group
- Top 5 SDG performers within peer group

*MSME credit supply data is from International Finance Corporation

SDG score (average of SDGs 8 & 9)

MSME credit supply (% GDP)

*Illustrative
$1 trillion
Investment facilitators
Accelerators

GSF ACCELERATOR

Co-Creation Hub

START-UP CHILE

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TRADE IMPACT FOR GOOD
Investment promotion agencies
Local financial institutions
$1 trillion in private investment for SMEs to help achieve SDGs

- Investors
  - Local financial institutions
  - Investment promotion agencies
- Facilitators
  - Crowdfunding platforms
  - Accelerators
- Businesses
More on:

http://www.intracen.org/smeoutlook

#SMEOutlook