SME & AFRICA STRATEGIES
ABOUT THE UN GLOBAL COMPACT
<table>
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<th><strong>UN GLOBAL COMPACT: OVERVIEW</strong></th>
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<td><strong>13,000+</strong> businesses committed to the Ten Principles of the UN Global Compact</td>
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<td><strong>3,800+</strong> non-business members</td>
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<td><strong>160+</strong> countries with UN Global Compact participants</td>
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<td><strong>69</strong> local networks</td>
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<td><strong>87</strong> million employees</td>
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UNIQUE SOURCES OF VALUE OFFERED BY THE GLOBAL COMPACT

UNITED NATIONS MANDATE

- Confers normative authority, credibility and legitimacy to set expectations and take a stand on the most important issues drawing on the wealth of knowledge and expertise in the UN System.

GLOBAL MULTI-STAKEHOLDER NETWORK

- Convene, connect and amplify businesses, civil society, labour, governments, industry coalitions, academia, and UN agencies.

TARGETED TECHNICAL CAPABILITIES

- Depth in the Ten Principles and strong in select areas helping businesses understand and integrate the SDGs into their operations and practices.

WEIGHT OF COLLECTIVE MEMBERS

- Broad scale from MNCs to SMEs accounting for most of the world’s businesses and employ most of the world’s workers.

LOCAL NETWORKS

- Deep local and contextual knowledge, local engagement, and credibility to engage, influence, convene, and connect national business and ecosystem leaders.

TEN PRINCIPLES

- Universal, timeless and incontestable

- HUMAN RIGHTS
- LABOUR
- ENVIRONMENT
- ANTI-CORRUPTION

- Ten Principles:
  - Universal, timeless and incontestable
  - HUMAN RIGHTS
  - LABOUR
  - ENVIRONMENT
  - ANTI-CORRUPTION
THE NEW STRATEGY: SCALE MEASURABLE BUSINESS IMPACT ON SOME OF THE WORLD’S MOST PRESSING CHALLENGES

**Drive Impact on Specific Goals**
where businesses have an outsized effect on outcomes

**Scale Action through Portfolio of Activities**
Companies of all sizes, geographies and sectors, across value chains and through entire ecosystems can contribute

**Make Measurable Progress**
through a public reporting platform for all stakeholders working with companies

- Human Rights
- Labour
- Environment
- Anti-Corruption
SME ENGAGEMENT PLAN

CHALLENGE:
Meeting the private sectors commitment towards the SDGs must include SMEs who make up 90% of business and more than 50% of employment worldwide

Low resources and everyday business realities (esp. with the impact of COVID)

GOAL: SMEs adopt sustainable practices, aligning their businesses with the Ten Principles of the UN Global Compact

- # SMEs engaged in UNGC (recruitment and retention)
- # SMEs engaging in UNGC programmatic initiatives
- #ecosystems activated to adopt the UN Global Compact Ten Principles as a standard
SME ENGAGEMENT PLAN

Enhance outreach and onboarding
- Digital onboarding, goal setting, benchmarking
- Onboarding readiness tool to direct SMEs to direct or indirect impact engagement
- Ten Principles content access

Simple tailored programming
- Ten Principles content
- Playbooks
- Accelerators
- Peer Learning groups (delivered locally/regionally)

Supply chain impact pilots
- Sector wide ecosystem
- Single MNC supply network

Policy/regulatory enhancements
- SMEs understand, incorporate and influence policy and regulation
- Contribute to national/regional strategies in trade, sustainability, investment

Enhance business opportunities for responsible SMEs
- Integrating sustainability requirements in procurement
- Partner with business associations
- Influence/support marketplaces
AFRICA STRATEGY
The Global Compact is in a great position to lead the charge of sustainable development of SMEs, particularly in Africa.

- **Global presence**: Global Compact operates and has relationships worldwide, allowing for best practice sharing and tapping into global resources.
- **Sustainability Expertise**: Extensive sustainability materials around the Ten Principles on the Environment, Human Rights, Labor Rights and Anti-Corruption.
- **Local resources**: African SME engagement requires localization and the Global Compact’s Local Networks are in a great position to provide on-the-ground support.
- **Regional value chains**: Global Compact has relationships globally and on the continent with businesses across the Africa supply chain, a valuable resource for SMEs.
Applying the Global Compact SME framework can allow us to bring superior value to Africa SMEs.

**UN Global Compact’s Competitive advantages**

- Access to MNCs, lead firms and SMEs
- Global network of LNs
- UN linkages
- Natural role as convener

**Levers and multipliers for achieving scale and impact**

- Digitalization (content and access)
- SME engagement team
- Sector and business associations

**Deepening SME Engagement**

Enhancing capacities of SMEs and LNs via knowledge resources, trainings, supply-chain based initiatives and platforms.

**Policy and regulatory support**

Influencing national development agendas related to sustainability and provision of advice to SMEs.

**Influencing business environments**

Supporting SME membership to discover and succeed in business relationships at national, regional and global levels.

**Stewarding partnerships for sustainability**

Fostering partnerships with best-in-class sustainability and SME-support organizations, worldwide.