

Invitation to Attend a Workshop
Trade enablement of SMEs through the use of Technology
Date : 27 November 2019

SMEs worldwide have similar constraints when entering the import and export environment :

- **How to get started and where to go?**
- **Lack of expertise around importing & exporting**
- **Lack of experience around the international trade requirements**
- **Capacity constraints**
- **Funding constraints**
- **Keeping up to date and informed in terms of regulatory requirements**

The aim of the workshop is to illustrate how technology in all it's various forms (Cloud, Solutions, Content Management and AI) can be utilised cost effectively to assist SMEs in entering the international trade environment to grow and expand the business opportunities that are available through cross border trade

Introductory remarks:

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Presenter:

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